

ENTREPRENEURSHIP UNDERGRADUATE MINOR

The Entrepreneurship minor, consisting of 15 credit hours, is available for majors outside of the Bryan School of Business and Economics, as well as for majors in the Bryan School—other than Entrepreneurship majors—who are in good standing with the university. Minimum average GPA of 2.0 required in all courses used toward minor. The two paths are outlined below.

Program Requirements

- Minimum of 15 credit hours

Non-Business Majors

The minor brings an entrepreneurial perspective to all major fields of study, either to start or grow a business or to be creative and innovative in any organization, profit or nonprofit. To earn an entrepreneurship minor, a student must meet the following requirements in the order listed below.

Apply

Apply for the entrepreneurship minor in the Bryan School Student Services Office, Room 301 Bryan Building

Code	Title	Credit Hours
<i>Required</i>		
ENT 200	Introduction to Entrepreneurial Finance	
ENT 300	Ideas to Opportunities: Feasibility Analysis	
ENT 336	Opportunities to Action: Business Plan	

Advising

Consult with an advisor in the Bryan School Student Services Office (Bryan 301) or Dr. Dianne Welsh, Director (Bryan328), to select one of the nine profiles offered: Creative Industries; Education; Family Business; Franchising; Health Care; International; Social; Sports; or Technology, Innovation, and Sciences

Profile courses

Once admitted to minor, student takes at least 3 credits within the selected profile.

Electives

At least 3 credits from approved electives to meet minimum of required 15 credits

Track choice

B.A. in ECON majors, CARS majors, and STHP majors should follow the non-business track. Students in the B.S. in ECON majors should follow the Bryan School track.

Bryan School Majors

The minor is intended to bring an entrepreneurial perspective to all majors in the Bryan School. To earn an entrepreneurship minor, a student must meet the requirements listed below in the order listed.

Apply

Apply for the entrepreneurship minor in the Bryan School Student Services Office, Room 301 Bryan Building

Code	Title	Credit Hours
<i>Required</i>		
ENT 300	Ideas to Opportunities: Feasibility Analysis	
ENT 336	Opportunities to Action: Business Plan	

Advising

Consult with an advisor in the Bryan School Student Services Office to select one of the 9 profiles offered: Creative Industries; Education; Family Business; Franchising; Health Care; International; Social; Sports; Technology, Innovation, and Sciences

Profile courses

Once admitted to minor, student takes at least 3 credits within the selected profile.

Electives

At least 6 credits from approved electives to meet minimum of required 15 credits

Track choice

The courses listed below cannot be counted toward both the Bryan School core and also as an elective.

Code	Title	Credit Hours
ENT 362	Ethical Issues in Entrepreneurship	

Profiles

3 credits from the courses listed below.

Code	Title	Credit Hours
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Creative Industries

ENT 276	Creative Space: The Meeting of Art and Entrepreneurship	
ENT 394	Advanced Studio Practicum: Art and Entrepreneurship	
ENT 201	Creativity, Innovation, and Vision	
CRS 431	Entrepreneurship in Apparel Retailing and Design	
ENT 455	Arts and Entrepreneurship: Career Strategies for Artists	
ENT 535	Entrepreneurship and Independent Press Publishing	
ENT 321	Design Thinking and/or Entrepreneurial Thinking	
MST 524	Media Financing and Distribution	
MST 525	Media Organization and Management	
ENT 402	Entrepreneurship in the Performing Arts	
THR 584	Theatre Management	

Education

CED 574	Contemporary Topics in Counseling	
ENT 404	Entrepreneurship and Innovation in Community Leadership	

Family Business

ENT 337	Family Business	
ENT 451	Service Management	
ENT 354	Restaurant Entrepreneurship	

Franchising

ENT 338	Global Franchising
Health Care	
BUS 305	Introduction to the Business of Health-Care Management
CED 574	Contemporary Topics in Counseling
ENT 307	Global Health
ENT 291	Entrepreneurship and Technology in Health Care
International	
ENT 130	Entrepreneurship in a Sustainable Global Environment
ENT 342	International Entrepreneurship
Social	
ENT 340	Social Entrepreneurship
ENT 540	Social Entrepreneurship: Justice and a Green Environment
ENT 404	Entrepreneurship and Innovation in Community Leadership
ENT 250	Purpose-Driven Entrepreneurship
ENT 320	Multimedia for Social Entrepreneurship and Civic Engagement
Sports	
ENT 286	Foundations of Sport Coaching
Technology	
ENT 315	The Economics of Entrepreneurship
ENT 312	Economics of Technology
ENT 530	Researching Opportunities in Entrepreneurship and Economic Development
<i>Only one may be selected from the following:</i>	
ENT 290	Entrepreneurship and the Internet
ENT 291	Entrepreneurship and Technology in Health Care
ENT 292	IT Entrepreneurship

Electives

Only one 200-level elective may count toward the minor. In rare cases an Independent Study focused on entrepreneurial research or a special project may qualify with faculty approval.

Code	Title	Credit Hours
ENT 276	Creative Space: The Meeting of Art and Entrepreneurship	
ENT 394	Advanced Studio Practicum: Art and Entrepreneurship	
ENT 130	Entrepreneurship in a Sustainable Global Environment	
ENT 201	Creativity, Innovation, and Vision	
ENT 206	Start Something	
ENT 240	Introduction to the Entrepreneurial Experience	
BUS 305	Introduction to the Business of Health-Care Management	
ENT 337	Family Business	
ENT 338	Global Franchising	
ENT 339	Entrepreneurial Leadership	
ENT 340	Social Entrepreneurship	
ENT 342	International Entrepreneurship	

ENT 450	Directed Business Practice
ENT 470	Entrepreneurial/Small Business Management
ENT 499	Selected Topics in Entrepreneurship
ENT 540	Social Entrepreneurship: Justice and a Green Environment
CED 574	Contemporary Topics in Counseling
CRS 431	Entrepreneurship in Apparel Retailing and Design
ENT 451	Service Management
ENT 455	Arts and Entrepreneurship: Career Strategies for Artists
ENT 312	Economics of Technology
ENT 315	The Economics of Entrepreneurship
ENT 404	Entrepreneurship and Innovation in Community Leadership
ENT 327	Writing for Professionals and Entrepreneurs
ENT 493	Honors Work in Entrepreneurship
ENT 335	Entrepreneurial Finance
ENT 502	Entrepreneurial Urban Planning
ENT 530	Researching Opportunities in Entrepreneurship and Economic Development
ENT 511	Silver Industries
ENT 307	Global Health
ENT 250	Purpose-Driven Entrepreneurship
ENT 275	Entrepreneurial Personal Branding
ENT 290	Entrepreneurship and the Internet
ENT 291	Entrepreneurship and Technology in Health Care
ENT 286	Foundations of Sport Coaching
ENT 324	Professional Selling
ENT 328	Sales Leadership
ENT 403	Entrepreneurial Marketing
ENT 427	Personal Selling Internship
MST 524	Media Financing and Distribution
MST 525	Media Organization and Management
ENT 402	Entrepreneurship in the Performing Arts
ENT 362	Ethical Issues in Entrepreneurship
PSC 540	Nonprofit Management and Leadership
ENT 354	Restaurant Entrepreneurship
THR 584	Theatre Management
PSC 511	Topics in Public Affairs *

* Only approved sections of the course listed qualify.