INFO SYS AND OPERATIONS MNGMT (ISM)

ISM 110 Business Computing I 3
Develops skills using microcomputer applications including electronic mail, word processing, graphics, spreadsheets, and network functions.
**Notes:** Open to freshmen and other students seeking an introduction to computer usage.

ISM 116 Web Design and Development 3
Students learn skills needed to design effective Web pages by studying the best practices in website design.
**Prerequisites:** C or better in ISM 110 or equivalent.

ISM 210 Business Computing II 3
Advanced techniques in the use of microcomputer applications, including desktop publishing, spreadsheets, database systems, and linkages between applications. Study of how end user applications are managed and contribute to business.
**Prerequisites:** Grade of C or better in ISM 110 or equivalent and one of the following: MAT 112, MAT 115, MAT 150, STA 108, or permission of instructor.

ISM 218 Database Systems 3
Study of database management systems including their design, implementation, query and use. Includes an extensive case study requiring the development of a multiple table database system for organizational needs.
**Prerequisites:** Grade of C or better in ISM 110.

ISM 240 Business Programming I 3
Introduction to the planning and creation of computer programs for solving business-related problems. Emphasis on problem analysis and structured programming techniques. Students utilize a procedural programming language.
**Prerequisites:** Grade of C or better in ISM 110 or equivalent. ISSC major.

ISM 280 Information Systems in Organizations 3
Fundamentals of information systems needed to achieve organizational, operational, informational, technological, managerial, and innovative functions are discussed. Evolving role of information systems in achieving and maintaining competitive advantage is evaluated.
**Prerequisites:** ISM 110 or equivalent.

ISM 290 Entrepreneurship and the Internet 3
This introductory course provides students with the theoretical and practical foundation needed to become an entrepreneur able to conceive and develop business plans to create a new venture on the Internet.
**Notes:** Same as ENT 290.

ISM 292 IT Entrepreneurship 3
Fundamentals of advanced technologies are presented and entrepreneurial skills needed to manage the challenges inherent in attempting to take advantage of innovations driven from those technologies are discussed.
**Notes:** Same as ENT 292.

ISM 301 Systems and Process Analysis 3
Focuses on systems and process concepts such as automation boundaries, feasibility assessments, performance measures, information modeling, process reengineering, quality, and value added. Course emphasizes analysis methodologies.
**Prerequisites:** C or better in ISM 280. ISSC major.

ISM 321 Telecommunications Management 3
Telecommunications technology and the use of that technology in business. Coverage of voice, data, and video communications and LANs and WANs. Emphasis on the delivery and management of telecommunications services.
**Prerequisites:** C or better in ISM 280. ISSC major.

ISM 324 Secure Networked Systems 3
Networking and telecommunication concepts are described. Technical and organizational activities for securing distributed systems are presented. System security and information assurance methodologies, procedures and best practices are studied.
**Prerequisites:** Restricted to IS majors and minors only.

ISM 325 Topics in Applications Development 1-3
Study of specific application development environments and development tools to support business application development.
**Prerequisites:** ISSC major. Different topics have different prerequisites; C or better in ISM 218 and ISM 310 for ISM 325V; C or better in ISM 310 for ISM 325Z.
**Notes:** May be repeated for credit when topic varies.

ISM 325A Topics in Applications Development: Team/TQM 1-3
See ISM 325.

ISM 325B Topics in Applications Development: Client/Server Concepts 1
See ISM 325.

ISM 325C Topics in Applications Development: Client/Server Applications 1
See ISM 325.

ISM 325D Topics in Applications Development: Inventory Management 1
See ISM 325.

ISM 325F Topics in Applications Development: Visual Basic Applications 1
See ISM 325.

ISM 325G Topics in Applications Development: “Just in Time” Seminar 1
See ISM 325.

ISM 325H Topics in Applications Development: Xbase Programming 1
See ISM 325.

ISM 325J Topics in Applications Development: Client/Server Concepts 1
See ISM 325.

ISM 325K Topics in Applications Development: Visual Fox Pro 1
See ISM 325.

ISM 325L Topics in Applications Development: Service Operations Management 1
See ISM 325.

ISM 325M Topics in Applications Development: LANS and the Internet 1
See ISM 325.

ISM 325N Topics in Applications Development: Application Development in Oracle 1
See ISM 325.

