**MEDIA STUDIES (MST)**

**MST 100 Understanding Media 3**
Introduction to the discipline of Media Studies with emphasis on industry development, delivery systems, and audiences in a changing media landscape.

**MST 190 WUAG Workshop 1**
Supervised participation in radio broadcasting or program production at the campus radio station WUAG.
**Notes:** May be repeated for credit a maximum of 3 s.h.

**MST 195 Spartan Television Workshop 1**
Supervised participation in the production of television programming and promotion of Spartan Television.
**Notes:** May be repeated for credit a maximum of 3 s.h.

**MST 204 Media Writing 3**
Introduction to theory and practice of media writing with concentrated exercises in developing messages and shaping those messages to the demands and characteristics of various media.
**Prerequisites:** Media Studies major or permission of instructor.

**MST 205 Media Literacy 3**
Introduction to the critical analysis of media, its impacts, and its methods.

**MST 225 Film Appreciation 3**
Analysis of selected, significant motion pictures of the world’s cinema, from the silent period to the present.
**GE Core:** GFA

**MST 226 Television Appreciation 3**
Analysis of the cultural and artistic significance of selected television programs.
**GE Core:** GFA

**MST 252 Creative Process in Film and Video 3**
Various approaches for the enhancement of the visual imagination, emphasizing the origination of ideas and their development into scripts for film and video.

**MST 270 Introduction to Media Production for Non-majors 3**
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.
**Prerequisites:** Non-Media Studies majors.

**MST 271 Introduction to Media Production 3**
Introduction to techniques of media production with emphasis on video capture and editing.
**Prerequisites:** Media Studies major.

**MST 300X Experimental Course 1-6**
This number reserved for experimental courses. Refer to the Course Schedule for current offerings.

**MST 301 Media Theory 3**
Examination of media texts, contexts, influence, and effects from a variety of theoretical perspectives.
**Notes:** May be repeated for credit.

**MST 302 Introduction to Film History 3**
Introduction to the study of international film history from the late 19th century to the present.
**Prerequisites:** MST 225.

**MST 303 History of Electronic Media 3**
Emergence, structure, and scope of radio, television, and the Internet. Examination of broadcasting theories and practices and the influences the media forms have had on individuals and society.

**MST 305 Digital Media 3**
Introduction to the current development of digital media and social media platforms, with a global perspective and hands-on practice.

**MST 321 Topics in Film and Pop Culture 3**
Focusing on variable topics; examines film as a reflection of and expression of culture.
**Prerequisites:** MST 225.
**Notes:** May be repeated for credit when topic changes.

**MST 322 Media Programming 3**
Analysis of program sources for radio, television, cable, and the Internet.

**MST 325 Gender and Media Culture 3**
Examination of the nature of media contents and production processes as they influence the construction of gender identities.
**GE Core:** GSB

**MST 326 News Analysis 3**
Analysis of news practices and presentation across multiple media and formats from a variety of theoretical, philosophical, and historical perspectives.

**MST 327 Non-Western Film: Asian 3**
Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.
**GE Marker:** GN

**MST 330 Cult Films 3**
Explores cultural contexts and technological developments that help form small but influential cults around certain films. Students will learn how taboo-breaking fringe filmmaking impacts mainstream cinema and culture.

**MST 341 Broadcast Newswriting 3**
Writing and planning newscasts for broadcast media.
**Prerequisites:** Media Studies major or Radio minor or permission of instructor.

**MST 343 Creative Copywriting 3**
Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

**MST 350 Writing for the Screen 3**
Study and practice of script writing resulting in an original short script.
**Prerequisites:** Media Studies major or permission of instructor.

**MST 351 Media Production 3**
Theory and practice of announcing skills and techniques in radio and television broadcasting.
**Prerequisites:** Media Studies major or Radio minor or permission of instructor.

**MST 361 Radio and Television Announcing 3**
Study and practice of announcing skills and techniques in radio and television broadcasting.
**Prerequisites:** Media Studies major or Radio minor or permission of instructor.

