ENTREPRENEURSHIP UNDERGRADUATE MINOR

The Entrepreneurship minor, consisting of 15 credit hours, is available for majors outside of the Bryan School of Business and Economics, as well as for majors in the Bryan School—other than Entrepreneurship majors—who are in good standing with the university.

The Entrepreneurship Minor is available in a traditional as well as online format.

Program Requirements

- Minimum of 15 credit hours
- Minimum average GPA of 2.0 required in all courses used toward minor.
- B.A. in ECON majors and CARS majors, should follow the non-business track. Students in the B.S. in ECON majors should follow the Bryan School track.

Non-Business Majors Track

The minor brings an entrepreneurial perspective to all major fields of study, either to start or grow a business or to be creative and innovative in any organization, profit or nonprofit. To earn an Entrepreneurship minor, a student must meet the following requirements in the order listed below.

Apply

Apply for the Entrepreneurship minor in the Bryan School Student Services Office (Bryan 137).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>ENT 200 Introduction to Entrepreneurial Finance or ACC 201 Financial Accounting</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>ENT 300 Ideas to Sustainable Opportunities: Feasibility Analysis</td>
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<tr>
<td></td>
<td>ENT 336 Opportunities to Action: Business Plan</td>
<td></td>
</tr>
</tbody>
</table>

Advising

Consult with an advisor in the Bryan School Student Services Office (Bryan 137) or Dr. Dianne Welsh, Director (Bryan 328) to select one of the 9 profiles offered: Creative Industries, Education, Family Business, Franchising, Health Care, International, Social, Esports, or Technology, Innovation, and Sciences.

Profile courses

Once admitted to the minor, students take at least 3 credits within their selected profile, found below.

Electives

Students must take at least 3 credits from the approved electives below to meet the minimum 15 required credits in the minor.

Bryan School Majors Track

The minor is intended to bring an entrepreneurial perspective to all majors in the Bryan School. To earn an Entrepreneurship minor, a student must meet the requirements listed below in the order listed.

Apply

Apply for the Entrepreneurship minor in the Bryan School Student Services Office (Bryan 137).

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<tbody>
<tr>
<td>Required</td>
<td>ENT 300 Ideas to Sustainable Opportunities: Feasibility Analysis</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>ENT 336 Opportunities to Action: Business Plan</td>
<td></td>
</tr>
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Advising

Consult with an advisor in the Bryan School Student Services Office (Bryan 137) or Dr. Dianne Welsh, Director (Bryan 328) to select one of the 9 profiles offered: Creative Industries, Education, Family Business, Franchising, Health Care, International, Social, Esports, or Technology, Innovation, and Sciences.

Profile courses

Once admitted to the minor, students take at least 3 credits within their selected profile, found below.

Electives

Students must take at least 6 credits from the approved electives below to meet the minimum 15 required credits in the minor.

Profile Courses

- Minimum of 3 credits from the courses listed below.

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>Creative Industries</td>
<td>ENT 201 Creativity, Innovation, and Vision</td>
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<td></td>
<td>ENT 202 Arts Admin and Entrepreneurship</td>
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<td>ENT 327 Writing for Professionals and Entrepreneurs</td>
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<td></td>
<td>ENT 276 Creative Space: The Meeting of Art and Entrepreneurship</td>
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<td>ENT 376 Micro-Enterprise for Creatives</td>
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<td>ENT 394 Advanced Studio Practicum: Art and Entrepreneurship</td>
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<td>ENT 455 Arts and Entrepreneurship: Career Strategies for Artists</td>
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<td>ENT 435 Entrepreneurship and Ind Press Publ</td>
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<td>ENT 321 Design Thinking and/or Entrepreneurial Thinking</td>
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<td>ENT 402 Entrepreneurship in the Performing Arts</td>
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<td>ENT 486 Theatre Management and Entrepreneurship</td>
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<td></td>
<td>ENT 498 Internship in Arts Administration and Entrepreneurship</td>
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Education

- CED 474 Contemporary Topics in Counseling
- ENT 396 Transition Planning and School-Based Entrepreneurship

Family Business
Entrepreneurship Undergraduate Minor

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<th>Code</th>
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<tbody>
<tr>
<td>ENT 337</td>
<td>Family Business</td>
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<tr>
<td>ENT 451</td>
<td>Service Management</td>
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<td>ENT 354</td>
<td>Restaurant Entrepreneurship</td>
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<tr>
<td>ENT 473</td>
<td>Wine Appreciation for the Business Professional</td>
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<tr>
<td>ENT 338</td>
<td>Global Franchising</td>
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<tr>
<td>CED 474</td>
<td>Contemporary Topics in Counseling</td>
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<tr>
<td>ENT 307</td>
<td>Global Health</td>
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<tr>
<td>ENT 411</td>
<td>Silver Industries</td>
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<tr>
<td>ENT 130</td>
<td>Entrepreneurship in a Sustainable Global Environment</td>
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<tr>
<td>ENT 342</td>
<td>International Entrepreneurship</td>
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<tr>
<td>ENT 338</td>
<td>Global Franchising</td>
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<tr>
<td>ENT 340</td>
<td>Social Entrepreneurship</td>
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<tr>
<td>ENT 440</td>
<td>Experiences in Sustainable Entrepreneurship</td>
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<tr>
<td>ENT 250</td>
<td>Purpose-Driven Entrepreneurship</td>
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<tr>
<td>ENT 206</td>
<td>Start Something Globally Sustainable!</td>
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<tr>
<td>ENT 309</td>
<td>Entrepreneurship in the Public Sector</td>
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<tr>
<td>ENT 312</td>
<td>Economics of Technology</td>
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<tr>
<td>ENT 410</td>
<td>Sustainable Urban Planning in an Entrepreneurial Environment</td>
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<tr>
<td>ENT 430</td>
<td>Rsrch Oprrnts ENT/Eco Dvlpmnt *</td>
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</table>

**Electives**

- Only one 200-level elective may count toward the minor. In rare cases an Independent Study focused on entrepreneurial research or a special project may qualify with faculty approval.

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<tr>
<th>Code</th>
<th>Title</th>
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<tr>
<td>ENT 100</td>
<td>Entrepreneurship in a Sustainable Global Environment</td>
<td></td>
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<tr>
<td>ENT 201</td>
<td>Introduction to Entrepreneurial Finance</td>
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<tr>
<td>ENT 202</td>
<td>Creativity, Innovation, and Vision</td>
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</tr>
<tr>
<td>ENT 206</td>
<td>Arts Admin and Entrepreneurship</td>
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<tr>
<td>ENT 240</td>
<td>Start Something Globally Sustainable!</td>
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</tr>
<tr>
<td>ENT 250</td>
<td>Purpose-Driven Entrepreneurship</td>
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<tr>
<td>ENT 262</td>
<td>Experiences in Sustainable Entrepreneurship</td>
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<tr>
<td>ENT 275</td>
<td>Entrepreneurial Personal Branding</td>
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<tr>
<td>ENT 307</td>
<td>Creative Space: The Meeting of Art and Entrepreneurship</td>
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<tr>
<td>ENT 309</td>
<td>Global Health</td>
<td></td>
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<tr>
<td>ENT 312</td>
<td>Entrepreneurship in the Public Sector</td>
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<tr>
<td>ENT 324</td>
<td>Economics of Technology</td>
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</tr>
<tr>
<td>ENT 327</td>
<td>Professional Selling *</td>
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<tr>
<td>ENT 328</td>
<td>Writing for Professionals and Entrepreneurs</td>
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<tr>
<td>ENT 335</td>
<td>Sales Leadership *</td>
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</tr>
<tr>
<td>ENT 338</td>
<td>Wine Appreciation for the Business Professional</td>
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</tbody>
</table>

* Marketing majors are permitted only 6 credits of duplicated credits. Only two of the following courses may count for both major/minor: MKT 328/ENT 328, MKT 403/ENT 403, MKT 427/ENT 427, ENT 430/MKT 430/LIS 430/GES 430, or MKT 324/ENT 324.
* Business Administration majors with a concentration in Business Studies, only the ENT 300/BUS 300 and ENT 336/BUS 336 courses will count for both major and minor.