

HOSPITALITY AND TOURISM MANAGEMENT, B.S.

The Hospitality and Tourism Management, B.S. major is available in **traditional as well as online format**.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro

Degree Program Requirements

Code	Title	Credit Hours
University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/)		
General Education Requirements (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)		

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

Code	Title	Credit Hours
BUS 115 & BUS 215 or BUS 216	Blueprint for Personal Development and Blueprint for Professional Development Blueprint for Personal and Professional Development	
ACC 201	Financial Accounting	
ACC 202	Managerial Accounting	
ECO 201	Principles of Microeconomics	
ECO 202	Principles of Macroeconomics	
ECO 250	Economic and Business Statistics I	
ISM 110	Foundations for Analytics using Spreadsheets	
ISM 280	Information Systems for Decision Making	
<i>Select one of the following:</i>		
ENG 101	Exploring Writing in College Contexts	
FMS 115	Freshman Seminar in Reasoning and Discourse: Written Communication	
RCO 101	College Writing I	
<i>Completion of one of the following: *</i>		
MAT 120	Calculus with Business Applications	
MAT 191	Calculus I	

* Or a grade of C or better in any one of the following courses: MAT 115, MAT 118, MAT 150, MAT 151, or MAT 190.

Bryan School Common Business Core

Code	Title	Credit Hours
Required		41
BUS 315	Global and Cultural Development	
BUS 415	Leadership Development	
CST 105	Introduction to Communication Studies	
MAT 120 or MAT 191	Calculus with Business Applications Calculus I	
ECO 300	The International Economy	
FIN 315	Business Finance I	
MGT 301	Introduction to International Business	
MGT 312	Organizational Behavior	
MGT 330	The Legal Environment of Business	
MGT 491	Business Policy and Strategy *	
MKT 309	Business Communication & Innovation	
MKT 320	Principles of Marketing	
PHI 361 or PHI 362	Ethical Issues in Business Ethical Issues in Entrepreneurship	
SCM 302	Operations Management	
Global Sustainability Elective		
<i>One Chosen from the list below: **</i>		
ECO 100	Economics of a Global Sustainable Society	
BUS 130	Entrepreneurship in a Sustainable Global Environment	
GES 162	Introduction to Sustainability	
LLC 120	Global Crossings: Topics in Images, Media, and Texts	
LLC 130	Global Green: Cultures of Production and/or Consumption	
STH 200	Introduction to Sustainable Development	

* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.

** Or other approved Global Sustainability elective.

Hospitality and Tourism Management Courses

Code	Title	Credit Hours
Core Courses		12
STH 102	Introduction to Tourism and Hospitality	
STH 251	Diversity and Equity in Hospitality and Tourism	
STH 451	Service Management	
STH 491	Tourism and Hospitality Strategic Management	
Major Electives		9
<i>Select 3 of the following courses:</i>		
STH 231	Tourism, Cultures, and Places	
STH 310	Hotel Operations	
STH 311	Sustainable Food and Craft Beverage	
STH 312	Hospitality Facilities Management	
STH 313	Revenue Management	
STH 331	Sustainable Tourism and Transportation	

STH 332	Sustainable Destination and Experience Management
STH 338	Global Franchising
STH 354	Restaurant Entrepreneurship
STH 401	Hotel and Travel Services Sales and Marketing
STH 417	Internship in Hospitality and Tourism Management
STH 433	Meeting, Conference and Event Tourism
STH 459	Independent Study in Sustainable Tourism and Hospitality
STH 473	Wine Appreciation for the Business Professional
STH 488	Special Topic in Resorts and Entertainment Attractions

Practice

Hospitality and Tourism Management majors are required to work a total of 600 hours, paid or unpaid, in the tourism or hospitality industries.

Electives

Electives sufficient to complete the 120 credit hours required for degree.

Disciplinary Honors in Marketing, Entrepreneurship, and Hospitality and Tourism**Requirements**

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

Code	Title	Credit Hours
Required		3
HSS 490	Senior Honors Project	
6 credits of Honors coursework in the major		6
3 credits of Honors coursework in the major or another area		3

Recognition

Receive a Certificate of Disciplinary Honors in Marketing, Entrepreneurship, and Hospitality & Tourism; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

Contact Lori Mackowski at lamackow@uncg.edu for further information and guidance about Honors in Marketing, Entrepreneurship, and Hospitality & Tourism. To apply: <http://honorscollege.uncg.edu/forms/disc-application.pdf>