MEDIA STUDIES (MST)

MST 100 Understanding Media 3
Introduction to the discipline of Media Studies with emphasis on industry development, delivery systems, and audiences in a changing media landscape.

MST 190 WUAG Workshop 1
Supervised participation in radio broadcasting or program production at the campus radio station WUAG.
Notes: May be repeated for credit for a maximum of 3 s.h.

MST 195 Spartan Television Workshop 1
Supervised participation in the production of television programming and promotion of Spartan Television.
Notes: May be repeated for credit for a maximum of 3 s.h.

MST 197 Media Production Practicum 1-3
In-depth, hands-on exposure to the many aspects of the production and postproduction process of film and electronic visualization. (Formerly BCN 197)

MST 204 Media Writing 3
Introduction to theory and practice of media writing with concentrated exercises in developing messages and shaping those messages to the demands and characteristics of various media.
Prerequisites: Media Studies major or permission of instructor.

MST 205 Media Literacy 3
Introduction to the critical analysis of media, its impacts, and its methods.

MST 225 Film Appreciation 3
Analysis of selected, significant motion pictures of the world’s cinema, from the silent period to the present.
GE Core: GFA

MST 226 Television Appreciation 3
Analysis of the cultural and artistic significance of selected television programs.
GE Core: GFA

MST 252 Creative Process in Film and Video 3
Various approaches for the enhancement of the visual imagination, emphasizing the origination of ideas and their development into scripts for film and video.

MST 270 Introduction to Media Production for Non-majors 3
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.

MST 271 Introduction to Media Production 3
Introduction to techniques of media production with emphasis on video capture and editing.
Prerequisites: MDST major.

MST 272R Intro Image/Sound Post Rec 0

MST 301 Media Theory 3
Examination of media texts, contexts, influence, and effects from a variety of theoretical perspectives.
Notes: May be repeated for credit.

MST 302 Introduction to Film History 3
Introduction to the study of international film history from the late 19th century to the present.
Prerequisites: MST 225.

MST 303 History of Electronic Media 3
Emergence, structure, and scope of radio, television, and the Internet. Examination of broadcasting theories and practices and the influences the media forms have had on individuals and society.

MST 305 Digital Media 3
Introduction to the history, development, culture, law, ethics, impact, and use of global digital media with international perspectives and with hands-on practice.

MST 319 EC:Global Mobile Media Culture 3
Introduction to multimedia reporting and production, with the creation of a home page for civic organizations engaged in social entrepreneurship to enhance learning by engaging in community service activities.
Notes: Same as ENT 320.

MST 321 Topics in Film and Pop Culture 3
Focusing on variable topics; examines film as a reflection of and expression of culture.
Prerequisites: MST 225.
Notes: May be repeated for credit when topic changes.

MST 322 Media Programming 3
Analysis of program sources for radio, television, cable, and the Internet.

MST 325 Gender and Media Culture 3
Examination of the nature of media contents and production processes as they influence the construction of feminine and masculine identities.
GE Core: GSB

MST 326 News Analysis 3
Analysis of news practices and presentation across multiple media and formats from a variety of theoretical, philosophical, and historical perspectives.

MST 327 Non-Western Film: Asian 3
Study of films from Southeast Asia: Mainland China, Taiwan, Hong Kong, Japan, and Korea.
GE Marker: GN

MST 330 Cult Films 3
Explores cultural contexts and technological developments that help form small but influential cults around certain films. Students will learn how taboo-breaking fringe filmmaking impacts mainstream cinema and culture.

MST 335 Critiquing Popular Media 3
Critical analysis of popular media with emphasis on writing critical reviews and essays.

MST 341 Broadcast Newswriting 3
Writing and planning newscasts for broadcast media.
Prerequisites: MDST major or Radio minor or permission of instructor.

MST 343 Creative Copywriting 3
Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

MST 350 Writing for the Screen 3
Study of techniques of script writing, both adaptations and original material.
Prerequisites: Media Studies major or permission of instructor.

MST 355 Social Entrepreneurship and Civic Engagement 3
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.

MST 357 Broadcast Newswriting 3
Writing and planning newscasts for broadcast media.
Prerequisites: MDST major or Radio minor or permission of instructor.

MST 358 Creative Copywriting 3
Analysis of persuasive media and examination of radio, television, and Internet advertising techniques with emphasis on developing writing skills for electronic media advertising and promotional campaigns.

MST 360 Writing for the Screen 3
Study of techniques of script writing, both adaptations and original material.
Prerequisites: Media Studies major or permission of instructor.

MST 365 Social Entrepreneurship and Civic Engagement 3
Introduction to the basic aesthetic and technical concepts in media production and postproduction editing.
MST 361 Radio and Television Announcing 3  
Theory and practice of announcing skills and techniques in radio and  
television broadcasting.

MST 370 Single Camera Production I 3  
Introduction to narrative filmmaking, using moving images and  
sound to convey stories and ideas. Emphasis is given to narrative  
conceptualization and technical skills.

MST 373 TV and Film Lighting 3  
Principles of light and color in lighting for television and film production.  
Application of the equipment and accessories used in the execution of  
lighting design through practical projects.  
**Prerequisites:** MST 271.

MST 375 Editing I 3  
Development of practical editing skills in pacing, shot selection, and the  
workflow necessary for delivery.  
**Prerequisites:** MST 271. or permission of instructor.

MST 395 Special Problems 1-3  
Guided individual study in an area of special interest to the student.  
**Prerequisites:** Permission of faculty supervisor is required prior to  
registration.  
**Notes:** May be repeated for credit.

MST 398 Spartan Sportslink Practicum 2  
Supervised participation in the live video production of UNCG Athletics  
events.

MST 399 Independent Study 3  
Guided practice in a creative area of media.  
**Prerequisites:** Permission of faculty supervisor required prior to  
registration.  
**Notes:** May be repeated for credit.

MST 407 Media Law and Ethics 3  
Study of media law and questions of ethics as they apply to the mass  
media.

MST 423 Movies that Matter 3  
Examines films with social issue themes. Of late, fewer such films have  
been made; we will look at their relevance while examining the shifting  
corporate ownership of studios.  
**Prerequisites:** Junior or senior standing.

MST 428 Topics in Electronic Media 3  
Study of selected topics in fictive or non-fictive programming for the  
electronic media including genres, delivery systems, or other emphasis.  
**Notes:** May be repeated for credit when topic changes.

MST 430 Online Journalism 3  
Introduction to the development of online journalism worldwide, practice  
of online news reporting and storytelling with video production and  
podcasts for the Web, and Web creation.

MST 441 Video Journalism 3  
Study and practice of electronic news reporting skills and newscasting.  
Focus on writing news copy; reporting, shooting, and editing news  
packages; basic newscast production techniques.

MST 452 Sportscasting 3  
Development of announcing skills and knowledge of sports necessary for  
sports broadcasting including play-by-play.

MST 470 Single Camera Production II 3  
Further study and practice of narrative filmmaking using moving images  
and sound. Emphasis is given to collaboration on more advanced  
projects.

MST 471 Editing II 3  
Survey of the history, aesthetics, and techniques in sequencing moving  
images.  
**Prerequisites:** MST 375. MDST Major; or permission of instructor.

MST 473 Media Sound Production 3  
Techniques and aesthetics of digital sound design for the moving image.  
**Prerequisites:** MST 271 and MST 375. or permission of instructor.

MST 485 Client Based Production 3  
Collaborative work on the production of a client sponsored program.  
Emphasis on collaboration in a timely, professional manner in an  
environment in which students may not have complete creative control.  
**Prerequisites:** MST 271 and MST 375. or permission of instructor;  
**Notes:** May be repeated for a total of 6 s.h.

MST 490 Advanced WUAG Workshop 1  
Supervised participation at an advanced level of radio broadcasting or  
program production at the campus radio station WUAG.  
**Notes:** May be repeated for credit for maximum of 3 s.h.

MST 492 Media Internship 1-6  
Field learning experience in media industries. Academic supervision  
provided by faculty member and direction in the field provided by job  
supervisor.  
**Prerequisites:** Restricted to Media Studies majors and permission of the  
Director of Internships.  
**Notes:** May be repeated for credit for total of 6 s.h.

MST 495 Advanced Spartan Television Workshop 1  
Supervised participation at an advanced level in the production of  
television programming and promotion of Spartan Television.  
**Notes:** May be repeated for credit for a maximum of 3 s.h.

MST 497 Advanced Media Production Practicum 1-3  
Advanced, in-depth, hands-on exposure to the many aspects of the  
production and postproduction process of film and electronic  
visualization. (Formerly BCN 497)

MST 499 ExpCrs:Lgl/Eth Iss-Camps Media 1  
Study of the principal theories of film through the writings of critics,  
thorists, and directors.  
**Prerequisites:** Junior, senior, or graduate standing, or permission of  
instructor.

MST 515 Film Theory 3  
Advanced study of world cinema from its prehistory in the late 19th  
century to the beginning of World War II in Europe, emphasizing  
significant movements, genres, and filmmakers.  
**Prerequisites:** MST 225. Junior, senior, or graduate standing; or  
permission of instructor.

MST 520 History of Film to 1938 3  
Advanced study of world cinema from its prehistory in the late 19th  
century to the beginning of World War II in Europe, emphasizing  
significant movements, genres, and filmmakers.  
**Prerequisites:** MST 225. Junior, senior, or graduate standing; or  
permission of instructor.

