HOSPITALITY AND TOURISM MANAGEMENT, B.S.

The Hospitality and Tourism Management, B.S. major is available in traditional as well as online format.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0

Degree Program Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>STH 332</td>
<td>Sustainable Destination and Experience Management</td>
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<tr>
<td>STH 338</td>
<td>Global Franchising</td>
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<tr>
<td>STH 354</td>
<td>Restaurant Entrepreneurship</td>
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<tr>
<td>STH 401</td>
<td>Hotel and Travel Services Sales and Marketing</td>
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<tr>
<td>STH 417</td>
<td>Internship in Hospitality and Tourism Management</td>
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<tr>
<td>STH 433</td>
<td>Meeting, Conference and Event Tourism</td>
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<tr>
<td>STH 459</td>
<td>Independent Study in Sustainable Tourism and Hospitality</td>
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<tr>
<td>STH 473</td>
<td>Wine Appreciation for the Business Professional</td>
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<tr>
<td>STH 488</td>
<td>Special Topic in Resorts and Entertainment Attraction</td>
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**Practice**
Hospitality and Tourism Management majors are required to work a total of 600 hours, paid or unpaid, in the tourism or hospitality industries.

**Electives**
Electives sufficient to complete the 120 credit hours required for degree.

**Disciplinary Honors in Marketing, Entrepreneurship, and Hospitality and Tourism**

**Requirements**
- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td>3</td>
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<tr>
<td>6 credits of Honors coursework in the major</td>
<td>6</td>
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<tr>
<td>3 credits of Honors coursework in the major or another area</td>
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**Recognition**
Receive a Certificate of Disciplinary Honors in Marketing, Entrepreneurship, and Hospitality & Tourism; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

**Honors Advisor**
Contact Lori Mackowski at lamackow@uncg.edu for further information and guidance about Honors in Marketing, Entrepreneurship, and Hospitality & Tourism. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf