1

ARTS ADMINISTRATION UNDERGRADUATE MINOR

The minor in Arts Administration complements study in a wide range of fields including music, theatre, dance, the visual arts, creative writing, communications, media studies, and business.

Program Requirements

- 18 credit hours as listed below
- A grade of C or better is required in all course work toward the minor

Code	Title	Credit Hours
Required		18
AAD 202	Arts Admin and Entrepreneurship	
ACC 201	Financial Accounting	
or FIN 200	Introduction to Entrepreneurial Finance	
AAD 301	Arts Management	
AAD 310	Managing and Leading in the Arts	
AAD 320	Arts Marketing	
Choose one of the following courses:		
BUS 300	Ideas to Sustainable Opportunities: Feasibility Analysis	
PSC 311	The Nonprofit Sector and Governance	
AAD 321	Fundraising in the Arts	
AAD 380	Introduction to Art Museum Studies	
AAD 381	Intro to Art Museum Collections	
AAD 450	Careers in Arts Administration	
AAD 475	Independent Study	
AAD 478	Variable Topics in Arts Administration	
AAD 493	Honors Work	
ARH 490	Museum Studies	