## MEDIA STUDIES (MST)

**MST 100 Understanding Media 3**
Introduction to the discipline of Media Studies with emphasis on industry development, delivery systems, and audiences in a changing media landscape.

**MST 190 WUAG Workshop 1**
Supervised participation in radio broadcasting or program production at the campus radio station WUAG.
*Notes:* May be repeated for credit for a maximum of 3 s.h.

**MST 195 Spartan Television Workshop 1**
Supervised participation in the production of television programming and promotion of Spartan Television.
*Notes:* May be repeated for credit for a maximum of 3 s.h.

**MST 204 Media Writing 3**
Introduction to theory and practice of media writing with concentrated exercises in developing messages and shaping those messages to the demands and characteristics of various media.
*Prerequisites:* Media Studies major or permission of instructor.

**MST 205 Media Literacy 3**
Introduction to the critical analysis of media, its impacts, and its methods.

**MST 225 Film Appreciation 3**
Analysis of selected, significant motion pictures of the world's cinema, from the silent period to the present.
*GE Core:* GFA

**MST 226 Television Appreciation 3**
Analysis of the cultural and artistic significance of selected television programs.
*GE Core:* GFA

**MST 252 Creative Process in Film and Video 3**
Various approaches for the enhancement of the visual imagination, emphasizing the origin of ideas and their development into scripts for film and video.

**MST 270 Introduction to Media Production for Non-majors 3**
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.
*Prerequisites:* Non-Media Studies majors.

**MST 271 Introduction to Media Production 3**
Introduction to the techniques of media production with an emphasis on video capture and editing.
*Prerequisites:* Media Studies major.

**MST 302 Introduction to Film History 3**
Introduction to the history of international film history from the late 19th century to the present.
*Prerequisites:* MST 225.

**MST 303 History of Electronic Media 3**
Emergence, structure, and scope of radio, television, and the Internet. Examination of broadcasting theories and practices and the influences the media forms have had on individuals and society.

**MST 305 Digital Media 3**
Introduction to the history, development, culture, law, ethics, impact, and use of global digital media with international perspectives and with hands-on practice.

**MST 314 Visualizing Text: Non-Western Film: Southeast Asia 3**
Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.
*GE Marker:* GN

**MST 321 Topics in Film and Pop Culture 3**
Focusing on variable topics; examines films as a reflection of and expression of culture.
*Prerequisites:* MST 225.
*Notes:* May be repeated for credit when topic changes.

**MST 322 Media Programming 3**
Analysis of program sources for radio, television, cable, and the Internet.

**MST 325 Gender and Media Culture 3**
Examination of the nature of media contents and production processes as they influence the construction of feminine and masculine identities.
*GE Core:* GSB

**MST 326 News Analysis 3**
Analysis of news practices and presentation across multiple media and formats from a variety of theoretical, philosophical, and historical perspectives.

**MST 327 Non-Western Film: Asian 3**
Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.

**MST 330 Cult Films 3**
Explores cultural contexts and technological developments that help form small but influential cults around certain films. Students will learn how taboo-breaking fringe filmmaking impacts mainstream cinema and culture.

**MST 341 Broadcast Newswriting 3**
Writing and planning newscasts for broadcast media.
*Prerequisites:* Media Studies major or Radio minor or permission of instructor.

**MST 343 Creative Copywriting 3**
Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

**MST 350 Writing for the Screen 3**
Study of techniques of script writing, both adaptations and original material.
*Prerequisites:* Media Studies major or permission of instructor.

**MST 361 Radio and Television Announcing 3**
Theory and practice of announcing skills and techniques in radio and television broadcasting.
*Prerequisites:* Media Studies major or Radio minor permission of instructor.

**MST 370 Single Camera Production I 3**
Introduction to narrative filmmaking, using moving images and sound to convey ideas. Emphasis is given to narrative conceptualization and technical skills.
*Prerequisites:* MST 271.

**MST 372 Media Sound Production 3**
Techniques and aesthetics of digital sound design for the moving image.
*Prerequisites:* MST 271 or permission of instructor.

**MST 373 TV and Film Lighting 3**
Principles of light and color in lighting for television and film production. Application of the equipment and accessories used in the execution of lighting design through practical projects.
*Prerequisites:* MST 271.
MST 375 Editing I 3  
Development of practical editing skills in pacing, shot selection, and the workflow necessary for delivery.  
Prerequisites: MST 271. Media Studies major; or permission of instructor.

MST 395 Special Problems 1-3  
Guided individual study in an area of special interest to the student.  
Prerequisites: Permission of faculty supervisor is required prior to registration.  
Notes: May be repeated for credit.

MST 398 Spartan Sportslink Practicum 2  
Supervised participation in the live video production of UNCG Athletics events.

MST 399 Independent Study 3  
Guided practice in a creative area of media.  
Prerequisites: Permission of faculty supervisor required prior to registration.  
Notes: May be repeated for credit.

MST 407 Media Law and Ethics 3  
Study of media law and questions of ethics as they apply to the mass media.

MST 415 Film Theory 3  
Study of the principal theories of film through the writings of critics, theorists, and directors.  
Prerequisites: Junior or senior standing, or permission of instructor.

MST 420 History of Film since 1938 3  
Advanced study of world cinema from the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.  
Prerequisites: MST 225. Junior or senior standing; or permission of instructor.

MST 421 History of Film since 1938 3  
Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.  
Prerequisites: MST 225. Junior or senior standing; or permission of instructor.