ISM 325O Topics in Applications Development: Application of Electronic Commerce 3
See ISM 325.

ISM 411 Undergraduate Internship in ISSC 1-3
This course provides students with the opportunity to apply classroom knowledge and skills to a business situation and develop new work management skills and understandings.
**Prerequisites:** Admission to the ISSC major and approval of instructor.
**Notes:** Grade: Pass/Not Pass (P/NP). May be repeated for credit for a maximum of 3 s.h.
ISM 425 Business Analytics 3
Study of the techniques and methods of business analytics, including gathering, processing and analyzing large volumes of data to generate insights that inform business decisions.
Prerequisites: ECO 250 and either ISM 218 or ACC 325. ISSC major or Information Technology minor.

ISM 452 Design of Management Information Systems 3
Development of cost effective computer-based systems to produce information needed for managerial decision making as specified in the information analysis phase.
Prerequisites: C or better in ISM 218, ISM 240, ISM 301. ISSC major.

ISM 498 Independent Study 1-3
Individual study of issues or problems in information systems and/or supply chain management. Student must arrange time and course requirements with instructor prior to registration.
Prerequisites: Permission of instructor.
Notes: May be repeated for credit with approval of Department Head.

ISM 613 Directed Studies in ISOM 1.5
Individual study of issues or problems in information systems and/or supply chain management. Student must arrange time and course requirements with instructor prior to registration.
Prerequisites: Permission of MSITM Program Director and instructor who will supervise study.

ISM 647 Cognitive Computing and Artificial Intelligence Applications for Business 3
Cognitive computing and artificial intelligence based applications are increasingly employed by businesses to generate insight from data. Students are introduced to principles, techniques, and models for developing these systems.

ISM 648 Principals of Predictive Analytics 3
Predictive analytics are iteratively generated by analyzing and exploring enterprise data to predict relationships and generate insights for organizations. Principles, models, and methods of predictive analytics are discussed.

ISM 649 Visualizing Data to Design Strategy 3
Data are analyzed to answer questions. Students are exposed to concepts and techniques to understand analytics results and appropriately infer relationships to answer questions and visualize results using contemporary techniques.

ISM 670 IT Driven Disruptive Innovation Management 3
Examines the role of disruptive and emerging IT in reshaping business models, strategy, economies, and society by fueling disruptive product and process innovation. Explores processes and governance for IT-driven disruptive innovation.

ISM 671 Organizing Data for Analytics 3
Fundamental concepts of database management systems, including database design, implementation, and the use of the SQL query language.

ISM 672 App Design and Programming 3
Apply fundamental programming concepts in designing and implementing applications for the Web. This course provides students the necessary foundations for developing Web Applications and evaluating entrepreneurial opportunities.

ISM 673 Designing Secure Computer and IoT Networks for Business 3
Technology related to internal and external network/telecommunication services. Managerial and business issues related to the identification, acquisition, and management of network/telecommunications services in the contemporary enterprise.

ISM 674 Healthcare Information Technology Management 3
Examines the role of information technology to improve processes and business performance, analyze the interaction of business strategies, work processes, competitive markets, technology and people for effective IT management.

ISM 675 Project Management for Dynamic Environments 3
Modern methods of defining, planning and executing large IT and other projects. Computer software and network modeling are used to support the efficient scheduling of interdependent activities.
Notes: Students may not earn credit for both ISM 654 and 678.

ISM 676 Global Cyber Threat Analysis 3
The course focuses on evaluating global cyber threats because of cyber weapons, cyber warfare, and other criminal activities. The course also evaluates defensive strategies and necessary capabilities to combat threats.

ISM 677 Information Systems Management 3
Examines the role of information technology to improve processes and business performance, analyze the interaction of business strategies, work processes, competitive markets, technology and people for effective IT management.

ISM 678 Project Management for Dynamic Environments 3
Technology related to internal and external network/telecommunication services. Managerial and business issues related to the identification, acquisition, and management of network/telecommunications services in the contemporary enterprise.

ISM 680 Healthcare Information Technology Management 3
Introduction to management competencies for computer technology related to healthcare data and the tools and techniques for collecting, storing, retrieving, and reporting healthcare data.

