COMMUNITY HEALTH EDUCATION, PH.D.

The Ph.D. in Community Health Education is designed to engage doctoral students in an active learning environment that prepares them academically and professionally to conduct significant public health research and advanced practice. Graduates of the doctoral program take roles as researchers, academics, and public health leaders and professionals committed to social change and to facilitating the resolution of public health outcomes important to the community and field. The Ph.D. requires 63 credit hours beyond an appropriate master's degree (90 credit hours without a qualifying master's degree). Students who enter with a master's degree are required to earn a minimum of 48 credits of course work and 12 credits of dissertation work. The department's faculty have a strong base in approaches that embrace the social ecological framework and are committed to community engaged interaction and research.

The educational objectives of the Ph.D. program are to:

- Provide an ecological perspective of health and the related advanced theory important in preparing students for careers in practice-based research.
- Prepare students to function as leaders in community-based prevention research in academic, research, or public health organizations.
- Provide experiences to ground students’ research in the problems and issues facing public health education practitioners and policymakers.
- Provide research experiences designed to develop the technical, conceptual, and communications skills required for independent research.

Assessment of courses or experiences applicable to the degree occurs at the time of admission into the program. The student's doctoral program committee will work with each candidate to develop a course of study within the framework of the program and informed by the student’s personal interests, past course work, and professional experiences.

For information regarding deadlines and requirements for admission, please see https://grs.uncg.edu/programs/.

In addition to the minimum admission materials required by the Graduate School, applicants should submit:

- A statement of purpose, not to exceed two single-spaced pages, that includes:
  - Your research interests, how they developed (including how your volunteer, work, and personal experiences led to your interests), and who on our faculty you would be interested in working with and why.
  - Your career goals.
  - Why UNC Greensboro is a good fit for you and why you are a good fit for UNC Greensboro.
- Three letters of recommendation. Your reference providers are required to write a letter on your behalf in addition to filling out the required form. We also recommend that at least one of your letters of recommendation come from a professor or course instructor.

For best consideration, materials should be provided by December 1, although strong students will be considered on a rolling basis until the class is filled. Admission is for the Fall only and applicants can be admitted as either full-time or part-time students.

Degree Program Requirements

Required: 63 credit hours (90 credit hours without a qualifying master's degree)

The Ph.D. in Community Health Education requires 63 credit hours beyond an appropriate master’s degree (90 credit hours without an accredited M.P.H./M.S. degree or related degree). Students who enter with a master's degree are required to earn a minimum of 48 credits of course work and 15 credits of dissertation work.

Entering doctoral students who have not completed one or more of the Public Health Core or Health Education Core courses must complete these courses as part of their program in addition to the minimum 63 credit hours (HEA 758 is required for all doctoral students).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>HEA 704</td>
<td>Quantitative Methods</td>
<td>3</td>
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<tr>
<td>HEA 707</td>
<td>Determinants of Health</td>
<td>3</td>
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<tr>
<td>HEA 710</td>
<td>Epidemiology Methods</td>
<td>3</td>
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<tr>
<td>HEA 718</td>
<td>Assessment and Program Planning I</td>
<td>3</td>
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<tr>
<td>HEA 721</td>
<td>Public Health Theories and Strategies</td>
<td>3</td>
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<tr>
<td>HEA 726</td>
<td>Evaluation Methods</td>
<td>3</td>
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<tr>
<td>HEA 758</td>
<td>Advanced Theoretical Basis for Community Health Education</td>
<td>3</td>
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<tr>
<td>HEA 761</td>
<td>Teaching Practicum in Public Health Education</td>
<td>3</td>
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<tr>
<td>HHS 703</td>
<td>Teaching Undergraduates in Health and Human Services</td>
<td>3</td>
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<tr>
<td>HHS 750</td>
<td>Professional Development Seminar</td>
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<tr>
<td>HEA 701</td>
<td>Promoting and Protecting Health through Entrepreneurship</td>
<td>3</td>
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<tr>
<td>KIN 798</td>
<td>Doctoral Seminar in Grant Writing</td>
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<tr>
<td>HEA 751</td>
<td>Foundations of Research for Public Health Education</td>
<td>3</td>
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<tr>
<td>HEA 705</td>
<td>Qualitative Methods in Public Health</td>
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<tr>
<td>HEA 752</td>
<td>Quantitative Methods in Public Health</td>
<td>3</td>
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<tr>
<td>HEA 765</td>
<td>Advanced Program Evaluation in Public Health</td>
<td>3</td>
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<td>ERM 731</td>
<td>Structural Equation Modeling in Education</td>
<td>3</td>
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<td>ERM 732</td>
<td>Hierarchical Linear Modeling</td>
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</tr>
<tr>
<td>ERM 750</td>
<td>Case Study Methods in Educational Research</td>
<td>3</td>
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Degree Program Requirements:

