**MANAGEMENT**

*Bryan School of Business and Economics*

366 Bryan Building  
336-334-5691  
http://bryan.uncg.edu/mgt (http://bryan.uncg.edu/mgt/)

Moses Acquaah, *Department Head*  
Aichia Chuang, *Graduate Program Director*

**Mission**

The mission of the Department of Management is to support the mission of the Bryan School, primarily through the imparting of knowledge through instructional programs and secondarily through the creation of knowledge through basic and applied research. A third priority is to provide service through involvement in university, professional and community activities.

The Department of Management offers two majors that lead to the Bachelor of Science degree: Business Administration and International Business Studies. The Business Administration major is comprised of three concentrations: Business Studies, Human Resources, and Management.

**Business Administration Major**

The objective of the Business Administration major is to provide liberally educated students with a broad exposure to the functional areas of business and a more comprehensive understanding of one of the managerial specialties through a choice of a concentration:

- **Business Studies** is most appropriate for those who want a broad business exposure without the need to concentrate specifically in only one functional area. (A student can complete the Business Studies concentration by careful planning of the Career Profile.)
- **Human Resources** focuses on skills and knowledge needed by the professional human resources manager: job analysis, recruiting, screening, selection, training and development, performance appraisal, job evaluation, and salary administration.
- **Management** focuses on courses in the management area with courses in leadership, organizational behavior, human resources, decision-making, cross cultural management, and strategy. The concentration is designed for students that want a more focused education on issues and problems faced by those involved in business management.

**International Business Studies Major**

The International Business Studies major is distinctive in the Bryan School by requiring experiences and competence in areas such as language and study abroad that are not required in other business programs. The need to understand other cultures, societies, and economies is met by requiring/recommending more in liberal education and related areas than is required in General Education requirements for other business programs.

**Professor**

Moses Acquaah  
Ai-Chia Chuang  
Nir B. Kshetri  
Riikka M. Sarala  
Vasyl Taras

**Associate Professor**

Arran James Caza  
Brianna B Caza  
Vladislav Maksimov  
Jun Yang  
Mark R Mallon  
Jason Reed Pierce  
Marketa Rickley  
Madelynn Raisa Dawn Stackhouse

**Assistant Professor**

Soheil Hooshangi  
Dishu Hu  
Yonghong Liu  
Mark R Mallon  
Jason Reed Pierce  
Marketa Rickley  
Madelynn Raisa Dawn Stackhouse

**Senior Lecturer**

Michael A. Beitler  
Eloise McCain Hassell

**Lecturer**

Sherry Felicia Abernathy  
Aprille N Black  
Lisa Gibson Blevins  
Charles Robin Britt  
John Joseph Ceneviva  
Terri Lynne Cummings  
Zac Andrew Engle  
David Allen Jackson  
Thad Thad Lewallen  
Nicole Joy Manzano  
Eric Joseph Melniczek  
Peyton Clark Merriam  
Lisa J Morrison  
Michele McGlinchey Morrissey  
Lasse Samuel Palomaki  
Niyhalo Cedar Pavati  
Jennifer M Rauchut  
Richard Alvin Rorrer  
Ronnie Rogers Shaffer  
Neil N Shoffner  
Stephen John Swetoha  
Lizzy Brinton Tahsuda  
Susan Lynn Terrell  
Christopher Michael Wainscott  
Lascel A. Webley  
Leslie M Welch  
Rimi Zakaria

G Graduate-level faculty

- Business Administration, Ph.D. (https://catalog.uncg.edu/business-economics/management/business-administration-phd/)

**Business Undergraduate Minor**

The Bryan School of Business and Economics offers the Business Undergraduate Minor (https://catalog.uncg.edu/business-economics/business-minor/).