

INTERNATIONAL BUSINESS, M.S.

The Bryan School of Business and Economics offers a graduate program of study leading to a Master of Science degree in International Business. The program is only available online but is offered on a part-time or full-time basis. A minimum of 30 credit hours must be completed to earn the degree.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions (<https://grs.uncg.edu/prospective/guide/>).

In addition to the applicant's materials required by the Graduate School, applicants must submit an admission essay indicating the reasons for pursuing the degree.

The M.S. in International Business program is designed for qualified students from any academic background. Students are admitted to the program only in August of each academic year.

An applicant that is a member of the Beta Gamma Sigma (BGS) honor society with a minimum 3.3 GPA out of 4.0:

- No waiver application is necessary.
- BGS must be noted on the application for admission, and a copy of the BGS certificate must be submitted.

An applicant with a terminal/professional degree such as M.D., J.D., Ed.D., Ph.D., or D.B.A. may request to waive the GMAT/GRE requirement if the applicant has:

- A minimum GPA of 3.0 for these graduate degrees.

An applicant with a master's degree may request to waive the GMAT/GRE requirement if the applicant has:

- A master's degree from at least an institution accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) Western Association of Schools and Colleges, the Higher Learning Commission (HLC), the Middle States Commission on Higher Education (MSCHE), the New England Commission of Higher Education (NECHE), the Northwest Commission on Colleges and Universities (NWCCU), the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), or the WASC Senior College and University Commission (WSCUC), which required a standardized test (such as the GRE or equivalent) as an entrance requirement; AND
- A graduate GPA of at least 3.0 out of 4.0; AND
- Relevant professional work experience (may include military service), to be determined by the department admission committee.

An applicant with a bachelor's degree from an institution accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) Western Association of Schools and Colleges, the Higher Learning Commission (HLC), the Middle States Commission on Higher Education (MSCHE), the New England Commission of Higher Education (NECHE), the Northwest Commission on Colleges and Universities (NWCCU), the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), or the WASC Senior College and University Commission

(WSCUC) and significant work experience may request to waive the GMAT/GRE if the applicant has:

- At least seven years of significant progressive professional work experience (may include military service), to be determined by the department admission committee; AND
- A minimum GPA of 3.0.

Degree Program Requirements

Required: 30 credit hours

Code	Title	Credit Hours
Required Courses (18 credits)		
BUS 614	Leadership in the International Environment	3
BUS 615	Global Business	3
BUS 617	International Strategy	3
BUS 618	International Collaboration Project I	3
BUS 621	Research Methods	3
BUS 622	Cross-Cultural Management	3
Elective Courses (12 credits)		
Select 12 credits from the following:		12
BUS 616	International Business Negotiations	
BUS 695	Special Topics in International Business	
MBA 703	Managerial Economics	
MBA 717	Innovation	
MBA 733	International Marketing Management	
MBA 745	Experience Business Abroad	
ACC 688	Advanced Business Law	
ISM 667	Global Cyber Threat Analysis	
ISM 670	IT Driven Disruptive Innovation Management	
ISM 677	Information Systems Management	
SCM 650	Principles of Supply Chain Management	
SCM/ISM 678	Project Management for Dynamic Environments	
Total Credit Hours		30