MEDIA STUDIES (MST)

**MST 100 Understanding Media 3**  
Introduction to the discipline of Media Studies with emphasis on industry development, delivery systems, and audiences in a changing media landscape.

**MST 190 WUAG Workshop 1**  
Supervised participation in radio broadcasting or program production at the campus radio station WUAG.  
**Notes:** May be repeated for credit for a maximum of 3 s.h.

**MST 195 Spartan Television Workshop 1**  
Supervised participation in the production of television programming and promotion of Spartan Television.  
**Notes:** May be repeated for credit for a maximum of 3 s.h.

**MST 197 Media Production Practicum 1-3**  
In-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization. (Formerly BCN 197)

**MST 204 Media Writing 3**  
Introduction to theory and practice of media writing with concentrated exercises in developing messages and shaping those messages to the demands and characteristics of various media.  
**Prerequisites:** Media Studies major or permission of instructor.

**MST 205 Media Literacy 3**  
Introduction to the critical analysis of media, its impacts, and its methods.

**MST 225 Film Appreciation 3**  
Analysis of selected, significant motion pictures of the world's cinema, from the silent period to the present.  
**GE Core:** GFA

**MST 226 Television Appreciation 3**  
Analysis of the cultural and artistic significance of selected television programs.  
**GE Core:** GFA

**MST 252 Creative Process in Film and Video 3**  
Various approaches for the enhancement of the visual imagination, emphasizing the origination of ideas and their development into scripts for film and video.

**MST 270 Introduction to Media Production for Non-majors 3**  
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.

**MST 271 Introduction to Media Production 3**  
Introduction to techniques of media production with emphasis on video capture and editing.  
**Prerequisites:** MDST major.

**MST 272R Intro Image/Sound Post Rec 0**

**MST 301 Media Theory 3**  
Examination of media texts, contexts, influence, and effects from a variety of theoretical perspectives.  
**Notes:** May be repeated for credit.

**MST 302 Introduction to Film History 3**  
Introduction to the study of international film history from the late 19th century to the present.  
**Prerequisites:** MST 225.

**MST 303 History of Electronic Media 3**  
Emergence, structure, and scope of radio, television, and the Internet. Examination of broadcasting theories and practices and the influences the media forms have had on individuals and society.

**MST 305 Digital Media 3**  
Introduction to the history, development, culture, law, ethics, impact, and use of global digital media with international perspectives and with hands-on practice.

**MST 319 EC:Global Mobile Media Culture 3**  
Introduction to the emergence, development, and current trends and issues of mobile media and culture worldwide.

**MST 320 Multimedia for Social Entrepreneurship and Civic Engagement 3**  
Introduction to multimedia reporting and production, with the creation of a home page for civic organizations engaged in social entrepreneurship to enhance learning by engaging in community service activities.  
**Notes:** Same as ENT 320.

**MST 321 Topics in Film and Pop Culture 3**  
Focusing on variable topics; examines film as a reflection of and expression of culture.  
**Prerequisites:** MST 225.  
**Notes:** May be repeated for credit when topic changes.

**MST 322 Media Programming 3**  
Analysis of program sources for radio, television, cable, and the Internet.

**MST 325 Gender and Media Culture 3**  
Examination of the nature of media contents and production processes as they influence the construction of feminine and masculine identities.  
**GE Core:** GSB

**MST 326 News Analysis 3**  
Analysis of news practices and presentation across multiple media and formats from a variety of theoretical, philosophical, and historical perspectives.

**MST 327 Non-Western Film: Asian 3**  
Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.  
**GE Marker:** GN

**MST 330 Cult Films 3**  
Explores cultural contexts and technological developments that help form small but influential cults around certain films. Students will learn how taboo-breaking fringe filmmaking impacts mainstream cinema and culture.

**MST 335 Critiquing Popular Media 3**  
Critical analysis of popular media with emphasis on writing critical reviews and essays.

**MST 341 Broadcast Newswriting 3**  
Writing and planning newscasts for broadcast media.  
**Prerequisites:** MDST major or Radio minor or permission of instructor.

