# INTERNATIONAL BUSINESS STUDIES, B.S.

## Overall Requirements
- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0.
- Minimum grade of C in all courses used to meet major requirements.
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro.

## Degree Program Requirements

### University Requirements
University Requirements ([link](https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/))

### General Education Requirements - Minerva's Academic Curriculum (MAC) ([link](https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/))

## Major Requirements

### Bryan School Pre-Admission Courses
Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission and Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

### Required Courses
- MAT 118: Algebra with Business Applications
- MAT 120: Calculus with Business Applications
- MAT 150: Precalculus I
- MAT 151: Precalculus II
- MAT 190: Precalculus
- MAT 183: Mathematics for the Life Sciences
- MAT 184: Calculus for the Life Sciences
- MAT 191: Calculus I
- MAT 292: Calculus II
- MAT 293: Calculus III
- MAT 196: Calculus A
- MAT 296: Calculus B

### Bryan School Common Business Core

#### Required Courses
- BUS 315: Global and Cultural Development
- BUS 415: Leadership Development
- CST 105: Introduction to Communication Studies
- ECO 300: The International Economy
- FIN 315: Business Finance I
- MGT 301: Introduction to International Business
- MGT 312: Organizational Behavior
- MGT 330: The Legal Environment of Business
- MGT 491: Business Policy and Strategy
- MKT 309: Business Communication & Innovation
- MKT 320: Principles of Marketing
- PHI 261: Ethical Issues in Business
- or PHI 262: Ethical Issues in Entrepreneurship
- SCM 302: Operations Management

**Global Sustainability Elective - One chosen from the list below:**
- ECO 100: Economics of a Global Sustainable Society
- BUS 130: Entrepreneurship in a Sustainable Global Environment
- LLC 120: Global Crossings: Topics in Images, Media, and Texts
- LLC 130: Global Green: Cultures of Production and/or Consumption
- HTM 200: Introduction to Sustainable Development

* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.

** Or other approved Global Sustainability elective.

## Major Course Work
- Minimum grade of C in all courses used to meet major requirements.

### Required Courses

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MAT 115</td>
<td>College Algebra</td>
<td>6</td>
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</tbody>
</table>

Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above.
Global Experiences ** 3
MGT 303 Experience Business Abroad

Required Course Work 6
MGT 302 International Business: Operations and Environments in Foreign Jurisdictions
MGT 304 Current Issues in International Business

Electives within the Major 1 9
Select 9 credits from the following:
BUS 328 Organizational Leadership
BUS 342 International Entrepreneurship
ENT 328 Sales Leadership
ENT 403 Entrepreneurial Marketing
FIN 330 Financial Institutions and Markets
FIN 410 Business Finance II
FIN 442 Investments
MGT 313 Human Resource Management
MGT 314 Industrial and Organizational Psychology
MGT 315 Recruitment and Selection in Organizations
MGT 317 Training and Development in Organizations
MGT 354 Diversity and Inclusion in Organizations
MGT 375 Management Process Skills
MGT 475 Employment and Human Resource Law
MGT 493 Honors Work
MKT 326 Introduction to Retailing
MKT 328 Sales Leadership
MKT 403 Entrepreneurial Marketing
MKT 421 Promotion Management in Esports
MKT 422 Fundamentals of Marketing Research
MKT 424 Consumer Behavior
MKT 426 International Marketing
MKT 493 Honors Work
SCM 402 Logistics and Supply Chain Management

Disciplinary Honors in Management
Requirements
• A minimum of 12 credit hours as defined below.
• UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
• A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td></td>
<td>Senior Honors Project</td>
<td>3-6</td>
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<tr>
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<td>Select one course from the following:</td>
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<td></td>
<td>MGT 493 Honors Work</td>
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<tr>
<td></td>
<td>BUS 493 Honors Work</td>
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<td>HSS 490 Senior Honors Project</td>
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<td>Select 6-9 credits of Honors course work in the major</td>
<td>6-9</td>
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<tr>
<td></td>
<td>Select 0-3 credits of other Honors course work</td>
<td>0-3</td>
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* Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/BUS 493, (or if they have completed all their major requirements they can choose to take it as HSS 490).

Recognition
Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor
See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application (https://docs.google.com/a/uncg.edu/forms/d/1FAIpQLSeqbpv-Y0g43D9ukl_18v8Gfk0uzrSNkPQY-W0eamcpl7SVA/viewform/).

Electives
Electives sufficient to complete the 120 credit hours required for the degree.