BUSINESS ADMINISTRATION (BUS)

BUS 105 Blueprint for Professional Success 2
Establish business skills determined by employers as critical for success. Engage in professional development exercises. Explore academic opportunities to create student’s personal and professional blueprint.
Prerequisites: Open to first and second semester freshmen who are Majors in ACCT, BADM, CARS, ECON, ENTR, FINC, INTB, ISSC, MKTG, or STHP.

BUS 130 Entrepreneurship in a Sustainable Global Environment 3
Global forces will restructure the world economy for the foreseeable future. Entrepreneurship, sustainability, and innovation will drive companies and individuals and produce major changes within that environment.
GE Marker: GL
Notes: Same as ENT 130.

BUS 201 Creativity, Innovation, and Vision 3
Creativity and innovation is examined through an interdisciplinary lens. We examine how creative and innovative thinking gives us the vision to see opportunities and how they impact society.
GE Core: GSB
Notes: Same as ENT 201.

BUS 206 Start Something 3
Students learn the basics of establishing a new business from idea to inception through the finalized business model. Students may have the opportunity to establish a viable business on campus.
Notes: Same as ENT 206.

BUS 240 Introduction to the Entrepreneurial Experience 3
Introduction to the entrepreneurial experience including historical perspectives, the role of entrepreneurs in supporting the economy, the entrepreneurial process, venture creation, and innovation.
Notes: Same as ENT 240.

BUS 300 Ideas to Opportunities: Feasibility Analysis 3
Provides the knowledge and skills to develop a feasibility plan for a new business venture that will be the basis for developing a business plan.
Prerequisites: ENT/FIN 200 or ACC 201. or permission of instructor;
Notes: Same as ENT 300.

BUS 305 Introduction to the Business of Health-Care Management 3
Prerequisites: Sophomore standing.

BUS 307 ExCr:Organztnl Leadership 3

BUS 328 Organizational Leadership 3
The course examines the theories and models of leadership. Environmental pressures, organizational objectives, company culture, and individual ethical standards will be examined to incorporate the situational determinants of leadership effectiveness.
Prerequisites: Sophomore standing.

BUS 336 Opportunities to Action: Business Plan 3
Provides the knowledge and skills to develop a feasibility plan into a business plan for a new venture, which culminates in a business plan competition.
Prerequisites: BUS 300 or ENT 300.
Notes: Same as ENT 336.

BUS 337 Family Business 3
Overview of family business, including what is required for family harmony and business continuity.
Notes: Same as ENT 337.

BUS 338 Global Franchising 3
This course introduces the student to opportunities in franchising including becoming a franchisee or franchisor.
GE Marker: GL
Prerequisites: ACC 201 or ENT/FIN 200.
Notes: Same as ENT 338, STH 338.

BUS 339 Entrepreneurial Leadership 3
Leadership theories, skills, and practices necessary for effectiveness in varied entrepreneurial settings, including private businesses, corporations, not-for-profit organizations, and social movements.
Notes: Same as ENT 339.

BUS 340 Social Entrepreneurship 3
Introduction to social entrepreneurship including identification of social problems and how they are solved through innovation, community impact, sustainability, ethical, scalable, economic value creation, and risk-taking efforts.
Notes: Same as ENT 340.

BUS 342 International Entrepreneurship 3
Creation and management of business ventures with international dimensions are examined, and economic and formal/informal institutions affecting entrepreneurship are discussed.
GE Marker: GL
Notes: Same as ENT 342.

BUS 450 Directed Business Practice 3
Planned work experience approved in advance by instructor. This is a web-based course that requires regularly scheduled work in an organization that sponsors your internship. In addition, the course requires reading, writing, and skill practice assignments.
Prerequisites: Junior standing and written permission of the instructor.
Notes: Open to all majors. Same as ENT 450.

BUS 455 Coordination of Work-Based Programs 3
Philosophy, principles, strategies, techniques, and procedures for coordination of work-based programs. Emphasis on elements common to all areas of work-based programs. Review and analysis of pertinent research.
Prerequisites: Junior standing.

BUS 463 Business/Marketing Education Instructional Materials and Methods 3
Analysis, planning, and evaluation of instructions in business education and marketing education, including attention to special needs groups.
Prerequisites: Senior standing.

BUS 465 Supervised Teaching 9
Observation, teaching under supervision, and participation in the total school and related community activities of a teacher. Full-time responsibility for at least twelve weeks.
Prerequisites: BUS 463. ELC 381, TED 450.
BUS 469 Business/Marketing Education Programs: Development, Organization, and Operation 3
Emphasizes historical development and present organizational structure of business education and marketing education at the district, regional, and state levels.
Prerequisites: Senior standing.

