

SUSTAINABLE TOURISM AND HOSPITALITY, B.A.

Overall Requirements

- 122 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

Code	Title	Credit Hours
BUS 105	Blueprint for Professional Success	
ACC 201	Financial Accounting	
or ACC 218	Financial Statement Preparation and Disclosures	
ACC 202	Managerial Accounting	
ECO 201	Principles of Microeconomics [†]	
ECO 202	Principles of Macroeconomics [†]	
ECO 250	Economic and Business Statistics I	
ISM 110	Business Computing I	
ISM 280	Information Systems in Organizations	
<i>Select one of the following:</i>		
ENG 101	College Writing I ^{††}	
FMS 115	Freshman Seminar in Reasoning and Discourse I ^{††}	
<i>Completion of one of the following: *</i>		
MAT 120	Calculus with Business Applications ^{†††}	
MAT 191	Calculus I ^{†††}	

* Or a grade of C or better in any one of the following courses: MAT 115, MAT 150, MAT 151, or MAT 190.

[†] Counts toward GEC GSB requirement.

^{††} Counts toward GEC GRD requirement.

^{†††} Counts toward GEC GMT requirement.

Common Business Core (36–39 credit hours)

Code	Title	Credit Hours
CST 105	Introduction to Communication Studies [†]	
ECO 300	The International Economy	
FIN 315	Business Finance I	
MAT 120	Calculus with Business Applications [*]	
or MAT 191	Calculus I	
MGT 301	Introduction to International Business	
MGT 312	Organizational Behavior	
MGT 330	The Legal Environment of Business	
MGT 491	Business Policy and Strategy	
MKT 309	Business Communications	

MKT 320	Principles of Marketing
PHI 361	Ethical Issues in Business ^{††}
or PHI 362	Ethical Issues in Entrepreneurship
SCM 302	Operations Management
<i>Global Sustainability Elective</i>	
One chosen from the list below. ^{**}	
ECO 100	Economics of a Global Sustainable Society
BUS 130	Entrepreneurship in a Sustainable Global Environment
ENV 110	
LLC 120	Global Crossings: Topics in Images, Media, and Texts
LLC 130	Global Green: Cultures of Production and/or Consumption
STH 200	Introduction to Sustainable Development

* If not taken in the Bryan School Pre-Admission Courses. All Bryan School majors must pass either MAT 120 or MAT 191.

** Or other approved Global Sustainability elective.

[†] Counts toward GEC GRD requirement.

^{††} Counts toward GEC GPR requirement.

Sustainable Tourism and Hospitality Courses

Code	Title	Credit Hours
Core Courses		21
STH 231	Tourism, Cultures, and Places	
or STH 251	Multicultural Issues in Hospitality and Tourism	
STH 310	Hotel Operations	
STH 311	Sustainable Food and Beverage	
STH 313	Revenue Management	
STH 332	Sustainable Destination Planning and Management	
STH 451	Service Management	
STH 491	Tourism and Hospitality Strategic Management	
Major Electives		6–12

Select two of the following:

STH 312	Greening Hotel Facilities
STH 331	Sustainable Tourism and Transportation
STH 345	Cross-Cultural Study Tour in Sustainable Tourism and Hospitality
STH 354	Restaurant Entrepreneurship
STH 401	Hotel and Travel Services Sales and Marketing
STH 433	Business Tourism
STH 445	Community-Based Sustainable Tourism Planning
STH 459	Independent Study in Sustainable Tourism and Hospitality
STH 473	Wine Appreciation for the Hospitality Professional

Practice ^{*}

STHP majors are required to work a total of 600 hours, paid or unpaid, in the tourism or hospitality industries.

* See departmental website regarding practice credit requirement.

Electives

Electives sufficient to complete the 122 credit hours required for degree.