**MST 370 Single Camera Production I 3**
Introduction to narrative filmmaking, using moving images and sound to convey stories and ideas. Emphasis is given to narrative conceptualization and technical skills.
**Prerequisites:** MST 271 and MST 375 or permission of instructor.
**Notes:** May be repeated once for credit.

**MST 372 Media Sound Production 3**
Techniques and aesthetics of digital sound design for the moving image.
**Prerequisites:** MST 271 or permission of instructor.
MST 373 TV and Film Lighting 3
Principles of light and color in lighting for television and film production.
Application of the equipment and accessories used in the execution of lighting design through practical projects.
**Prerequisites:** MST 271.

MST 375 Editing I 3
Development of practical editing skills in pacing, shot selection, and the workflow necessary for delivery.
**Prerequisites:** MST 271. Media Studies major; or permission of instructor.

MST 395 Special Problems 1-3
Guided individual study in an area of special interest to the student.
**Prerequisites:** Permission of faculty supervisor is required prior to registration.
**Notes:** May be repeated for credit.

MST 398 Spartan Sportslink Practicum 2
Supervised participation in the live video production of UNCG Athletics events.
**Notes:** May be repeated once for credit.

MST 399 Independent Study 3
Guided practice in a creative area of media.
**Prerequisites:** Permission of faculty supervisor required prior to registration.
**Notes:** May be repeated for credit.

MST 400X Experimental Course 1-6
This number reserved for experimental courses. Refer to the Course Schedule for current offerings.

MST 407 Media Law and Ethics 3
Study of media law and questions of ethics as they apply to the mass media.

MST 415 Film Theory 3
Study of the principal theories of film through the writings of critics, theorists, and directors.
**Prerequisites:** MST 225 or permission of instructor.

MST 420 History of Film to 1938 3
Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.
**Prerequisites:** MST 225 or permission of instructor.

MST 421 History of Film since 1938 3
Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.
**Prerequisites:** MST 225 or permission of instructor.

MST 423 Movies that Matter 3
Examines films with social issue themes. Of late, fewer such films have been made; we will look at their relevance while examining the shifting corporate ownership of studios.
**Prerequisites:** MST 225 or permission of instructor.

MST 424 Media Financing and Distribution 3
The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.

MST 425 Media Organization and Management 3
Principles and practices of the organization and management of electronic media and motion pictures.

MST 427 Topics in Film Studies 3
Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.
**Prerequisites:** MST 225 or permission of instructor.
**Notes:** May be repeated for credit when topic changes.

MST 428 Topics in Electronic Media 3
Study of selected topics in fictive or non-fictive programming for the electronic media including genres, delivery systems, or other emphasis.
**Notes:** May be repeated for credit when topic changes.

MST 441 Video Journalism 3
Study and practice of electronic news reporting skills and newscasting. Focus on writing news copy; reporting, shooting, and editing news packages; basic newscast production techniques.
**Prerequisites:** MST 271 and MST 341.

MST 450 Media Script Analysis 3
Analysis of the key structural and thematic elements of narrative screenplays.
**Prerequisites:** Junior or senior standing, or permission of instructor.

MST 451 Writing the Feature Film I 3
Advanced study of screenwriting with emphasis on the creation of a step outline and first act for a feature length screenplay.
**Prerequisites:** MST 350 or permission of instructor.

MST 452 Writing the Feature Film II 3
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline and first act from MST 451.
**Prerequisites:** MST 451.

MST 453 Advanced Media Writing 3
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.
**Prerequisites:** Media Studies majors, or permission of instructor.
**Notes:** May be repeated for credit when topic varies.

MST 455 Doing Visual History 3
Explores the interstices of history, documentary production, and personal narratives.

MST 468 Sportscasting 3
Development of announcing skills and knowledge of sports necessary for sports broadcasting including play-by-play.
**Prerequisites:** Media Studies major, Radio minor, or permission of instructor.

MST 470 Single Camera Production II 3
Further study and practice of narrative filmmaking using moving images and sound. Emphasis is given to collaboration on more advanced projects.
**Prerequisites:** MST 370, MST 373, and MST 375 or permission of instructor.