MST 423 Movies that Matter 3  
Examines films with social issue themes. Of late, fewer such films have been made; we will look at their relevance while examining the shifting corporate ownership of studios.  
Prerequisites: Junior or senior standing.

MST 424 Media Financing and Distribution 3  
The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.

MST 425 Media Organization and Management 3  
Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.  
Prerequisites: MST 225. Junior, senior, or graduate standing; or permission of instructor.

MST 427 Topics in Film Studies 3  
Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.  
Prerequisites: MST 225. Junior or senior standing; or permission of instructor;  
Notes: May be repeated for credit when topic changes.

MST 428 Topics in Electronic Media 3  
Study of selected topics in fictive or non-fictive programming for the electronic media including genres, delivery systems, or other emphasis.  
Notes: May be repeated for credit when topic changes.

MST 441 Video Journalism 3  
Study and practice of electronic news reporting skills and newscasting.  
Focus on writing news copy; reporting, shooting, and editing news packages; basic newscast production techniques.  
Prerequisites: MST 271 and MST 341.

MST 450 Media Script Analysis 3  
Analysis of the key structural and thematic elements of narrative screenplays.  
Prerequisites: Junior or senior standing, or permission of instructor.

MST 451 Writing the Feature Film I 3  
Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.  
Prerequisites: MST 350 or permission of instructor.

MST 452 Writing the Feature Film II 3  
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 451.  
Prerequisites: MST 451.

MST 453 Advanced Media Writing 3  
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.  
Prerequisites: Junior or senior standing. or permission of instructor.

MST 459 Doing Visual History 3  
Explores the interstices of history, documentary production, and personal narratives.

MST 468 Sportscasting 3  
Development of announcing skills and knowledge of sports necessary for sports broadcasting including play-by-play.  
Prerequisites: Media Studies major, Radio minor, or permission of instructor.

MST 470 Single Camera Production II 3  
Further study and practice of narrative filmmaking using moving images and sound. Emphasis is given to collaboration on more advanced projects.  
Prerequisites: MST 370 or permission of instructor.

MST 471 Editing II 3  
Survey of the history, aesthetics, and techniques in sequencing moving images.  
Prerequisites: MST 272 or MST 375. Media Studies major; or permission of instructor.

MST 480 Directing for Television 3  
Fundamental principles of directing for television. Laboratory directing experience.  
Prerequisites: Junior or senior standing, or permission of instructor.

MST 481 Dance on Video 3  
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.  
Prerequisites: MST 271 or permission of instructor.
MST 483 Advanced Media Production 3
Advanced application of principles and techniques of media production.
Prerequisites: MST 271. Media Studies majors only;
Notes: May be repeated for credit when topic varies.

MST 485 Client Based Production 3
Collaborative work on the production of a client sponsored program. Emphasis on collaboration in a timely, professional manner in an environment in which students may not have complete creative control.
Prerequisites: MST 271 and MST 272 (or MST 375), or permission of instructor;
Notes: May be repeated for credit when topic varies.

MST 488 Documentary Production 3
Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.
Prerequisites: MST 370 and MST 375, or permission of instructor.

MST 490 Advanced WUAG Workshop 1
Supervised participation at an advanced level of radio broadcasting or program production at the campus radio station WUAG.
Notes: May be repeated for credit for a maximum of 3 s.h.

MST 492 Dance Internship 1-6
Field learning experience in media industries. Academic supervision provided by faculty member and direction in the field provided by job supervisor.
Prerequisites: Restricted to Media Studies majors and permission of the Director of Internships.
Notes: May be repeated for credit for total of 6 s.h.

MST 495 Advanced Spartan Television Workshop 1
Supervised participation at an advanced level in the production of television programming and promotion of Spartan Television.
Notes: May be repeated for credit for a maximum of 3 s.h.

MST 497 Advanced Media Production Practicum 1-3
Advanced, in-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization.
Prerequisites: Permission of instructor.
Notes: May be repeated for a total of 6 s.h.

MST 502 History of Film to 1938 3
Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.
Prerequisites: MST 225. Graduate standing; or permission of instructor.

MST 521 History of Film since 1938 3
Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.
Prerequisites: MST 225. Graduate standing; or permission of instructor.

MST 524 Media Financing and Distribution 3
The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.

MST 525 Media Organization and Management 3
Principles and practices of the organization and management of electronic media and motion pictures.
Prerequisites: Junior, senior, or graduate standing. or permission of instructor.

MST 528 Topics in Film Studies 3
Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.
Prerequisites: MST 225. Graduate standing; or permission of instructor;
Notes: May be repeated for credit when topic changes.

MST 550 Media Script Analysis 3
Analysis of the key structural and thematic elements of narrative screenplays.
Prerequisites: Graduate standing or permission of instructor.

MST 551 Writing the Feature Film I 3
Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.
Prerequisites: MST 350, or graduate standing, or permission of instructor.

MST 552 Writing the Feature Film II 3
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 551.
Prerequisites: MST 551.

MST 553 Advanced Media Writing 3
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.
Prerequisites: Graduate standing or permission of instructor.

MST 580 Directing for Television 3
Fundamental principles of directing for television. Laboratory directing experience.
Prerequisites: Graduate standing or permission of instructor.

MST 581 Dance on Video 3
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.
Prerequisites: MST 271, or graduate standing, or permission of instructor.

MST 587 Animation Production 3
Study and practice of techniques of animation.
Prerequisites: MST 370 and MST 375, or Graduate standing; or permission of instructor.

MST 588 Documentary Production 3
Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.
Prerequisites: MST 370 and MST 375, or Graduate standing; or permission of instructor.

MST 803 Research Extension 1-3
Research Extension.