THE UNCG MBA PROGRAM

William Brown, Associate Dean of the Bryan School and MBA Director of Graduate Study
Tuisha Fernades-Stack, Administrative Director

About
The M.B.A. is a professional program built on a strategic management theme. The curriculum emphasizes an interdisciplinary approach to decision making in a changing global environment in which globalization and sustainability are changing the way all organizations function. Students in the Early Career Professional track complete 45 credit hours of course work. The Experienced Professional track requires 42 credit hours of course work and may take up to five years to complete depending on the number of credit hours taken each semester. Concentrations in finance, information technology, business analytics, marketing, and supply chain management are offered both to Early Career Professional and Experienced Professional students.

Graduate Programs

- Post-Baccalaureate Certificate in Business Foundations (12)
- Master of Business Administration (M.B.A.) (33-45)
- Master of Science in Nursing/Master of Business Administration (M.S.N./M.B.A.) in Health Management (62) [Offered jointly by the Bryan School of Business and Economics and the School of Nursing.]

The MBA program is a school-wide program composed of all graduate faculty members. Members of the MBA Program Committee are:

Professor
Moses Acquaah (Department of Management)
William Brown (Department of Accounting and Finance)
Jim Boles (Department of Marketing, Entrepreneurship, and Hospitality and Tourism)
Vidyaranya Gargeya (Department of Information Systems and Supply Chain Management)
Cheryl Nakata (Department of Marketing, Entrepreneurship, and Hospitality and Tourism)
Daniel Winkler (Department of Accounting and Finance)

Associate Professor
Al Salam (Department of Information Systems and Supply Chain Management)

Graduate-level faculty


* The Health Management, M.S.N./M.B.A. is jointly offered by the UNCG M.B.A. Program in the Bryan School of Business and Economics and the School of Nursing.