- Public Health Core (0-9 credits)
  - HEA 750: Public Health Core (0-9 credits)
- Health Education Core (3-12 credits)
  - HEA 751: Foundations of Research for Public Health Education
  - HEA 758: Advanced Theoretical Basis for Community Health Education
- Professional Development (12 credits)
  - HEA 761: Teaching Practicum in Public Health Education
  - HHS 703: Teaching Undergraduates in Health and Human Services
  - HHS 750: Professional Development Seminar
  - HEA 701: Promoting and Protecting Health through Entrepreneurship
  - KIN 798: Doctoral Seminar in Grant Writing
- Research Core (21 credits)
  - HEA 751: Foundations of Research for Public Health Education
  - Methods (18 credits)
    - HEA 705: Qualitative Methods in Public Health
    - HEA 752: Quantitative Methods in Public Health
    - HEA 765: Advanced Program Evaluation in Public Health Education
  - Select at least three courses (9 credits) from the following:
    - CST 602: Engaging Communication Scholarship II
    - ELC 764: Introduction to Qualitative Inquiry: A Social Justice Approach
    - ERM 731: Structural Equation Modeling in Education
    - ERM 732: Hierarchical Linear Modeling
    - ERM 750: Case Study Methods in Educational Research
ERM 768  Survey Research Methods in Education
ERM 780  Intermediate Statistical Methods in Education
ERM 781  Design and Analysis of Educational Experiments
HDF 756  Advanced Research Design in Human Development and Family Studies
HHS 749  Applied Multiple Regression
NUR 701  Statistical Applications for Nursing Research
NUR 702  Statistical Applications for Nursing Research II
NUR 703  Qualitative Methods for Nursing
PSY 609  Statistical Methods in Psychology I
PSY 610  Statistical Methods in Psychology II
SOC 618  Advanced Data Analysis
STA 645  Nonparametric Statistics
STA 670  Categorical Data Analysis
STA 676  Sample Survey Methods
TED 738  Mixed Methods Research Design in Curriculum and Instruction

Electives (15 credits)
Select 15 credits from the following:

HEA 712  Management of Community Health Organizations
HEA 722  Social Epidemiology
HEA 725  Advanced Community Health Projects
HEA 735  Topics in Community Health Research
HEA 740  Global Health Issues
HEA 762  Gender and Health
HEA 776  Problems Seminar
ERM 767  Foundations of Educational Measurement Theory
KIN 745  Social Psychology and Physical Activity
PSC 620  Urban and Regional Development Policy

Dissertation (12 credits)
HEA 799  Dissertation

Total Credit Hours 63

1 Public Health Core courses may be waived with an accredited M.P.H./M.S. degree or related degree.
2 HEA 718, HEA 721, and HEA 726 may be waived with an accredited M.P.H./M.S. in Health Education or Health Education-related degree. HEA 758 is a required course for the Health Education Core.
3 HEA 758 is required for all doctoral students.
4 Students should work with their advisor and committee to select course work complementary of expected dissertation method needs. Additional methods courses taken beyond the required courses may count as part of elective requirements.
5 The list provides examples of possible electives. Elective choices should be made under the advisement of the student's doctoral program committee. A minimum of 6 credits of HEA courses is required. Additional methods or professional development courses taken above those required may be counted toward elective requirements.