ENREPRENEURSHIP, B.S.

Overall Requirements
• 122 credit hours, to include at least 36 credits at or above the 300 course level
• A cumulative GPA of at least 2.0
• Grades of C or better in courses used to meet concentration requirements

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)
Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 105</td>
<td>Blueprint for Professional Success</td>
<td></td>
</tr>
<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>or ACC 218</td>
<td>Financial Statement Preparation and Disclosures</td>
<td></td>
</tr>
<tr>
<td>ACC 202</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECO 201</td>
<td>Principles of Microeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 202</td>
<td>Principles of Macroeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 250</td>
<td>Economic and Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISM 110</td>
<td>Business Computing I</td>
<td></td>
</tr>
<tr>
<td>ISM 280</td>
<td>Information Systems in Organizations</td>
<td></td>
</tr>
<tr>
<td>ENG 101</td>
<td>College Writing I † †</td>
<td></td>
</tr>
<tr>
<td>FMS 115</td>
<td>Freshman Seminar in Reasoning and Discourse I † †</td>
<td></td>
</tr>
<tr>
<td>RCO 101</td>
<td>College Writing I † † †</td>
<td></td>
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<tr>
<td>MAT 120</td>
<td>Calculus with Business Applications † † †</td>
<td></td>
</tr>
<tr>
<td>MAT 191</td>
<td>Calculus I † † †</td>
<td></td>
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</tbody>
</table>

* Or a grade of C or better in any one of the following courses: MAT 115, MAT 150, MAT 151, or MAT 190.
† Counts toward GEC GSB requirement.
‡ Counts toward GEC GPR requirement.
†† Counts toward GEC GMT requirement.

Entrepreneurship Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 300</td>
<td>Ideas to Opportunities: Feasibility Analysis</td>
<td>12</td>
</tr>
<tr>
<td>ENT 335</td>
<td>Entrepreneurial Finance</td>
<td></td>
</tr>
<tr>
<td>ENT 336</td>
<td>Opportunities to Action: Business Plan</td>
<td></td>
</tr>
<tr>
<td>ENT 450</td>
<td>Directed Business Practice</td>
<td></td>
</tr>
</tbody>
</table>

Profile Courses *
Choose one of the following Profiles:

Creative Industries

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 431</td>
<td>Entrepreneurship in Apparel Retailing and Design</td>
<td></td>
</tr>
<tr>
<td>ENT 201</td>
<td>Creativity, Innovation, and Vision</td>
<td></td>
</tr>
<tr>
<td>ENT 276</td>
<td>Creative Space: The Meeting of Art and Entrepreneurship</td>
<td></td>
</tr>
</tbody>
</table>

Arts and Entrepreneurship: Career Strategies for Artists

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ENT 412</td>
<td>Entrepreneurship Practicum in Apparel and Consumer Retailing: Store Operations</td>
<td></td>
</tr>
<tr>
<td>ENT 455</td>
<td>Arts and Entrepreneurship: Career Strategies for Artists</td>
<td></td>
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</tbody>
</table>

Entrepreneurship and Independent Press Publishing

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ENT 535</td>
<td>Entrepreneurship and Independent Press Publishing</td>
<td></td>
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</table>

Media Organization and Management

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MST 524</td>
<td>Media Organization and Management</td>
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</tbody>
</table>

Theatre Management

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>THR 584</td>
<td>Theatre Management</td>
<td></td>
</tr>
</tbody>
</table>

Contemporary Topics in Counseling

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CED 574</td>
<td>Contemporary Topics in Counseling</td>
<td></td>
</tr>
</tbody>
</table>

Entrepreneurship, B.S. 1
Entrepreneurship, B.S.

ENT 337  Family Business
ENT 338  Global Franchising
ENT 354  Restaurant Entrepreneurship
ENT 404  Entrepreneurship and Innovation in Community Leadership
ENT 451  Service Management

Franchising

ENT 339  Entrepreneurial Leadership
ENT 340  Social Entrepreneurship
ENT 342  International Entrepreneurship
ENT 354  Restaurant Entrepreneurship
ENT 394  Advanced Studio Practicum: Art and Entrepreneurship
ENT 402  Entrepreneurship in the Performing Arts
ENT 403  Entrepreneurial Marketing
ENT 404  Entrepreneurship and Innovation in Community Leadership
ENT 427  Personal Selling Internship
ENT 450  Directed Business Practice
ENT 451  Service Selling
ENT 455  Arts and Entrepreneurship: Career Strategies for Artists
ENT 470  Entrepreneurial/Small Business Management
ENT 493  Honors Work in Entrepreneurship
ENT 499  Selected Topics in Entrepreneurship
ENT 502  Entrepreneurial Urban Planning
ENT 511  Silver Industries
ENT 530  Researching Opportunities in Entrepreneurship and Economic Development
ENT 540  Social Entrepreneurship: Justice and a Green Environment

Sports

TBA

Technology, Innovation, and Sciences

ENT 312  Economics of Technology
ENT 315  The Economics of Entrepreneurship
ENT 502  Entrepreneurial Urban Planning
ENT 530  Researching Opportunities in Entrepreneurship and Economic Development

Direct Electives 1

Select at least 3 credits from the following:

BUS 305
CED 574  Contemporary Topics in Counseling
CRS 421  Entrepreneurship Practicum in Apparel and Consumer Retailing: Store Operations
CRS 431  Entrepreneurship in Apparel Retailing and Design
ENT 130  Entrepreneurship in a Sustainable Global Environment
ENT 201  Creativity, Innovation, and Vision
ENT 206  Start Something
ENT 240  Introduction to the Entrepreneurial Experience
ENT 250  Purpose-Driven Entrepreneurship
ENT 275  Entrepreneurial Personal Branding
ENT 276  Creative Space: The Meeting of Art and Entrepreneurship
ENT 307  Global Health
ENT 312  Economics of Technology
ENT 315  The Economics of Entrepreneurship
ENT 324  Professional Selling
ENT 327  Writing for Professionals and Entrepreneurs
ENT 328  Sales Leadership
ENT 337  Family Business
ENT 338  Global Franchising
ENT 339  Entrepreneurial Leadership
ENT 340  Social Entrepreneurship
ENT 342  International Entrepreneurship
ENT 354  Restaurant Entrepreneurship
ENT 394  Advanced Studio Practicum: Art and Entrepreneurship
ENT 402  Entrepreneurship in the Performing Arts
ENT 403  Entrepreneurial Marketing
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ENT 499  Selected Topics in Entrepreneurship
ENT 502  Entrepreneurial Urban Planning
ENT 511  Silver Industries
ENT 530  Researching Opportunities in Entrepreneurship and Economic Development
ENT 540  Social Entrepreneurship: Justice and a Green Environment
MST 524
MST 525  Media Organization and Management
PSC 511  Topics in Public Affairs
PSC 540  Nonprofit Management and Leadership
THR 584  Theatre Management

Electives

Electives sufficient to complete 122 total credit hours required for the degree.

1 To qualify for a specific Profile, the student must complete a minimum of one 3 credit course in the Profile.

2 Entrepreneurship and Marketing double majors are permitted only 6 credits of duplicated credits. Only two of the following courses may count for both majors: ENT 328, ENT 403, ENT 427, and ENT 530.

1 Course may not be repeated for elective credit if chosen as Profile course.

2 Only approved sections of PSC 511 qualify.