International Business Studies, B.S.

Overall Requirements

• 122 credit hours, to include at least 36 credits at or above the 300 course level
• A cumulative GPA of at least 2.0
• Minimum grade of C in all courses used to meet major requirements

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 105</td>
<td>Blueprint for Professional Success</td>
<td></td>
</tr>
<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>or ACC 218</td>
<td>Financial Statement Preparation and Disclosures</td>
<td></td>
</tr>
<tr>
<td>ACC 202</td>
<td>Managerial Accounting</td>
<td></td>
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<tr>
<td>ECO 201</td>
<td>Principles of Microeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 202</td>
<td>Principles of Macroeconomics †</td>
<td></td>
</tr>
<tr>
<td>ECO 250</td>
<td>Economic and Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISM 110</td>
<td>Business Computing I</td>
<td></td>
</tr>
<tr>
<td>ISM 280</td>
<td>Information Systems in Organizations</td>
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</tr>
</tbody>
</table>

Select one of the following:

- ENG 101 College Writing I ††
- FMS 115 Freshman Seminar in Reasoning and Discourse I ††
- RCO 101 College Writing I ††

Completion of one of the following:

- MAT 120 Calculus with Business Applications †††
- MAT 191 Calculus I †††

 Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above

Global Experiences **

Completion of the following with a minimum grade of C:

- MGT 302 International Business: Operations and Environments in Foreign Jurisdictions
- MGT 304 Current Issues in International Business

Electives within the Major ¹

Select 9 credits from the following:

- BUS 328 Organizational Leadership
- BUS 342 International Leadership
- ECO 365 The Economics of European Integration
- FIN 330 Financial Institutions and Markets
- FIN 410 Business Finance II
- FIN 442 Investments
- MGT 313 Human Resource Management
- MGT 314 Industrial and Organizational Psychology
- MGT 315 Selection and Compensation
- MGT 317 Training and Development in Organizations
- MGT 332 Legal Aspects of Management
- MGT 354 Diversity and Inclusion in Organizations
- MGT 375 Management Process Skills
- MGT 475 Employment and Human Resource Law
- MGT 493 Honors Work

Foreign Language *

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Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above

Required Course Work

Completion of the following with a minimum grade of C:

- MGT 303 Experience Business Abroad

Electives within the Major ¹

Select 9 credits from the following:

- BUS 328 Organizational Leadership
- BUS 342 International Leadership
- ECO 365 The Economics of European Integration
- FIN 330 Financial Institutions and Markets
- FIN 410 Business Finance II
- FIN 442 Investments
- MGT 313 Human Resource Management
- MGT 314 Industrial and Organizational Psychology
- MGT 315 Selection and Compensation
- MGT 317 Training and Development in Organizations
- MGT 332 Legal Aspects of Management
- MGT 354 Diversity and Inclusion in Organizations
- MGT 375 Management Process Skills
- MGT 475 Employment and Human Resource Law
- MGT 493 Honors Work

Global Sustainability Elective

One chosen from the list below. **

- ECO 100 Economics of a Global Sustainable Society
- BUS 130 Entrepreneurship in a Sustainable Global Environment
- ENV 110
- LLC 120 Global Crossings: Topics in Images, Media, and Texts
- LLC 130 Global Green: Cultures of Production and/or Consumption
- STH 200 Introduction to Sustainable Development

If not taken in the Bryan School Pre-Admission Courses. All Bryan School majors must pass either MAT 120 or MAT 191.

Or other approved Global Sustainability elective.

Counts toward GEC GRD requirement.

Counts toward GEC GMT requirement.

Counts toward GEC GPR requirement.
<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>MKT 326</td>
<td>Introduction to Retailing</td>
</tr>
<tr>
<td>MKT 328</td>
<td>Sales Leadership</td>
</tr>
<tr>
<td>MKT 403</td>
<td>Entrepreneurial Marketing</td>
</tr>
<tr>
<td>MKT 421</td>
<td>Promotion Management</td>
</tr>
<tr>
<td>MKT 422</td>
<td>Fundamentals of Marketing Research</td>
</tr>
<tr>
<td>MKT 424</td>
<td>Consumer Behavior</td>
</tr>
<tr>
<td>MKT 426</td>
<td>International Marketing</td>
</tr>
<tr>
<td>SCM 402</td>
<td>Logistics and Supply Chain Management</td>
</tr>
</tbody>
</table>

* Non-native speakers of English are exempted from the foreign language requirements and from foreign study.

** MGT 303 or one semester of study abroad or other approved electives or short-term study abroad programs.

1 Minimum grade of C in 9 s.h. at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.

### Electives

Electives sufficient to complete the 122 credit hours required for the degree.