MST 471 Editing II 3
Survey of the history, aesthetics, and techniques in sequencing moving images.
**Prerequisites:** MST 375 or permission of instructor.

MST 480 Directing for Television 3
Fundamental principles of directing for television. Studio directing experience.
**Prerequisites:** Junior or senior standing, or permission of instructor.
MST 481 Dance on Video 3  
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create an original work.  
**Prerequisites:** MST 271 or permission of instructor.

MST 483 Advanced Media Production 3  
Advanced application of principles and techniques of media production.  
**Prerequisites:** MST 271. Media Studies majors only;  
**Notes:** May be repeated for credit when topic varies.

MST 485 Client Based Production 3  
Collaborative work on the production of a client sponsored program. Emphasis on collaboration in a timely, professional manner in an environment in which students may not have complete creative control.  
**Prerequisites:** MST 271 and MST 375. or permission of instructor;  
**Notes:** May be repeated for a total of 6 s.h.

MST 487 Animation Production 3  
Study and practice of animation techniques.  
**Prerequisites:** MST 271 and MST 375, or permission of instructor.

MST 488 Documentary Production 3  
Documentary construction, research, planning, and production techniques. Further development of video production skills in a supervised project.  
**Prerequisites:** MST 271 and MST 375. or permission of instructor.

MST 490 Advanced WUAG Workshop 1  
Supervised participation at an advanced level of radio broadcasting or program production at the campus radio station WUAG.  
**Notes:** May be repeated for credit for a maximum of 3 s.h.

MST 492 Media Internship 1-6  
Field learning experience in media industries. Academic supervision provided by faculty member and direction in the field provided by job supervisor.  
**Prerequisites:** Restricted to Media Studies majors and permission of the Director of Internships.  
**Notes:** May be repeated for credit for total of 6 s.h.

MST 497 Advanced Media Production Practicum 1-3  
Advanced, in-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization.  
**Prerequisites:** Permission of instructor.  
**Notes:** May be repeated for a total of three (3) semester hours.

MST 520 History of Film to 1938 3  
Advanced study of world cinema from its prehistory in the late 19th century to the beginning of World War II in Europe, emphasizing significant movements, genres, and filmmakers.  
**Prerequisites:** MST 225. Graduate standing; or permission of instructor.

MST 521 History of Film since 1938 3  
Advanced study of world cinema from the beginning of World War II in Europe through the present, emphasizing significant movements, genres, and filmmakers.  
**Prerequisites:** MST 225. Graduate standing; or permission of instructor.

MST 524 Media Financing and Distribution 3  
The processes of raising and budgeting funds and distributing film and videos for theatrical release, direct DVD/video release, or television broadcast.  

MST 525 Media Organization and Management 3  
Principles and practices of the organization and management of electronic media and motion pictures.  
**Prerequisites:** Junior, senior, or graduate standing. or permission of instructor.

MST 528 Topics in Film Studies 3  
Study of selected topics in fictive or nonfictive films, including genres, works of an individual director, or other emphasis.  
**Prerequisites:** MST 225, graduate standing; or permission of instructor;  
**Notes:** May be repeated for credit when topic changes.

MST 550 Media Script Analysis 3  
Analysis of the key structural and thematic elements of narrative screenplays.  
**Prerequisites:** Graduate standing or permission of instructor.

MST 551 Writing the Feature Film I 3  
Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.  
**Prerequisites:** MST 350, or graduate standing, or permission of instructor.

MST 552 Writing the Feature Film II 3  
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 551.  
**Prerequisites:** MST 551.

MST 553 Advanced Media Writing 3  
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.  
**Prerequisites:** Graduate standing or permission of instructor.

MST 555 Advanced Media Writing 5  
Fundamental principles of directing for television. Laboratory directing experience.  
**Prerequisites:** Graduate standing or permission of instructor.

MST 581 Dance on Video 3  
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.  
**Prerequisites:** MST 271, or graduate standing, or permission of instructor.

MST 587 Animation Production 3  
Study and practice of techniques of animation.  
**Prerequisites:** MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 588 Documentary Production 3  
Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.  
**Prerequisites:** MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 803 Research Extension 1-3  
Research Extension.