**MST 343 Creative Copywriting 3**  
Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

**MST 350 Writing for the Screen 3**  
Study of techniques of script writing, both adaptations and original material.  
**Prerequisites:** Media Studies major or permission of instructor.
MST 361 Radio and Television Announcing 3
Theory and practice of announcing skills and techniques in radio and television broadcasting.

MST 370 Single Camera Production I 3
Introduction to narrative filmmaking, using moving images and sound to convey stories and ideas. Emphasis is given to narrative conceptualization and technical skills.

MST 373 TV and Film Lighting 3
Principles of light and color in lighting for television and film production. Application of the equipment and accessories used in the execution of lighting design through practical projects.
Prerequisites: MST 271.

MST 375 Editing I 3
Development of practical editing skills in pacing, shot selection, and the workflow necessary for delivery.
Prerequisites: MST 271 or permission of instructor.

MST 395 Special Problems 1-3
Guided individual study in an area of special interest to the student.
Prerequisites: Permission of faculty supervisor is required prior to registration.
Notes: May be repeated for credit.

MST 398 Spartan Sportslink Practicum 2
Supervised participation in the live video production of UNCG Athletics events.

MST 399 Independent Study 3
Guided practice in a creative area of media.
Prerequisites: Permission of faculty supervisor required prior to registration.
Notes: May be repeated for credit.

MST 407 Media Law and Ethics 3
Study of media law and questions of ethics as they apply to the mass media.

MST 423 Movies that Matter 3
Examines films with social issue themes. Of late, fewer such films have been made; we will look at their relevance while examining the shifting corporate ownership of studios.
Prerequisites: Junior or senior standing.

MST 428 Topics in Electronic Media 3
Study of selected topics in fictive or non-fictive programming for the electronic media including genres, delivery systems, or other emphasis.
Notes: May be repeated for credit when topic changes.

MST 440 Online Journalism 3
Introduction to the development of online journalism worldwide, practice of online news reporting and storytelling with video production and podcasts for the Web, and Web creation.

MST 441 Video Journalism 3
Study and practice of electronic news reporting skills and newscasting. Focus on writing news copy; reporting, shooting, and editing news packages; basic newscast production techniques.

MST 468 Sportscasting 3
Development of announcing skills and knowledge of sports necessary for sports broadcasting including play-by-play.

MST 470 Single Camera Production II 3
Further study and practice of narrative filmmaking using moving images and sound. Emphasis is given to collaboration on more advanced projects.

MST 471 Editing II 3
Survey of the history, aesthetics, and techniques in sequencing moving images.
Prerequisites: MST 375. MDST Major; or permission of instructor.

MST 473 Media Sound Production 3
Techniques and aesthetics of digital sound design for the moving image.
Prerequisites: MST 271 and MST 375; or permission of instructor.

MST 485 Client Based Production 3
Collaborative work on the production of a client sponsored program. Emphasis on collaboration in a timely, professional manner in an environment in which students may not have complete creative control.
Prerequisites: MST 271 and MST 375; or permission of instructor;
Notes: May be repeated for a total of 6 s.h.

MST 490 Advanced WUAG Workshop 1
Supervised participation at an advanced level of radio broadcasting or program production at the campus radio station WUAG.
Notes: May be repeated for credit for maximum of 3 s.h.

MST 492 Media Internship 1-6
Field learning experience in media industries. Academic supervision provided by faculty member and direction in the field provided by job supervisor.
Prerequisites: Restricted to Media Studies majors and permission of the Director of Internships.
Notes: May be repeated for credit for total of 6 s.h.

MST 495 Advanced Spartan Television Workshop 1
Supervised participation at an advanced level in the production of television programming and promotion of Spartan Television.
Notes: May be repeated for credit for a maximum of 3 s.h.

