ARTS ADMINISTRATION UNDERGRADUATE MINOR

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https://vpa.uncg.edu/home/arts-administration/

The minor in Arts Administration complements study in a wide range of fields including music, theatre, dance, the visual arts, creative writing, communications, media studies, and business.

Program Requirements
- 18 credit hours as listed below
- A grade of C or better is required in all course work toward the minor

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>AAD 202</td>
<td>Arts Admin and Entrepreneurship</td>
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<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
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<tr>
<td>or FIN 200</td>
<td>Introduction to Entrepreneurial Finance</td>
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<td>AAD 301</td>
<td>Arts Management</td>
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<td>AAD 310</td>
<td>Managing and Leading in the Arts</td>
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<tr>
<td>AAD 320</td>
<td>Arts Marketing</td>
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Choose one of the following courses:
- BUS 300 | Ideas to Opportunities: Feasibility Analysis  |
- PSC 311 | The Nonprofit Sector and Governance           |
- AAD 321 | Fundraising in the Arts                       |
- AAD 380 | Introduction to Art Museum Studies             |
- AAD 381 | Intro to Art Museum Collections                |
- AAD 450 | Careers in Arts Administration                |
- AAD 475 | Independent Study                              |
- AAD 478 | Variable Topics in Arts Administration        |
- AAD 493 | Honors Work                                    |
- ARH 490 | Museum Studies                                 |