BUS 470 Entrepreneurial/Small Business Management 3
Application of management principles to small business organizations. How to start a new enterprise. Requirements for successful operation of a small business.
Prerequisites: Junior or senior standing or permission of instructor.
Notes: Same as ENT 470.

BUS 493 Honors Work 3-6
Prerequisite: Permission of instructor; 3.30 GPA in the major; 12 s.h. in the major;
Notes: May be repeated for credit if the topic of study changes.

BUS 497 Survey of Business and Marketing Education 3
Emphasis on philosophy and organization of business and marketing education programs in North Carolina, curriculum and instructional design, sources and uses of occupational information and program evaluative measures.
Prerequisites: Junior standing and permission of director.

BUS 498 Curriculum and Classroom Organization of Business and Marketing Programs 3
Designed for pre-service and in-service teachers of business and marketing programs. Emphasis on curriculum development, teaching techniques, resources, facilities, and evaluation.
Prerequisites: Junior standing and permission of director.

BUS 499 Selected Topics in Entrepreneurship 1-3
Study of topics of common interest to those interested in entrepreneurship. Group discussion and study rather than independent study emphasized. Generally non-recurring topics studied.
Prerequisites: Junior standing, or permission of instructor.
Notes: May be repeated for credit if the topic of study changes. Same as ENT 499.

BUS 540 Social Entrepreneurship: Justice and a Green Environment 3
Interdisciplinary engagement of social entrepreneurship as model for change on an issue of environmental sustainability. Exploration of models that respond to social, economic, environmental, and justice issues.
Prerequisites: Upper-division undergraduate or graduate student status.
Notes: Same as CST 540, ENT 540, PCS 540, SWK 540, WGS 540.

BUS 555 Coordination Work Based 3

BUS 597 Surv Bus/Mkt Education 3

BUS 598 Curr/Clasm Org Bus/Mkt Prog 3

BUS 599 Sel Topics Bus/Mkt Educ 1-3

BUS 608 Corporate Entrepreneurship 3
Examination of the challenges and opportunities for employees and organizations in creating and maintaining an entrepreneurial culture. Students consult with local for profit or non-profit organizations to perform an entrepreneurial audit.

BUS 609 Franchising 3
Develop knowledge and skills needed to succeed as a franchisee, franchisor, or franchise executive, including understanding the Franchise Disclosure Document and the role of entrepreneurship in franchising.

BUS 614 Leadership in the International Environment 3
Understanding and analyses of leadership and followership in an international context. Application of theoretical frameworks and provision of practical advice for leading across cultural boundaries and addressing international challenges.

BUS 615 Global Business 3
Principles, practices and processes of conducting businesses in the globalized environment.

BUS 616 International Business Negotiations 3
This course provides theoretical principles and concepts that aid students in preparing for, performing in, and evaluating international business negotiations.
Prerequisites: BUS 622.
Corequisites: BUS 614.

BUS 617 International Strategy 3
Examines key frameworks and theories in international strategy and their application to strategy practice and research.
Prerequisites: BUS 615, BUS 621, BUS 622.

BUS 618 International Collaboration Project I 3
The course offers an opportunity to learn international collaboration through practice; an experiential exercise where the students complete an international business consulting project working in global virtual teams.
Prerequisites: BUS 614, BUS 622, BUS 623.

BUS 619 International Collaboration Project II 3
Offers theoretical training and the opportunity to further develop international collaboration skills through practice by participating in an experiential learning exercise as a coach and manager of global virtual teams.
Prerequisites: BUS 618.

BUS 621 Research Methods 3
Familiarize students with inductive and deductive research in international business. Selecting a data gathering method, designing a survey/questionnaire, and sampling methods. Analyzing data and interpreting results to make international business decisions.

BUS 622 Cross-Cultural Management 3
Examines the effect of cultural differences on management in organizations. Provides students with an understanding of the challenges and opportunities in managing people from diverse cultural backgrounds at the workplace.

BUS 623 International Marketing 3
Issues in international marketing are addressed from both theoretical and experiential learning perspectives.

BUS 695 Special Topics in International Business 3
This course focuses on current trends and topics in international business.

BUS 699 Thesis 1-3
Thesis Extension.

BUS 801 Thesis Extension 1-3
Thesis Extension.