

MANAGEMENT

Bryan School of Business and Economics

366 Bryan Building
336-334-5691
<http://bryan.uncg.edu/mgt>

Moses Acquah, *Department Head*
Vasyl Taras, *Director of Graduate Study*

Mission

The mission of the Department of Management is to support the mission of the Bryan School, primarily through the imparting of knowledge through instructional programs and secondarily through the creation of knowledge through basic and applied research. A third priority is to provide service through involvement in university, professional and community activities.

The Department of Management offers two majors that lead to the Bachelor of Science degree: Business Administration and International Business Studies. The Business Administration major is comprised of three concentrations: Business Studies, Human Resources, and Management.

Business Administration Major

The objective of the Business Administration major is to provide liberally educated students with a broad exposure to the functional areas of business and a more comprehensive understanding of one of the managerial specialties through a choice of a concentration:

- **Business Studies** is most appropriate for those who want a broad business exposure without the need to concentrate specifically in only one functional area. (A student can complete the Business Studies concentration by careful planning of the Career Profile.)
- **Human Resources** focuses on skills and knowledge needed by the professional human resources manager: job analysis, recruiting, screening, selection, training and development, performance appraisal, job evaluation, and salary administration.
- **Management** focuses on courses in the management area with courses in leadership, organizational behavior, human resources, decision-making, cross cultural management, and strategy. The concentration is designed for students that want a more focused education on issues and problems faced by those involved in business management.

International Business Studies Major

The International Business Studies major is distinctive in the Bryan School by requiring experiences and competence in areas such as language and study abroad that are not required in other business programs. The need to understand other cultures, societies, and economies is met by requiring/recommending more in liberal education and related areas than is required in General Education requirements for other business programs.

Professor

Moses Acquah^G
E. Holly Buttner^G
Nir B Kshetri^G
William L Tullar^G

Associate Professor

Riikka M Sarala^G
Vasyl Taras^G

Assistant Professor

Dane Patrick Blevins^G
Yonghong Liu^G
Vladislav Maksimov^G
Jason Reed Pierce^G
Madelynn Raissa Dawn Stackhouse^G
Jun Yang

Lecturer

Michael A Beitler^G
Lisa Gibson Blevins
Charles R Britt
John Joseph Ceneviva^G
Nadia A Clark-Brown
Maria Di Benedetto
Eloise McCain Hassell
April C Judge
Karen Lynden
Anju Mehta
Greg Milsom
Mark A Moser
Chad Oakley
C. Gail Pack
Amanda Rae Pelon
Jessica Ellen Quattrucci
Richard G Spangler
Willie Martin Wooldridge

^G Graduate-level faculty

- Business Administration, B.S. (<https://catalog.uncg.edu/business-economics/management/business-administration-bs>)
- International Business Studies, B.S. (<https://catalog.uncg.edu/business-economics/management/international-business-studies-bs>)
- International Business, M.S. (<https://catalog.uncg.edu/business-economics/management/international-business>)

Business Undergraduate Minor

The Bryan School of Business and Economics offers the Business Undergraduate Minor (<https://catalog.uncg.edu/business-economics/business-minor>).

Business Administration Disciplinary Honors

The Department of Business Administration supports and encourages students to participate in an appropriate Honors Program administered by the Lloyd International Honors College. The Lloyd College espouses that the students who complete the Disciplinary Honors program gain advanced understanding and skills in their major. Further, it is believed that participation in the Honors programs provides students with a competitive edge in applying to a graduate schools and those seeking employment will find that prospective employers view participation in Honors as a good proxy for workers who are capable, well-trained, eager to learn, and intellectually curious.

Ms. Eloise McCain Hassell is the Honors Advisor for the Department. If, after reading this section, you still have questions, please see Ms. Hassell, Room 373, Bryan.

Requirements

The Honors student must take a total of 12 credit hours as provided below.

Code	Title	Credit Hours
Contract Courses		
HSS 310	Honors Abroad	
Disciplinary Honors Section		
ENT/BUS 240	Introduction to the Entrepreneurial Experience	
Departmental Honors Work		
<i>Select one of the following:</i> *		
BUS 493	Honors Work	
ENT 493	Honors Work in Entrepreneurship	
MGT 493	Honors Work	
MKT 493	Honors Work	
Senior Honors Project		
<i>Select 3 credits</i> ** ***		

* Instructions for establishing a contract honors course can be found this website: <http://honorscollege.uncg.edu/current/course-types.htm>.

** A departmental Honors Work course is preferred. The Senior Honors Project can be viewed as similar to a master's-level research paper done in the student's major/concentration. All Projects must be supervised by a faculty member of the Department and whose discipline is appropriate to the topic. Thus, the student must obtain the agreement of a departmental faculty member who has an interest in the research area of the proposed project. The step-by-step requirements can be found at this website: <http://www.uncg.edu/hss/academics/hcourses/seniorproject.html>.

*** HSS 490 Senior Honors Project may also be substituted for the departmental Honors Work course.

Qualifications

- A declared major in the Department of Business Administration.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.
- A minimum 3.30 overall GPA at graduation.

Recognition

Students who complete the requirements for Disciplinary Honors in Business Administration receive a Certificate of Disciplinary Honors and have that honor, along with the title of their Senior Honors Project, noted on their official transcripts. In addition, students who complete an Honors Program are recognized at a banquet held at the end of the semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about the program in Disciplinary Honors in Business Administration.

Management Disciplinary Honors

Refer to Honors Programs (<https://catalog.uncg.edu/honors>) for overall program information.

Requirements

1. Minimum overall 3.30 GPA at graduation
2. Grade of A or B in a minimum of 12 s.h. of honors course work, including the courses below.

Code	Title	Credit Hours
<i>Select 6-9 credits of Honors course work in the major</i>		6-9
<i>Select one of the following:</i>		
MGT 493	Honors Work	
BUS 493	Honors Work	
HSS 490	Senior Honors Project	
<i>Select 0-3 credits of other Honors course work</i>		0-3

Recognition

The designation "Completed Disciplinary Honors in Management" and the title of the Senior Honors Project will be printed on the student's official transcript. Also, students are recognized at a banquet held at the end of the academic year.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management.

Important Websites

<http://honorscollege.uncg.edu>

Main website for the Lloyd International Honors College at UNCG.

<http://honorscollege.uncg.edu/prospective/applying-admissions.htm>
Application information. Scroll down to External Transfer Student Admissions for admissions into the Disciplinary Honors Program for transfer students and for those entering their last two years at UNCG.

<http://honorscollege.uncg.edu/faculty/creating-course.htm>
Instructions for transforming a regular class into a contract honors course.

<http://honorscollege.uncg.edu/faculty/creating-course.htm>
The step-by-step requirements for the Senior Honors Project can be found at this website. The Senior Honors Project can be viewed as similar to a master's-level research paper done in the student's major/concentration. All projects must be supervised by a faculty member of the Department and whose discipline is appropriate to the topic. Thus, the student must obtain the required agreement in writing, early in the preceding semester, with a departmental faculty member who has an interest in the research area of the proposed project.