

ENTREPRENEURSHIP UNDERGRADUATE MINOR

The Entrepreneurship minor, consisting of 15 credit hours, is available for majors outside of the Bryan School of Business and Economics, as well as for majors in the Bryan School—other than Entrepreneurship majors—who are in good standing with the university.

The Entrepreneurship Minor is available in a traditional as well as online format.

Program Requirements

- Minimum of 15 credit hours
- Minimum average GPA of 2.0 required in all courses used toward minor.
- B.A. in ECON majors and CARS majors, should follow the non-business track. Students in the B.S. in ECON majors should follow the Bryan School track.

Non-Business Majors Track

The minor brings an entrepreneurial perspective to all major fields of study, either to start or grow a business or to be creative and innovative in any organization, profit or nonprofit. To earn an Entrepreneurship minor, a student must meet the following requirements in the order listed below.

Apply

Apply for the Entrepreneurship minor in the Bryan School Student Services Office (Bryan 137).

Code	Title	Credit Hours
Required		9
FIN 200 or ACC 201	Introduction to Entrepreneurial Finance Financial Accounting	
ENT 300	Ideas to Sustainable Opportunities: Feasibility Analysis	
ENT 336	Opportunities to Action: Business Plan	

Advising

Consult with an advisor in the Bryan School Student Services Office (Bryan 137) or Dr. Esra Memili (e_memili@uncg.edu), to select one of the nine profiles offered: Creative Industries, Education, Family Business, Franchising, Health Care, International, Social, Esports, or Technology, Innovation, and Sciences.

Profile courses

Once admitted to the minor, students take at least 3 credits within their selected profile, found below.

Electives

Students must take at least 3 credits from the approved electives below to meet the minimum 15 required credits in the minor.

Bryan School Majors Track

The minor is intended to bring an entrepreneurial perspective to all majors in the Bryan School. To earn an Entrepreneurship minor, a student must meet the requirements listed below in the order listed.

Apply

Apply for the Entrepreneurship minor in the Bryan School Student Services Office (Bryan 137).

Code	Title	Credit Hours
Required		6
ENT 300	Ideas to Sustainable Opportunities: Feasibility Analysis*	
ENT 336	Opportunities to Action: Business Plan*	

Advising

Consult with an advisor in the Bryan School Student Services Office (Bryan 137) or Dr. Dianne Welsh, Director (Bryan 328) to select one of the 9 profiles offered: Creative Industries, Education, Family Business, Franchising, Health Care, International, Social, Esports, or Technology, Innovation, and Sciences.

Profile courses

Once admitted to the minor, students take at least 3 credits within their selected profile, found below.

Electives

Students must take at least 6 credits from the approved electives below to meet the minimum 15 required credits in the minor.

Profile Courses

- Minimum of 3 credits from the courses listed below.

Code	Title	Credit Hours
Creative Industries		
ENT 201	Creativity, Innovation, and Vision	
AAD 202	Arts Admin and Entrepreneurship	
AAD 376	Micro-Enterprise for Creatives	
AAD 498	Internship in Arts Administration and Entrepreneurship	
ART 276	Creative Space: The Meeting of Art and Entrepreneurship	
ART 394	Advanced Studio Practicum: Art and Entrepreneurship	
DCE 455	Arts and Entrepreneurship: Career Strategies for Artists	
ENG 327	Writing for Professionals and Entrepreneurs	
ENG 435	Entrepreneurship and Independent Press Publishing	
IAR 321	Design Thinking and/or Entrepreneurial Thinking	
MUP 402	Entrepreneurship in the Performing Arts	
THR 486	Theatre Management and Entrepreneurship	
Education		
CED 474	Contemporary Topics in Counseling	
SES 396	Transition Planning and School-Based Entrepreneurship	

Family Business

ENT 337	Family Business
HTM 364	Restaurant Entrepreneurship
HTM 451	Service Management
HTM 474	Wine Business Management

Franchising

ENT 338	Global Franchising
---------	--------------------

Health Care

CED 474	Contemporary Topics in Counseling
ENT 411	Silver Industries
HEA 307	Global Health

International

ENT 130	Entrepreneurship in a Sustainable Global Environment
ENT 342	International Entrepreneurship
ENT 338	Global Franchising

Social

ENT 340	Social Entrepreneurship
ENT 440	Experiences in Sustainable Entrepreneurship
HHS 250	Purpose-Driven Entrepreneurship

Esports

ENT 206	Start Something Globally Sustainable!
---------	---------------------------------------

Technology, Innovation and Sciences

PSC 309	Entrepreneurship in the Public Sector
ECO 312	Economics of Technology
GES 402	Sustainable Urban Planning in an Entrepreneurial Environment
ENT 430	Researching Opportunities in Entrepreneurship and Economic Development *

Electives

- Only one 200-level elective may count toward the minor. In rare cases an Independent Study focused on entrepreneurial research or a special project may qualify with faculty approval.

Code	Title	Credit Hours
AAD 202	Arts Admin and Entrepreneurship	
AAD 376	Micro-Enterprise for Creatives	
AAD 498	Internship in Arts Administration and Entrepreneurship	
ART 276	Creative Space: The Meeting of Art and Entrepreneurship	
ART 394	Advanced Studio Practicum: Art and Entrepreneurship	
BUS 339	Entrepreneurial Leadership	
BUS 450	Directed Business Practice	
CED 474	Contemporary Topics in Counseling	
DCE 455	Arts and Entrepreneurship: Career Strategies for Artists	
ECO 312	Economics of Technology	
ENG 327	Writing for Professionals and Entrepreneurs	
ENG 435	Entrepreneurship and Independent Press Publishing	

ENT 130	Entrepreneurship in a Sustainable Global Environment
ENT 201	Creativity, Innovation, and Vision
ENT 206	Start Something Globally Sustainable!
ENT 240	Introduction to the Entrepreneurial Experience
ENT 337	Family Business
ENT 338	Global Franchising
ENT 340	Social Entrepreneurship
ENT 342	International Entrepreneurship
ENT 411	Silver Industries
ENT 430	Researching Opportunities in Entrepreneurship and Economic Development *
ENT 440	Experiences in Sustainable Entrepreneurship
ENT 493	Honors Work in Entrepreneurship
ENT 499	Selected Topics in Entrepreneurship
FIN 200	Introduction to Entrepreneurial Finance
FIN 335	Entrepreneurial Finance
GES 402	Sustainable Urban Planning in an Entrepreneurial Environment
HEA 307	Global Health
HHS 250	Purpose-Driven Entrepreneurship
HHS 275	Entrepreneurial Personal Branding
HTM 364	Restaurant Entrepreneurship
HTM 451	Service Management
HTM 474	Wine Business Management
MKT 324	Professional Selling
MKT 328	Sales Leadership
MKT 403	Entrepreneurial Marketing
MKT 427	Personal Selling Internship
MUP 402	Entrepreneurship in the Performing Arts
PHI 262	Ethical Issues in Entrepreneurship
PSC 309	Entrepreneurship in the Public Sector
SES 396	Transition Planning and School-Based Entrepreneurship
THR 486	Theatre Management and Entrepreneurship

- * • *Marketing majors are permitted only 6 credits of duplicated credits. Only two of the following courses may count for both major/minor: MKT 328, MKT 403, MKT 427, ENT 430, or MKT 324.*
- *Business Administration majors with a concentration in Business Studies, only the ENT 300 and ENT 336 courses will count for both major and minor.*