MANAGEMENT

Bryan School of Business and Economics

366 Bryan Building
336-334-5691
http://bryan.uncg.edu/mgt

Moses Acquaah, Department Head
Vasyl Taras, Director of Graduate Study

Mission Statement

The mission of the Department of Management is to support the mission of the Bryan School, primarily through the imparting of knowledge through instructional programs and secondarily through the creation of knowledge through basic and applied research. A third priority is to provide service through involvement in university, professional and community activities.

The Department of Management offers two majors that lead to the Bachelor of Science degree: Business Administration and International Business Studies. The Business Administration major is comprised of three concentrations: Business Studies, Human Resources, and Management.

Business Administration Major

The objective of the Business Administration major is to provide liberally educated students with a broad exposure to the functional areas of business and a more comprehensive understanding of one of the managerial specialties through a choice of a concentration:

- **Business Studies** is most appropriate for those who want a broad business exposure without the need to concentrate specifically in only one functional area. (A student can complete the Business Studies concentration by careful planning of the Career Profile.)

- **Human Resources** focuses on skills and knowledge needed by the professional human resources manager: job analysis, recruiting, screening, selection, training and development, performance appraisal, job evaluation, and salary administration.

- **Management** focuses on courses in the management area with courses in leadership, organizational behavior, human resources, decision-making, cross cultural management, and strategy. The concentration is designed for students that want a more focused education on issues and problems faced by those involved in business management.

International Business Studies Major

The International Business Studies major is distinctive in the Bryan School by requiring experiences and competence in areas such as language and study abroad that are not required in other business programs. The need to understand other cultures, societies, and economies is met by requiring/recommending more in liberal education and related areas than is required in General Education requirements for other business programs.

Professor
Moses Acquaah
Eleanor H. Buttnar
Nir B. Kshetri
William L. Tullar

Associate Professor
Riikka M. Sarala
Vasyl Taras

Assistant Professor
Dane Patrick Blevins
Yonghong Liu
Vladislav Rangelov Maksimov
Jason Reed Pierce
Madelynn Raissa Dawn Stackhouse
Jun Yang

Lecturer
Michael A. Beitler
John Joseph Ceneviva
Mary Eloise McCain Hassell
Karen Lynden

G  Graduate-level faculty

Business Undergraduate Minor

The Bryan School of Business and Economics offers the Business Undergraduate Minor.

Disciplinary Honors in Business Administration

The Department of Business Administration supports and encourages students to participate in an appropriate Honors Program administered by the Lloyd International Honors College. The Lloyd College espouses that the students who complete the Disciplinary Honors program gain advanced understanding and skills in their major. Further, it is believed that participation in the Honors programs provides students with a competitive edge in applying to graduate schools and those seeking employment will find that prospective employers view participation in Honors as a good proxy for workers who are capable, well-trained, eager to learn, and intellectually curious.

Ms. Eloise McCain Hassell is the Honors Advisor for the Department. If, after reading this section, you still have questions, please see Ms. Hassell, Room 373, Bryan.

Program Requirements

- **12 credit hours**

The Honors student must take a total of 12 s.h. as provided below.

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<td><strong>Contract Courses</strong></td>
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<tr>
<td>HSS 310</td>
<td>Honors Abroad</td>
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<td><strong>Disciplinary Honors Section</strong></td>
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Introduction to the Entrepreneurial Experience

**Departmental Honors Work**
Select one of the following:

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<tr>
<td>BUS 493</td>
<td>Honors Work</td>
<td>3</td>
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<tr>
<td>ENT 493</td>
<td>Honors Work in Entrepreneurship</td>
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<td>MGT 493</td>
<td>Honors Work</td>
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<td>MKT 493</td>
<td>Honors Work</td>
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**Senior Honors Project**
Select 3 semester hours **, ***

Total Credit Hours 12

* Instructions for establishing a contract honors course can be found this website: http://honorscollege.uncg.edu/current/course-types.htm.

** A departmental Honors Work course is preferred. The Senior Honors Project can be viewed as similar to a master's-level research paper done in the student's major/concentration. All Projects must be supervised by a faculty member of the Department and whose discipline is appropriate to the topic. Thus, the student must obtain the agreement of a departmental faculty member who has an interest in the research area of the proposed project. The step-by-step requirements can be found at this website: http://www.uncg.edu/hss/academics/hcourses/seniorproject.html.

*** HSS 490 Senior Honors Project may also be substituted for the departmental Honors Work course.

**Qualifications**
- A declared major in the Department of Business Administration.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.
- A minimum 3.30 overall GPA at graduation.

**Recognition**
Students who complete the requirements for Disciplinary Honors in Business Administration receive a Certificate of Disciplinary Honors and have that honor, along with the title of their Senior Honors Project, noted on their official transcripts. In addition, students who complete an Honors Program are recognized at a banquet held at the end of the semester.

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management.

**Important Websites**

http://honorscollege.uncg.edu
Main website for the Lloyd International Honors College at UNCG.

http://honorscollege.uncg.edu/prospective/applying-admissions.htm
Application information. Scroll down to External Transfer Student Admissions for admissions into the Disciplinary Honors Program for transfer students and for those entering their last two years at UNCG.

http://honorscollege.uncg.edu/faculty/creating-course.htm
Instructions for transforming a regular class into a contract honors course.

The step-by-step requirements for the Senior Honors Project can be found at this website. The Senior Honors Project can be viewed as similar to a master's-level research paper done in the student's major/concentration. All projects must be supervised by a faculty member of the Department and whose discipline is appropriate to the topic. Thus, the student must obtain the required agreement in writing, early in the preceding semester, with a departmental faculty member who has an interest in the research area of the proposed project.