

ENTREPRENEURSHIP (ENT)

ENT 130 Entrepreneurship in a Sustainable Global Environment 3

Global forces will restructure the world economy for the foreseeable future. Entrepreneurship, sustainability, and innovation will drive companies and individuals and produce major changes within that environment.

MAC: MAC Global and Intercultural

Notes: Students who have prior credit for BUS 130 may not take ENT 130 for credit.

ENT 201 Creativity, Innovation, and Vision 3

Creativity and innovation is examined through an interdisciplinary lens. We examine how creative and innovative thinking gives us the vision to see opportunities and how they impact society.

MAC: MAC CritThink Soc and BehavSci

Notes: Students who have prior credit for BUS 201 may not take ENT 201 for credit.

ENT 206 Start Something Globally Sustainable! 3

Students learn the basics of establishing a new business from idea to inception while identifying dynamic elements of culture and environmental systems through the finalized sustainable global business, esports application, and direct selling assignment. Students may have the opportunity for a loan to establish a viable business.

MAC: MAC Global and Intercultural

Prerequisites: None.

Notes: Students who have prior credit for BUS 206 may not take ENT 206 for credit.

ENT 240 Introduction to the Entrepreneurial Experience 3

Introduction to the entrepreneurial experience including historical perspectives, the role of entrepreneurs in supporting the economy, the entrepreneurial process, venture creation, and innovation.

Notes: Students who have prior credit for BUS 240 may not take ENT 240 for credit.

ENT 300 Ideas to Opportunities: Research Driven Feasibility Analysis 3

Provides the knowledge and skills to develop a sustainable feasibility plan for a new business venture that will be the basis for developing a business plan.

Prerequisites: ENT 200 or FIN 200 or ACC 201 or permission of instructor.

Notes: Students who have prior credit for BUS 300 may not take ENT 300 for credit.

ENT 336 From Startup to Growth: Business Plan 3

Provides the knowledge and skills to develop a feasibility plan into a business plan for a new venture, which culminates in a business plan competition.

Prerequisites: BUS 300 or ENT 300.

Notes: Students who have prior credit for BUS 336 may not take ENT 336 for credit.

ENT 337 Family Business 3

Overview of family business, including what is required for family harmony and business continuity.

Notes: Students who have prior credit for BUS 337 may not take ENT 337 for credit.

ENT 338 Global Franchising 3

This course introduces the student to opportunities in franchising including becoming a franchisee or franchisor.

Prerequisites: ACC 201 or ENT 200/FIN 200.

Notes: Students who have prior credit for BUS 338 or HTM 338 may not take ENT 338 for credit.

ENT 340 Social Entrepreneurship 3

Introduction to social entrepreneurship including identification of social problems and how they are solved through innovation, community impact, sustainability, ethical, scalable, economic value creation, and risk-taking efforts.

Notes: Students who have prior credit for BUS 340 may not take ENT 340 for credit.

ENT 342 International Entrepreneurship 3

Creation and management of business ventures with international dimensions are examined, and economic and formal/informal institutions affecting entrepreneurship are discussed.

Notes: Students who have prior credit for BUS 342 may not take ENT 342 for credit.

ENT 411 Silver Industries 3

Overview of the longevity economy and its influences on entrepreneurial opportunities. Case illustrations highlighted. Using the entrepreneurial business model, students explore opportunities, risks, and rewards in the silver industries market.

Notes: Same as GRO 511.

ENT 430 Researching Opportunities in Entrepreneurship and Economic Development 3

Students will learn how to conduct research necessary to make informed decisions for an entrepreneurial venture and measure and assess economic development opportunities. No business research experience necessary.

Prerequisites: Junior, senior, or graduate standing.

Notes: Same as GES 430, LIS 430, MKT 430.

ENT 440 Experiences in Sustainable Entrepreneurship 3

Interdisciplinary engagement of sustainable entrepreneurship as model for change on an issue of environmental sustainability. Exploration of models that respond to social, economic, environmental, and justice issues.

Prerequisites: Junior standing.

Notes: Students who have prior credit for BUS 440, PCS 440, or WGS 440 may not take ENT 440 for credit.

ENT 450 Directed Business Practice 3

Planned work experience approved in advance by instructor. This is a web-based course that requires regularly scheduled work in an organization that sponsors your internship. In addition, the course requires reading, writing, and skill practice assignments.

Prerequisites: Junior standing and written permission of the instructor.

Notes: Open to all majors. Students who have prior credit for ENT 450 may not take BUS 450 for credit.

ENT 493 Honors Work in Entrepreneurship 3

Paper or project in one of the seven profiles in Entrepreneurship; may be in conjunction with the North Carolina Entrepreneurship Center.

Prerequisites: Permission of instructor, 3.30 GPA in the major, 12 s.h. in the major.

ENT 499 Selected Topics in Entrepreneurship 1-3

Study of topics of common interest to those interested in entrepreneurship. Group discussion and study rather than independent study emphasized. Generally non-recurring topics studied.

Prerequisites: Junior standing. permission of instructor;

Notes: May be repeated for credit if the topic of study changes. Students who have prior credit for BUS 499 may not take ENT 499 for credit.

ENT 606 International Entrepreneurship 3

This course is for students interested in starting, joining, or expanding international ventures. It examines dimensions affecting entrepreneurship, including modes of entry (direct selling, franchising, internet), economic, and formal/informal institutions.

Notes: Students who have prior credit for BUS 606 may not take ENT 606 for credit.

ENT 609 Franchising 3

Develop knowledge and skills needed to succeed as a franchisee, franchisor, or franchise executive, including understanding the Franchise Disclosure Document and the role of entrepreneurship in franchising.

Notes: Students who have prior credit for BUS 609 may not take ENT 609 for credit.

ENT 630 Researching Opportunities in Entrepreneurship and Economic Development 3

Students will learn how to conduct research necessary to make informed decisions for an entrepreneurial venture and measure and assess economic development opportunities. No business research experience necessary.

Prerequisites: None.

Notes: Students who have prior credit for GES 630, LIS 530, or MKT 530 may not take ENT 630 for credit.

ENT 640 Experiences in Sustainable Entrepreneurship 3

Interdisciplinary course in sustainable entrepreneurship. Exploration of models for designing and implementing entrepreneurial projects which respond to social, economic, environmental, and justice issues. Introduction to direct action and evaluation.

Prerequisites: None.

Notes: Students who have prior credit for BUS 640 or WGS 640 may not take ENT 640 for credit.

ENT 677 Entrepreneurship Opportunities in Healthy Aging 3

Examination of entrepreneurship opportunities related to the aging population, with specific attention to products and services that extend the healthy lifespan. Includes development of Business Opportunity Analysis.

Notes: Same as GRO 677.