

MANAGEMENT

Bryan School of Business and Economics

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Moses Acquah, *Department Head*

Aichia Chuang, *Graduate Program Director*

Mission

The mission of the Department of Management is to support the mission of the Bryan School, primarily through the imparting of knowledge through instructional programs and secondarily through the creation of knowledge through basic and applied research. A third priority is to provide service through involvement in university, professional and community activities.

The Department of Management offers two majors that lead to the Bachelor of Science degree: Business Administration and International Business Studies. The Business Administration major is comprised of three concentrations: Business Studies, Human Resources, and Management.

Business Administration Major

The objective of the Business Administration major is to provide liberally educated students with a broad exposure to the functional areas of business and a more comprehensive understanding of one of the managerial specialties through a choice of a concentration:

- **Business Studies** is most appropriate for those who want a broad business exposure without the need to concentrate specifically in only one functional area. (A student can complete the Business Studies concentration by careful planning of the Career Profile.)
- **Human Resources** focuses on skills and knowledge needed by the professional human resources manager: job analysis, recruiting, screening, selection, training and development, performance appraisal, job evaluation, and salary administration.
- **Management** focuses on courses in the management area with courses in leadership, organizational behavior, human resources, decision-making, cross cultural management, and strategy. The concentration is designed for students that want a more focused education on issues and problems faced by those involved in business management.

International Business Studies Major

The International Business Studies major is distinctive in the Bryan School by requiring experiences and competence in areas such as language and study abroad that are not required in other business programs. The need to understand other cultures, societies, and economies is met by requiring/recommending more in liberal education and related areas than is required in General Education requirements for other business programs.

Professor

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Lecturer

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^G *Graduate-level faculty*

- Business Administration, B.S. (<https://catalog.uncg.edu/business-economics/management/business-administration-bs/>)
- International Business Studies, B.S. (<https://catalog.uncg.edu/business-economics/management/international-business-studies-bs/>)
- International Business, M.S. (<https://catalog.uncg.edu/business-economics/management/international-business/>)
- Business Administration, Ph.D. (<https://catalog.uncg.edu/business-economics/management/business-administration-phd/>)
- Global Leadership and Strategy, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/management/global-leadership-strategy-pbc/>)

Business Undergraduate Minor

The Bryan School of Business and Economics offers the Business Undergraduate Minor (<https://catalog.uncg.edu/business-economics/business-minor/>).