MST 497 Advanced Media Production Practicum 1-3
Advanced, in-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization. (Formerly BCN 497)

MST 498 ExpCrs:Lgl/Eth Iss-Camps Media 1
MST 515 Film Theory 3
Study of the principal theories of film through the writings of critics, theorists, and directors.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.

MST 520 History of Film to 1938 3
Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.
Prerequisites: MST 225. Junior, senior, or graduate standing; or permission of instructor.

MST 521 History of Film since 1938 3
Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.
Prerequisites: MST 225. Junior, senior, or graduate standing; or permission of instructor.

MST 525 Media Organization and Management 3
Principles and practices of the organization and management of electronic media and motion pictures.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.
MST 528 Topics in Film Studies 3
Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.
Prerequisites: MST 225.
Notes: May be repeated for credit when topic changes.

MST 550 Media Script Analysis 3
Analysis of the key structural and thematic elements of narrative screenplays.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.

MST 551 Writing the Feature Film I 3
Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.
Prerequisites: MST 350, or graduate standing, or permission of instructor.

MST 552 Writing the Feature Film II 3
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 551.
Prerequisites: MST 551.

MST 553 Advanced Media Writing 3
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.

MST 559 Doing Visual History 3
Explores the interstices of history, documentary production, and personal narratives.
Notes: Same as HIS 559.

MST 580 Directing for Television 3
Fundamental principles of directing for television. Laboratory directing experience. (Formerly BCN 580)

MST 581 Dance on Video 3
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.

MST 587 Animation Production 3
Study and practice of techniques of animation.
Prerequisites: MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 588 Documentary Production 3
Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.
Prerequisites: MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 610 Introduction to Graduate Study 3
Development of research and writing skills, introduction to grant writing, and professional presentations. Consideration of issues in teaching. Required of MFA degree candidates.
Prerequisites: Admission to appropriate degree program.

MST 611 Image and Sound Acquisition for Media 3
Theory and practice of single camera and audio production for media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 612 Advanced Media Editing 3
Study of techniques and aesthetics of media editing.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 616 Directing for the Camera 3
Development of skills required for directing media.

MST 617 Creating Visual Narratives 3
Students are guided through a series of step-by-step innovative methodologies that result in visually dynamic scripts that prepare them to take MST 618 Writing Short Scripts.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 618 Writing Short Scripts 3
Theory and practice of writing short scripts for media production.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 619 Production Law and Responsibility 3
Legal, ethical, and civic responsibilities of media producers with emphasis on creation of independent works in media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 620 Seminar in Media Analysis 3
Analysis of media works using existing principles and theories.
Prerequisites: Admission to appropriate degree program or permission of instructor.
Notes: May be repeated once for credit.

MST 625 Seminar in Media 3
Subject matter varies.
Prerequisites: Admission to appropriate degree program or permission of instructor.
Notes: May be repeated for credit.

MST 684 Advanced Media Production 3
Advanced theory and practice of image and sound production for media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 690 Independent Study 1-3
Prerequisite: Admission to appropriate degree program, permission of instructor and Director of Graduate Study.

MST 691 Advanced Experimentation 3
Practical experimentation in the creative processes of media. Analysis, documentation, and critical evaluation of the specific experience.
Prerequisites: Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 695 Client Based Media 3
Complete production of a client sponsored program. Emphasis on client collaboration, application of technical skills and aesthetic abilities in an environment in which students may not have complete creative control.
Prerequisites: Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 696 Graduate Internship 3
Field experience in film or video production companies, postproduction houses, or television stations. Academic supervision provided by faculty and directed activity in the field provided by site supervisor.
Prerequisites: Second or third year standing in the graduate program.
MST 698 Graduate Practicum in Media 3
Guided practice in carrying out major responsibilities in sponsored or independent media productions.
**Prerequisites:** Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 699A Master Production in Media I 3
Research, development, and execution of a major media work.
**Prerequisites:** Second year in MFA film/video degree concentration.
**Notes:** Grade: Satisfactory/Unsatisfactory (S/U).

MST 699B Master Production in Media II 3
Research, development, and execution of a major media work.

MST 803 Research Extension 1-3