

INTERNATIONAL BUSINESS, M.S.

The Bryan School of Business and Economics offers a graduate program of study leading to a Master of Science degree in International Business. The program is only available online but is offered on a part-time or full-time basis. A minimum of 30 credit hours must be completed to earn the degree.

For information regarding deadlines and requirements for admission, please see <https://grs.uncg.edu/programs/>.

Applicants should have a bachelor's degree from an accredited university.

In addition to the application materials required by the Graduate School, applicants must submit the following:

- One official transcript from all previous academic institutions.
- A personal statement describing their motivation to pursue a M.S. in International Business degree.
- A resume.
- Three letters of recommendation.
- Language proficiency test results for non-native English speakers.
- GMAT/GRE score is optional.

The M.S. in International Business program is designed for qualified students from any academic background. Students are admitted to the program on a rolling basis in Fall and Spring semesters of each academic year. Full-time spring admission requires approval by the Program Director.

Degree Program Requirements

Required: 30 credit hours

Code	Title	Credit Hours
Required Courses (21 credits)		
BUS 614 or MBA 716	Leadership in the International Environment Leadership	3
BUS 615	Global Business	3
BUS 617	International Strategy	3
BUS 618	International Collaboration Project I	3
BUS 622	Cross-Cultural Management	3
BUS 627	Global Human Resource Management	3
BUS 628	Global Sustainability Management	3
Elective Courses (9 credits)		
Select 9 credits from the following:		9
BUS 616 or MBA 750	International Business Negotiations Negotiations for Management	
BUS 624	Global Workforce Performance Management	
BUS 625	Training and Development of Human Resources	
BUS 626	Managing Employee and Organizational Development	
BUS 695	Special Topics in International Business	
MBA 703	Managerial Economics	
MBA 717	Innovation	

MBA 733	International Marketing Management	
MBA 745	Experience Business Abroad	
ACC 688	Advanced Business Law	
ISM 667	Global Cyber Threat Analysis	
ISM 670	IT Driven Disruptive Innovation Management	
SCM 650	Principles of Supply Chain Management	
SCM/ISM 678	Project Management for Dynamic Environments	
Total Credit Hours		30

Human Resources Concentration

Code	Title	Credit Hours
Required Courses (9 credits)		
BUS 624	Global Workforce Performance Management	3
BUS 625	Training and Development of Human Resources	3
BUS 626	Managing Employee and Organizational Development	3
Total Credit Hours		9

Courses

Admitted students may apply up to, but not more than, 9 credits of graduate-level course work towards completion of both the undergraduate and the graduate degrees, provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements. The following courses may be counted towards both the B.S. and the M.S. degrees:

Code	Title	Credit Hours
BUS 614 or MBA 716	Leadership in the International Environment Leadership	3
BUS 615	Global Business	3
BUS 617	International Strategy	3
BUS 625	Training and Development of Human Resources	3
BUS 626	Managing Employee and Organizational Development	3
BUS 627	Global Human Resource Management	3
BUS 628	Global Sustainability Management	3

Please consult with an advisor to determine how courses taken at the graduate level will meet requirements in the bachelor's degree program. A general guideline is:

- BUS 614 or MBA 716 fulfills requirements for BUS 328 Organizational Leadership
- BUS 615 fulfills requirements for MGT 301 Introduction to International Business
- BUS 617 fulfills requirements for MGT 491 Business Policy and Strategy
- BUS 625 fulfills requirements for MGT 317 Training and Development in Organizations
- BUS 626 fulfills requirements for MGT 318 Organizational Change and Development
- BUS 627 fulfills requirements for MGT 313 Human Resource Management

- BUS 628 fulfills requirements for the Global Sustainability Elective in the Common Business Core

All degree requirements for the Master of Science in International Business degree remain the same.