ISM 681 Healthcare Decision Making for IT Managers 3
Learning and applying qualitative and quantitative techniques for decision-making related to health information technology. Methods for implementing HIT decisions using evidence-based materials covered.

ISM 682 Projects in Business Analytics 3
A capstone experience in which the students demonstrate a broad knowledge of Business Analytics by undertaking hands-on projects with realistic data.

ISM 683 Special Topics in IT 1.5
Specific course title identified each time the course is offered. Selected topics will address contemporary issues in information technology and its management.
Prerequisites: Admission to MSITM degree program and permission of MSITM Program Director.
Notes: Course may be repeated for credit when topic varies.
ISM 696 Organizational Internship 1-3
Academic and required work components allow students to gain organization experience. Course supervised by a designated graduate faculty member and an organization manager.
**Prerequisites:** Permission of MSITM Program Director.
**Notes:** May be repeated for credit.

ISM 698 Project in Information Technology 3
Capstone experience in which the student demonstrates a broad knowledge of the material covered in the MSITM curricula by undertaking a project approved in consultation with the MSITM Program Director.
**Prerequisites:** Completion of at least 18 hours of required course for MSITM.
**Notes:** May be repeated for credit.

ISM 699 Thesis 1-6
An independent, theory-based inquiry in which a student applied knowledge and skills acquired to the scholarly study of information technology and management.

ISM 711 Experimental Course 3
This number reserved for experimental courses. Refer to the Course Schedule for current offerings.

ISM 711P Ex Cr: Open Source Systems 3

ISM 753 Seminar in IS Planning, Management, and Global Issues 3
Research issues in IS planning management, and global information technology management. Topics include strategy formulation, tactics, process integration, business alignment, global environment, outsourcing, transborder dataflows, and cultural issues.

ISM 754 Seminar in Inter-Organizational Systems 3
Current research issues on organizational processes and inter-organizational linkages that are transformed by the emergence of general information technology and Internet based applications.
**Prerequisites:** ISM 677 or permission of PhD director.

ISM 755 Sem:Currnt / Emerg Info Tech 3

ISM 756 Seminar in Information Systems Behavioral Topics 3
Issues in design, development, use and impact of information systems from a behavioral perspective. Topics include ethical, privacy, societal, decision support, user interface, system usability and training aspects.
**Prerequisites:** Permission of PhD Director.

ISM 782 Practicum in IS Teaching 1-3
Supervised teaching of an information systems (IS) course. Faculty mentor will guide in planning and delivery.
**Prerequisites:** Permission of PhD Director.
**Notes:** Course may be repeated for credit. Grade: Satisfactory/Unsatisfactory (S/U).

ISM 783 Organizational Research Internship 3-6
Organizational work and research in information systems in actual organization. Expose student to practical and relevant research problems. Supervised by designated faculty member and organization manager.
**Prerequisites:** Permission of PhD Director.
**Notes:** Grade: Satisfactory/Unsatisfactory (S/U).

ISM 785 Theories of Information Systems 3
Examines underlying theories in information systems research. Theories from organizational behavior, strategic management, economics, other disciplines inside and outside business, and IS will be discussed.
**Prerequisites:** Permission of PhD Director.

ISM 786 Introduction to Research and Frameworks in Information Systems 3
Provides an in-depth understanding of the research process. Topics include: IS frameworks and research methodologies, models, development, and evaluation.
**Prerequisites:** Permission of PhD Director.
**Notes:** Grade: Satisfactory/Unsatisfactory (S/U).

ISM 788 Seminar in IS Research Methods 3
Research process and various design elements for quantitative and qualitative research in information systems.
**Prerequisites:** STA 661, STA 662, and permission of PhD Director.

ISM 789 Research Seminar in Information Systems 1-3
Explores current and emerging research topics in information systems.
**Prerequisites:** ISM 786 or permission of PhD Director.
**Notes:** May be repeated for credit.

ISM 790 Independent Doctoral Research 1-6
Individual work on research issues related to the student’s primary area(s) of specialization. Work may consist of original research and/or critical examination and integration of existing literature.
**Prerequisites:** Permission of PhD Director.

ISM 799 Dissertation 1-24
Prerequisite: Admission to candidacy.

ISM 801 Thesis Extension 1-3

ISM 802 Dissertation Extension 1-3

ISM 803 Research Extension 1-3