MST 521 History of Film since 1938 3  
Advanced study of world cinema from the beginning of World War II in  
Europe through the present, emphasizing significant movements, genres,  
and filmmakers.  
**Prerequisites:** MST 225. Junior, senior, or graduate standing; or  
permission of instructor.

MST 525 Media Organization and Management 3  
Principles and practices of the organization and management of  
electronic media and motion pictures.  
**Prerequisites:** Junior, senior, or graduate standing, or permission of  
instructor.
MST 528 Topics in Film Studies 3
Study of selected topics in fictive or nonfictional films, including genres, works of an individual director, or other emphasis.
Prerequisites: MST 225.
Notes: May be repeated for credit when topic changes.

MST 550 Media Script Analysis 3
Analysis of the key structural and thematic elements of narrative screenplays.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.

MST 551 Writing the Feature Film I 3
Advanced study of screenwriting with emphasis on the creation of a step outline for a feature length screenplay.
Prerequisites: MST 350, or graduate standing, or permission of instructor.

MST 552 Writing the Feature Film II 3
A writing workshop in which students complete the first draft and a polish of a feature-length screenplay, based on the outline from MST 551.
Prerequisites: MST 551.

MST 553 Advanced Media Writing 3
Practice in television script writing with emphasis given to development of concepts and proposals for episodic television. Practice in analyzing and writing for existing television series and/or development of new programs.
Prerequisites: Junior, senior, or graduate standing, or permission of instructor.

MST 559 Doing Visual History 3
Explores the interstices of history, documentary production, and personal narratives.
Notes: Same as HIS 559.

MST 580 Directing for Television 3
Fundamental principles of directing for television. Laboratory directing experience. (Formerly BCN 580)

MST 581 Dance on Video 3
Introduction to working with dance and video, including composing for the camera, recording dancers in action, and editing footage to create original work.

MST 587 Animation Production 3
Study and practice of techniques of animation.
Prerequisites: MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 588 Documentary Production 3
Documentary construction, research, planning, and production techniques. Further development of video production skills in supervised laboratory project.
Prerequisites: MST 370 and MST 375. or Graduate standing; or permission of instructor.

MST 610 Introduction to Graduate Study 3
Development of research and writing skills, introduction to grant writing, and professional presentations. Consideration of issues in teaching. Required of MFA degree candidates.
Prerequisites: Admission to appropriate degree program.

MST 611 Image and Sound Acquisition for Media 3
Theory and practice of single camera and audio production for media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 612 Advanced Media Editing 3
Study of techniques and aesthetics of media editing.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 616 Directing for the Camera 3
Development of skills required for directing media.

MST 617 Creating Visual Narratives 3
Students are guided through a series of step-by-step innovative methodologies that result in visually dynamic scripts that prepare them to take MST 618 Writing Short Scripts.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 618 Writing Short Scripts 3
Theory and practice of writing short scripts for media production.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 619 Production Law and Responsibility 3
Legal, ethical, and civic responsibilities of media producers with emphasis on creation of independent works in media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 620 Seminar in Media Analysis 3
Analysis of media works using existing principles and theories.
Prerequisites: Admission to appropriate degree program or permission of instructor.
Notes: May be repeated once for credit.

MST 625 Seminar in Media 3
Subject matter varies.
Prerequisites: Admission to appropriate degree program or permission of instructor.
Notes: May be repeated for credit.

MST 684 Advanced Media Production 3
Advanced theory and practice of image and sound production for media.
Prerequisites: Admission to appropriate degree program or permission of instructor.

MST 690 Independent Study 1-3
Prerequisite: Admission to appropriate degree program, permission of instructor and Director of Graduate Study.

MST 691 Advanced Experimentation 3
Practical experimentation in the creative processes of media. Analysis, documentation, and critical evaluation of the specific experience.
Prerequisites: Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 695 Client Based Media 3
Complete production of a client sponsored program. Emphasis on client collaboration, application of technical skills and aesthetic abilities in an environment in which students may not have complete creative control.
Prerequisites: Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 696 Graduate Internship 3
Field experience in film or video production companies, postproduction houses, or television stations. Academic supervision provided by faculty and directed activity in the field provided by site supervisor.
Prerequisites: Second or third year standing in the graduate program.
MST 698 Graduate Practicum in Media 3
Guided practice in carrying out major responsibilities in sponsored or independent media productions.
Prerequisites: Admission to appropriate degree program and permission of instructor and Director of Graduate Study.

MST 699A Master Production in Media I 3
Research, development, and execution of a major media work.
Prerequisites: Second year in MFA film/video degree concentration.
Notes: Grade: Satisfactory/Unsatisfactory (S/U).

MST 699B Master Production in Media II 3
Research, development, and execution of a major media work.

MST 803 Research Extension 1-3