

INTERNATIONAL BUSINESS STUDIES, B.S.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0.
- Minimum grade of C in all courses used to meet major requirements.
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro.

Degree Program Requirements

| Code | Title | Credit Hours |
|--|-------|--------------|
| University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/) | | |
| General Education Requirements - Minerva's Academic Curriculum (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/) | | |

Major Requirements

Bryan School Pre-Admission Courses

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission **and** Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

| Code | Title | Credit Hours |
|--|---|--------------|
| Required | | |
| 29-30 | | |
| BUS 115 & BUS 215 or BUS 216 | Blueprint for Personal Development and Blueprint for Professional Development | |
| ACC 201 | Financial Accounting | |
| ACC 202 | Managerial Accounting | |
| ECO 201 | Principles of Microeconomics | |
| ECO 202 | Principles of Macroeconomics | |
| ECO 250 | Economic and Business Statistics I | |
| ISM 110 | Foundations for Analytics using Spreadsheets | |
| ISM 280 | Information Systems for Decision Making | |
| <i>Select one of the following:</i> | | |
| ENG 101 | Exploring Writing in College Contexts | |
| FMS 115 | Freshman Seminar in Reasoning and Discourse: Written Communication | |
| RCO 101 | College Writing I | |
| <i>Completion of one of the following:</i> | | |
| MAT 115 | College Algebra | |

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| MAT 118 | Algebra with Business Applications |
| MAT 120 | Calculus with Business Applications |
| MAT 150 | Precalculus I |
| MAT 151 | Precalculus II |
| MAT 190 | Precalculus |
| MAT 183 | Mathematics for the Life Sciences |
| MAT 184 | Calculus for the Life Sciences |
| MAT 191 | Calculus I |
| MAT 292 | Calculus II |
| MAT 293 | Calculus III |
| MAT 196 | Calculus A |
| MAT 296 | Calculus B |

Bryan School Common Business Core

| Code | Title | Credit Hours |
|--|---|--------------|
| Required | | 38 |
| BUS 315 | Global and Cultural Development | |
| BUS 415 | Leadership Development | |
| CST 105 | Introduction to Communication Studies | |
| ECO 300 | The International Economy | |
| FIN 315 | Business Finance I | |
| MGT 301 | Introduction to International Business | |
| MGT 312 | Organizational Behavior | |
| MGT 330 | The Legal Environment of Business | |
| MGT 491 | Business Policy and Strategy * | |
| MKT 309 | Business Communication & Innovation | |
| MKT 320 | Principles of Marketing | |
| PHI 261 or PHI 262 | Ethical Issues in Business or Ethical Issues in Entrepreneurship | |
| SCM 302 | Operations Management | |
| <i>Global Sustainability Elective - One chosen from the list below: **</i> | | |
| ECO 100 | Economics of a Global Sustainable Society | |
| BUS 130 | Entrepreneurship in a Sustainable Global Environment | |
| LLC 120 | Global Crossings: Topics in Images, Media, and Texts | |
| LLC 130 | Global Green: Cultures of Production and/or Consumption | |
| HTM 200 | Introduction to Sustainable Development | |

* *Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.*

** *Or other approved Global Sustainability elective.*

Major Course Work

- Minimum grade of C in all courses used to meet major requirements.

| Code | Title | Credit Hours |
|--|-------|--------------|
| Foreign Language * | | 6 |
| <i>Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above.</i> | | |

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| Global Experiences** | 3 |
| MGT 303 Experience Business Abroad | |
| Required Course Work | 6 |
| MGT 302 International Business: Operations and Environments in Foreign Jurisdictions | |
| MGT 304 Current Issues in International Business | |
| Electives within the Major¹ | 9 |
| <i>Select 9 credits from the following:</i> | |
| BUS 328 Organizational Leadership | |
| BUS 342 International Entrepreneurship | |
| ENT 328 Sales Leadership | |
| ENT 403 Entrepreneurial Marketing | |
| FIN 330 Financial Institutions and Markets | |
| FIN 410 Business Finance II | |
| FIN 442 Investments | |
| MGT 313 Human Resource Management | |
| MGT 314 Industrial and Organizational Psychology | |
| MGT 315 Recruitment and Selection in Organizations | |
| MGT 317 Training and Development in Organizations | |
| MGT 354 Diversity and Inclusion in Organizations | |
| MGT 375 Management Process Skills | |
| MGT 475 Employment and Human Resource Law | |
| MGT 493 Honors Work | |
| MKT 326 Introduction to Retailing | |
| MKT 328 Sales Leadership | |
| MKT 403 Entrepreneurial Marketing | |
| MKT 421 Promotion Management in Esports | |
| MKT 422 Fundamentals of Marketing Research | |
| MKT 424 Consumer Behavior | |
| MKT 426 International Marketing | |
| MKT 493 Honors Work | |
| SCM 402 Logistics and Supply Chain Management | |

* *Non-native speakers of English may be exempted from the foreign language requirements upon approval from the department. The department may require the student to demonstrate evidence of fluency in the native language. Students that have lived and studied abroad may be exempt from the study abroad requirement upon approval from the department. The approval will depend on the length of the time abroad and the significance of the educational activities.*

** *MGT 303, one semester of study abroad, other approved electives, or short-term study abroad programs.*

¹ *9 credits at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.*

Electives

Electives sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Management

Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

| Code | Title | Credit Hours |
|--|------------------------|--------------|
| Senior Honors Project | | |
| <i>Select one course from the following:</i> | | |
| MGT 493 | Honors Work | |
| BUS 493 | Honors Work | |
| HSS 490 | Senior Honors Project* | |
| Select 6-9 credits of Honors course work in the major | | 6-9 |
| Select 0-3 credits of other Honors course work | | 0-3 |

* *Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/ BUS 493, (or if they have completed all their major requirements they can choose to take it as HSS 490.*

Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application (https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukl_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/).