MISSION

Bryan School of Business and Economics

366 Bryan Building
336-334-5691
http://bryan.uncg.edu/mgt

Moses Acquaah, Department Head
Vasyl Taras, Director of Graduate Study

Mission

The mission of the Department of Management is to support the mission of the Bryan School, primarily through the imparting of knowledge through instructional programs and secondarily through the creation of knowledge through basic and applied research. A third priority is to provide service through involvement in university, professional and community activities.

The Department of Management offers two majors that lead to the Bachelor of Science degree: Business Administration and International Business Studies. The Business Administration major is comprised of three concentrations: Business Studies, Human Resources, and Management.

Business Administration Major

The objective of the Business Administration major is to provide liberally educated students with a broad exposure to the functional areas of business and a more comprehensive understanding of one of the managerial specialties through a choice of a concentration:

- **Business Studies** is most appropriate for those who want a broad business exposure without the need to concentrate specifically in only one functional area. (A student can complete the Business Studies concentration by careful planning of the Career Profile.)
- **Human Resources** focuses on skills and knowledge needed by the professional human resources manager: job analysis, recruiting, screening, selection, training and development, performance appraisal, job evaluation, and salary administration.
- **Management** focuses on courses in the management area with courses in leadership, organizational behavior, human resources, decision-making, cross cultural management, and strategy. The concentration is designed for students that want a more focused education on issues and problems faced by those involved in business management.

International Business Studies Major

The International Business Studies major is distinctive in the Bryan School by requiring experiences and competence in areas such as language and study abroad that are not required in other business programs. The need to understand other cultures, societies, and economies is met by requiring/recommending more in liberal education and related areas than is required in General Education requirements for other business programs.

Professor
Moses Acquaah
E. Holly Buttner
Ai-Chia Chuang
Nir B Kshetri

William L Tullar
Associate Professor
Riikka M Sarala
Vasyl Taras

Assistant Professor
Soheil Hooshangi
Yonghong Liu
Vladislav Maksimov
Jason Reed Pierce
Marketa Rickley
Madelynn Raissa Dawn Stackhouse
Jun Yang

Lecturer
Michael A Beiter
John Joseph Ceneviva
Joseph R. Erba
Eloise McCain Hassell
Karen Lynden
Ronnie Rogers Shaffer

Graduate-level faculty

Business Undergraduate Minor


Business Administration Disciplinary Honors

Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.

<table>
<thead>
<tr>
<th>Code</th>
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<th>Credit Hours</th>
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<tr>
<td>HSS 310</td>
<td>Honors Abroad</td>
<td>3</td>
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<tr>
<td>ENT/BUS 240</td>
<td>Introduction to the Entrepreneurial Experience</td>
<td>3</td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td>3</td>
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Select one course from the following:

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<td>BUS 493</td>
<td>Honors Work</td>
<td>3</td>
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<tr>
<td>ENT 493</td>
<td>Honors Work in Entrepreneurship</td>
<td>3</td>
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</tbody>
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## Management Disciplinary Honors

### Requirements
- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.

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<tr>
<td>MGT 493</td>
<td>Honors Work</td>
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<tr>
<td>BUS 493</td>
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<td></td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
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### Recognition
Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

### Honors Advisor
See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf