THE UNCG MBA PROGRAM

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William Brown, Associate Dean of the Bryan School and MBA Director of Graduate Study
Tuisha Fernandes Stack, Administrative Director

About

The M.B.A. is a professional program built on a strategic management theme. The curriculum emphasizes an interdisciplinary approach to decision making in a changing global environment in which globalization and sustainability are changing the way all organizations function. Students in the Early Career Professional track complete 45 credit hours of course work. The Experienced Professional track, which is offered both face to face and online, requires 42 credit hours of course work and may take up to five years to complete depending on the number of credit hours taken each semester. Concentrations in business analytics, cyber security, finance, information technology, international business, marketing, and supply chain management are offered both to Early Career Professional and Experienced Professional students.

Graduate Programs

- Post-Baccalaureate Certificate in Business Foundations
- Master of Business Administration (M.B.A.)
- Master of Science in Nursing/Master of Business Administration (M.S.N./M.B.A.) in Health Management [Offered jointly by the Bryan School of Business and Economics and the School of Nursing.]

The MBA program is a school-wide program composed of all graduate faculty members. Members of the MBA Program Committee are:

Professor
William Brown (Department of Accounting and Finance)
Jim Boles (Department of Marketing, Entrepreneurship, and Hospitality and Tourism)
Vidyaranya Gargeya (Department of Information Systems and Supply Chain Management)
Cheryl Nakata (Department of Marketing, Entrepreneurship, and Hospitality and Tourism)
Daniel Winkler (Department of Accounting and Finance)

Assistant Professor
Marketa Rickley (Department of Management)

Senior Lecturer
Michael Beitler (Department of Management)

Graduate-level faculty