ARTS ADMINISTRATION, B.A.

Brown Building Rooms 109 A & 109 B
Program Director Phone: 336-334-5064
Program Director Email: hagranne@uncg.edu
https://vpa.uncg.edu/home/arts-administration/

Hannah Grannemann, Assistant Professor and Director of the Arts Administration Program
Jennifer Reis, Assistant Professor
Juliette Bianco, Director of the Weatherspoon Art Museum and Affiliated Faculty

The Arts Administration Program offers a B.A. in Arts Administration and a Minor in Arts Administration. Majors can choose to concentrate in Art Museum Studies.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level
- Minimum grade of C required for all courses to count toward the major.
- A minimum of 31 credits in residence at UNC Greensboro:
  - 12 credits must be in the major field
  - 9 credits must be in the minor

Degree Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
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<td>University Requirements</td>
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<td>General Education Core Requirements (GEC)</td>
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Major Requirements

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<th>Code</th>
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<tr>
<td></td>
<td>Core Courses</td>
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<td>Arts Administration Electives</td>
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Arts-Related Courses

6 credits chosen from the courses with an ARH, ART, DCE, MUP, MUS, VPA, or THR prefix.

CVPA Electives

6 credits in the College of Visual and Performing Arts at the 200 level or above.

Capstone Experience

3 credits
AAD 498 Internship in Arts Administration and Entrepreneurship

Optional Concentration

The optional concentration as detailed following the major requirements may be added, but is not required.

- Art Museum Studies

Electives

Electives sufficient to complete the 120 credit hours required for the degree. See advisor or program website, https://vpa.uncg.edu/home/arts-administration/, for recommended electives.

Art Museum Studies Concentration Requirements

- 27 credit hours, to include at least 6 credits at or above the 300 course level.

Future credits of ARH courses at the 300-level or above

College of Visual and Performing Arts Minor Requirement

Students pursuing a B.A. degree in the College of Visual and Performing Arts must also complete all requirements in a minor area of study that is different from their declared major field. Students may select minors in or outside the College of Visual and Performing Arts, and students are encouraged to seek advice from CVPA advisors when making this choice. Any B.A. student who is pursuing a double major is exempt from this requirement. See the Minor Requirement topic on the College of Visual and Performing Arts page for more information.
Arts Administration majors should consider the available minors in Art, Business, Communication Studies, Dance, Entrepreneurship, Media Studies, Music, Political Science, or Theatre. Any B.A. student who is pursuing a double major is exempt from this requirement. It is common for Arts Administration students to pursue a double major or dual degree.

**Disciplinary Honors in Arts Administration**

**Requirements**

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>AAD 493</td>
<td>Honors Work</td>
<td>9</td>
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</table>

9 credits of courses in the major at the 300-level or above with an Honors contract or Graduate level grading.

**Recognition**

Receive a Certificate of Disciplinary Honors in Arts Administration; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

**Honors Advisor**

See Hannah Grannemann, Director of the Arts Administration Program for further information and guidance about Honors in Arts Administration. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf