

MEDIA STUDIES (MST)

MST 100 Understanding Media 3

Introduction to the discipline of Media Studies with emphasis on industry development, delivery systems, and audiences in a changing media landscape.

MST 190 WUAG Workshop 1

Supervised participation in radio broadcasting or program production at the campus radio station WUAG.

Notes: May be repeated for credit for a maximum of 3 s.h.

MST 204 Media Writing 3

Introduction to the theory and practice of media writing, as well as the demands and characteristics of various media forms and formats.

Includes concentrated exercises in developing, shaping, and scripting messages.

CIC: CIC College Writing

MST 205 Media Literacy 3

Introduction to the critical analysis of media, its impacts, and its methods.

MST 225 Film Appreciation 3

Analysis of selected, significant motion pictures of the world's cinema, from the silent period to the present.

MAC: MAC CritThink Hum and Fine Art

MST 226 Television Appreciation 3

Analysis of the cultural and artistic significance of selected television programs.

MAC: MAC CritThink Hum and Fine Art

MST 270 Introduction to Media Production for Non-majors 3

Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.

Prerequisites: Non-Media Studies majors.

MST 271 Introduction to Media Production 3

Introduction to techniques of media production with emphasis on video capture and editing.

Prerequisites: Media Studies major.

MST 301 Media Theory 3

Examination of media texts, contexts, influence, and effects from a variety of theoretical perspectives.

Notes: May be repeated for credit.

MST 302 Introduction to Film History 3

Introduction to the study of international film history from the late 19th century to the present.

Prerequisites: MST 225.

MST 303 History of Digital Media 3

Emergence, structure, and history of radio, television, digital, and web-based media, as well as their practices and impacts on individuals and society.

MST 305 Digital Media 3

Introduction to the current development of digital media and social media platforms, with a global perspective and hands-on practice.

MST 321 Topics in Film and Pop Culture 3

Focusing on variable topics; examines film as a reflection of and expression of culture.

Prerequisites: MST 225.

Notes: May be repeated for credit when topic changes.

MST 322 Media Programming 3

Analysis of program sources for radio, television, cable, and the Internet.

MST 325 Gender and Media Culture 3

Examination of the nature of media contents and production processes as they influence the construction of feminine, masculine, and non-binary identities.

CIC: CIC College Writing

MST 326 News Analysis 3

Analysis of news practices and presentation across multiple media and formats from a variety of theoretical, philosophical, and historical perspectives.

MST 327 Non-Western Film: Asian 3

Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.

MST 329 NextGen Directors: A Showcase 3

Students in this class will view, discuss and write about the new generation of directors, notably people of color and women, including such notables as Ryan Coogler, Ava Duvernay, Jordan Peele, and Barry Jenkins, among others.

MST 330 Cult Films 3

Explores cultural contexts and technological developments that help form small but influential cults around certain films. Students will learn how taboo-breaking fringe filmmaking impacts mainstream cinema and culture.

MST 341 Broadcast Newswriting 3

Writing and planning newscasts for broadcast media.

CIC: CIC College Writing

Prerequisites: Media Studies major or Radio minor. or permission of instructor.

MST 343 Creative Copywriting 3

Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

CIC: CIC College Writing

MST 350 Writing for the Screen 3

Study and practice of script writing resulting in an original short script.

CIC: CIC College Writing

Prerequisites: Media Studies major or permission of instructor.

MST 352 Creative Process in Film and Video 3

Various approaches for the enhancement of the visual imagination, emphasizing the origination of ideas and their development into treatments and proposals for film and video.

MST 361 Announcing for Media 3

Theory and practice of announcing skills and techniques in radio, television, and digital media.

Prerequisites: Media Studies major or Radio minor or permission of instructor.

MST 370 Single Camera Production I 3

Introduction to narrative filmmaking, using moving images and sound to convey stories and ideas. Emphasis is given to narrative conceptualization and technical skills.

Prerequisites: MST 271 and MST 375 or permission of instructor.

Notes: May be repeated once for credit.

MST 372 Media Sound Production 3

Techniques and aesthetics of digital sound design for the moving image.

Prerequisites: MST 271 or permission of instructor.

MST 373 TV and Film Lighting 3

Principles of light and color in lighting for television and film production. Application of the equipment and accessories used in the execution of lighting design through practical projects.

Prerequisites: MST 271.

MST 374 Cinematography 3

Principles and practice of cinematography. Application of the equipment and accessories used in cinematography through practical projects.

Prerequisites: MST 271.

MST 375 Editing I 3

Development of practical editing skills in pacing, shot selection, and the workflow necessary for delivery.

Prerequisites: MST 271. Media Studies major; or permission of instructor.

MST 388 Video Sports Production 3

This course integrates the application of video production techniques and digital storytelling fundamentals to sports media, including eSports/ESL. In addition, the course critically analyzes the conceptual frames and themes of sport media "texts" as well as how they impact and are impacted by beliefs about gender, race, and culture.

Prerequisites: MST 271 or Permission of Instructor.

MST 395 Special Problems 1-3

Guided individual study in an area of special interest to the student.

Prerequisites: Permission of faculty supervisor is required prior to registration.

Notes: May be repeated for credit.

MST 398 Spartan Sportslink Practicum 2

Supervised participation in the live video production of UNCG Athletics events.

Notes: May be repeated once for credit.

MST 399 Independent Study 3

Guided practice in a creative area of media.

Prerequisites: Permission of faculty supervisor required prior to registration.

Notes: May be repeated for credit.

MST 407 Media Law and Ethics 3

Study of media law and questions of ethics as they apply to the mass media.

MST 415 Film Theory 3

Study of the principal theories of film through the writings of critics, theorists, and directors.

Prerequisites: MST 225 or permission of instructor.

MST 420 History of Film to 1938 3

Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.

Prerequisites: MST 225 or permission of instructor.

MST 421 History of Film since 1938 3

Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.

Prerequisites: MST 225 or permission of instructor.

MST 423 Movies that Matter 3

Examines films with social issue themes. Of late, fewer such films have been made; we will look at their relevance while examining the shifting corporate ownership of studios.

Prerequisites: MST 225 or permission of instructor.

MST 424 Media Financing and Distribution 3

The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.

MST 425 Media Organization and Management 3

Principles and practices of the organization and management of electronic media and motion pictures.

MST 427 Topics in Film Studies 3

Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.

Prerequisites: MST 225 or permission of instructor.

Notes: May be repeated for credit when topic changes.

MST 428 Topics in Electronic Media 3

Study of selected topics in fictive or non-fictive programming for the electronic media including genres, delivery systems, or other emphasis.

Notes: May be repeated for credit when topic changes.

MST 441 Video Journalism 3

Study and practice of electronic news reporting skills and newscasting. Focus on writing news copy; reporting, shooting, and editing news packages; basic newscast production techniques.

Prerequisites: MST 271 and MST 341.

MST 450 Media Script Analysis 3

Analysis of the key structural and thematic elements of narrative screenplays.

Prerequisites: Junior or senior standing, or permission of instructor.

MST 451 Writing the Feature Film I 3

Advanced study of screenwriting with emphasis on the creation of a step outline and first act for a feature length screenplay.

CIC: CIC College Writing

Prerequisites: MST 350 or permission of instructor.

MST 452 Writing the Feature Film II 3

A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline and first act from MST 451.

CIC: CIC College Writing

Prerequisites: MST 451.

MST 453 Advanced Media Writing 3

Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.

CIC: CIC College Writing

Prerequisites: Media Studies majors, or permission of instructor.

Notes: May be repeated for credit when topic varies.

MST 454 Writing the One Hour Movie 3

Development of and writing an original short form screenplay marketable to streaming venues.

Prerequisites: MST 350.

MST 459 Doing Visual History 3

Explores the interstices of history, documentary production, and personal narratives.

MST 468 Sportscasting 3

Development of announcing skills and knowledge of sports necessary for sports broadcasting including play-by-play.

Prerequisites: Media Studies major, Radio minor, or permission of instructor.

MST 470 Single Camera Production II 3

Further study and practice of narrative filmmaking using moving images and sound. Emphasis is given to collaboration on more advanced projects.

Prerequisites: MST 370, MST 373, and MST 375 or permission of instructor.

MST 471 Editing II 3

Survey of the history, aesthetics, and techniques in sequencing moving images.

Prerequisites: MST 375 or permission of instructor.

MST 479 Directing for the Screen 3

Fundamentals of screen directing, which includes directing actors, script breakdown, scene blocking, communication with cast and crew, and the logistics of production.

Prerequisites: MST 271.

MST 480 Directing for Television 3

Fundamental principles of directing for television. Studio directing experience.

Prerequisites: Junior or senior standing, or permission of instructor.

MST 481 Dance on Video 3

Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create an original work.

Prerequisites: MST 271 or permission of instructor.

MST 483 Advanced Media Production 3

Advanced application of principles and techniques of media production.

Prerequisites: MST 271. Media Studies majors only;

Notes: May be repeated for credit when topic varies.

MST 485 Client Based Production 3

Collaborative work on the production of a client sponsored program. Emphasis on collaboration in a timely, professional manner in an environment in which students may not have complete creative control.

Prerequisites: MST 271 and MST 375. or permission of instructor;

Notes: May be repeated for a total of 6 s.h.

MST 487 Animation Production 3

Study and practice of animation techniques.

Prerequisites: MST 271 and MST 375, or permission of instructor.

MST 488 Documentary Production 3

Documentary construction, research, planning, and production techniques. Further development of video production skills in a supervised project.

Prerequisites: MST 271 and MST 375. or permission of instructor.

MST 490 Advanced WUAG Workshop 1

Supervised participation at an advanced level of radio broadcasting or program production at the campus radio station WUAG.

Notes: May be repeated for credit for a maximum of 3 s.h.

MST 492 Media Internship 1-6

Field learning experience in media industries. Academic supervision provided by faculty member and direction in the field provided by job supervisor.

Prerequisites: Restricted to Media Studies majors and permission of the Director of Internships.

Notes: May be repeated for credit for total of 6 s.h.

MST 497 Advanced Media Production Practicum 1-3

Advanced, in-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization.

Prerequisites: Permission of instructor.

Notes: May be repeated for a total of three (3) semester hours.

MST 520 History of Film to 1938 3

Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.

MST 521 History of Film since 1938 3

Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.

MST 524 Media Financing and Distribution 3

The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.

MST 525 Media Organization and Management 3

Principles and practices of the organization and management of electronic media and motion pictures.

MST 528 Topics in Film Studies 3

Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.

Notes: May be repeated for credit when topic changes.

MST 550 Media Script Analysis 3

Analysis of the key structural and thematic elements of narrative screenplays.

MST 551 Writing the Feature Film I 3

Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.

MST 552 Writing the Feature Film II 3

A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 551.

Prerequisites: MST 551.

MST 553 Advanced Media Writing 3

Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.

MST 580 Directing for Television 3

Fundamental principles of directing for television. Laboratory directing experience.

MST 581 Dance on Video 3

Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.

MST 587 Animation Production 3

Study and practice of techniques of animation.

MST 588 Documentary Production 3

Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.

MST 803 Research Extension 1-3

Research Extension.