# INTERNATIONAL BUSINESS STUDIES, B.S.

## Overall Requirements
- 120 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0
- Minimum grade of C in all courses used to meet major requirements

## Degree Program Requirements

### University Requirements
(https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies)

### General Education Core Requirements (GEC)
(https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)

### Major Requirements

#### Bryan School Pre-Admission Courses (29 credit hours)
Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 115 &amp; BUS 215</td>
<td>Blueprint for Personal Development and Blueprint for Professional Development</td>
<td></td>
</tr>
<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACC 202</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECO 201</td>
<td>Principles of Microeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 202</td>
<td>Principles of Macroeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 250</td>
<td>Economic and Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISM 110</td>
<td>Business Computing I</td>
<td></td>
</tr>
<tr>
<td>ISM 280</td>
<td>Information Systems in Organizations</td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101</td>
<td>College Writing I †</td>
<td></td>
</tr>
<tr>
<td>FMS 115</td>
<td>Freshman Seminar in Reasoning and Discourse I †</td>
<td></td>
</tr>
<tr>
<td>RCO 101</td>
<td>College Writing I †</td>
<td></td>
</tr>
<tr>
<td>MAT 120</td>
<td>Calculus with Business Applications †††</td>
<td></td>
</tr>
<tr>
<td>MAT 191</td>
<td>Calculus I †</td>
<td></td>
</tr>
</tbody>
</table>

*Or a grade of C or better in any one of the following courses: MAT 115 (https://catalog.uncg.edu/search/?P=MAT%20115), MAT 150 (https://catalog.uncg.edu/search/?P=MAT%20150), MAT 151 (https://catalog.uncg.edu/search/?P=MAT%20151), or MAT 190 (https://catalog.uncg.edu/search/?P=MAT%20190).

† Counts toward GEC GSB requirement.

‡ Counts toward GEC GPR requirement.

### Major Course Work

#### Foreign Language *
Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above

#### Global Experiences **
2–6 credit hours

#### Required Course Work
Completion of the following with a minimum grade of C:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 301</td>
<td>Introduction to International Business</td>
<td></td>
</tr>
<tr>
<td>MGT 312</td>
<td>Organizational Behavior</td>
<td></td>
</tr>
<tr>
<td>MGT 330</td>
<td>The Legal Environment of Business</td>
<td></td>
</tr>
<tr>
<td>MGT 491</td>
<td>Business Policy and Strategy †</td>
<td></td>
</tr>
<tr>
<td>MKT 309</td>
<td>Business Communication &amp; Innovation</td>
<td></td>
</tr>
<tr>
<td>MKT 320</td>
<td>Principles of Marketing †</td>
<td></td>
</tr>
<tr>
<td>PHI 361</td>
<td>Ethical Issues in Business †</td>
<td></td>
</tr>
<tr>
<td>SOC 302</td>
<td>Operations Management</td>
<td></td>
</tr>
</tbody>
</table>

Global Sustainability Elective

One chosen from the list below.  

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 100</td>
<td>Economics of a Global Sustainable Society</td>
<td></td>
</tr>
<tr>
<td>BUS 130</td>
<td>Entrepreneurship in a Sustainable Global Environment</td>
<td></td>
</tr>
<tr>
<td>GES 162</td>
<td>Introduction to Sustainability</td>
<td></td>
</tr>
<tr>
<td>LLC 120</td>
<td>Global Crossings: Topics in Images, Media, and Texts</td>
<td></td>
</tr>
<tr>
<td>STH 200</td>
<td>Introduction to Sustainable Development</td>
<td></td>
</tr>
</tbody>
</table>

1 Sustainable Tourism and Hospitality majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.

2 All students pursuing the Marketing major must receive a C or better in MKT 320.

3 Or other approved Global Sustainability elective.

†† Counts toward GEC GPR requirement.
Electives within the Major  

Select 9 credits from the following:

- BUS 328  Organization Leadership
- BUS 342  International Entrepreneurship
- ENT 328  Sales Leadership
- ENT 403  Entrepreneurial Marketing
- FIN 330  Financial Institutions and Markets
- FIN 410  Business Finance II
- FIN 442  Investments
- MGT 313  Human Resource Management
- MGT 314  Industrial and Organizational Psychology
- MGT 315  Selection and Compensation
- MGT 317  Training and Development in Organizations
- MGT 354  Diversity and Inclusion in Organizations
- MGT 375  Management Process Skills
- MGT 475  Employment and Human Resource Law
- MGT 493  Honors Work
- MKT 326  Introduction to Retailing
- MKT 328  Sales Leadership
- MKT 403  Entrepreneurial Marketing
- MKT 421  Promotion Management
- MKT 422  Fundamentals of Marketing Research
- MKT 424  Buyer Behavior
- MKT 426  International Marketing
- MKT 493  Honors Work
- SCM 402  Logistics and Supply Chain Management

* Non-native speakers of English are exempted from the foreign language requirements and from foreign study.

** MGT 303 or one semester of study abroad or other approved electives or short-term study abroad programs.

1 Minimum grade of C in 9 s.h. at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.

Electives

Electives sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Management

Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 493</td>
<td>Honors Work</td>
<td>3-6</td>
</tr>
<tr>
<td>BUS 493</td>
<td>Honors Work</td>
<td></td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td></td>
</tr>
</tbody>
</table>

Select one course from the following:

Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf