INTERNATIONAL BUSINESS STUDIES, B.S.

Overall Requirements
• 120 credit hours, to include at least 36 credits at or above the 300 course level
• A cumulative GPA of at least 2.0
• Minimum grade of C in all courses used to meet major requirements

Degree Program Requirements

University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/)

General Education Requirements - Minerva’s Academic Curriculum (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/)

Major Requirements

Bryan School Pre-Admission Courses
Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission and Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

Code Title Credit Hours Required
BUS 115 Blueprint for Personal Development 29-30
& BUS 215 and Blueprint for Professional Development or BUS 216 Blueprint for Personal and Professional Development
ACC 201 Financial Accounting
ACC 202 Managerial Accounting
ECO 201 Principles of Microeconomics
ECO 202 Principles of Macroeconomics
ECO 250 Economic and Business Statistics I
ISM 110 Foundations for Analytics using Spreadsheets
ISM 280 Information Systems for Decision Making

Select one of the following:
ENG 101 Exploring Writing in College Contexts
FMS 115 Freshman Seminar in Reasoning and Discourse: Written Communication
RCO 101 College Writing I

Completion of one of the following: *
MAT 120 Calculus with Business Applications
MAT 191 Calculus I
MAT 292 Calculus II

*Bryan School Common Business Core

Required
Code Title Credit Hours
BUS 315 Global and Cultural Development 41-42
BUS 415 Leadership Development
CST 105 Introduction to Communication Studies
MAT 120 Calculus with Business Applications
or MAT 191 Calculus I
or MAT 292 Calculus II
or MAT 293 Calculus III
or MAT 196 Calculus A
or MAT 296 Calculus B
ECO 300 The International Economy
FIN 315 Business Finance I
MGT 301 Introduction to International Business
MGT 312 Organizational Behavior
MGT 330 The Legal Environment of Business
MGT 491 Business Policy and Strategy *
MKT 309 Business Communication & Innovation
MKT 320 Principles of Marketing
PHI 261 Ethical Issues in Business
or PHI 262 Ethical Issues in Entrepreneurship
SCM 302 Operations Management

Global Sustainability Elective
One chosen from the list below: **
ECO 100 Economics of a Global Sustainable Society
BUS 130 Entrepreneurship in a Sustainable Global Environment
LLC 120 Global Crossings: Topics in Images, Media, and Texts
LLC 130 Global Green: Cultures of Production and/or Consumption
HTM 200 Introduction to Sustainable Development

*Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.
**Or other approved Global Sustainability elective.

Major Course Work

Foreign Language *
Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above
Global Experiences ** 2–6

MGT 303  Experience Business Abroad

Required Course Work 6

Completion of the following with a minimum grade of C:

MGT 302  International Business: Operations and Environments in Foreign Jurisdictions

MGT 304  Current Issues in International Business

Electives within the Major 1 9

Select 9 credits from the following:

BUS 328  Organizational Leadership
BUS 342  International Entrepreneurship
ENT 328  Sales Leadership
ENT 403  Entrepreneurial Marketing
FIN 330  Financial Institutions and Markets
FIN 410  Business Finance II
FIN 442  Investments
MGT 313  Human Resource Management
MGT 314  Industrial and Organizational Psychology
MGT 315  Recruitment and Selection in Organizations
MGT 317  Training and Development in Organizations
MGT 354  Diversity and Inclusion in Organizations
MGT 375  Management Process Skills
MGT 475  Employment and Human Resource Law
MGT 493  Honors Work
MKT 326  Introduction to Retailing
MKT 328  Sales Leadership
MKT 403  Entrepreneurial Marketing
MKT 421  Promotion Management in Esports
MKT 422  Fundamentals of Marketing Research
MKT 424  Consumer Behavior
MKT 426  International Marketing
MKT 493  Honors Work
SCM 402  Logistics and Supply Chain Management

* Non-native speakers of English are exempted from the foreign language requirements and from foreign study.

** MGT 303 or one semester of study abroad or other approved electives or short-term study abroad programs.

1 Minimum grade of C in 9 s.h. at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.

• A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>Senior Honors Project</td>
<td>3-6</td>
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<td>Select one course from the following:</td>
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<tr>
<td>MGT 493  Honors Work</td>
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<tr>
<td>BUS 493  Honors Work</td>
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<tr>
<td>HSS 490  Senior Honors Project</td>
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Select 6-9 credits of Honors course work in the major 6-9
Select 0-3 credits of other Honors course work 0-3

* Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/ BUS 493, or if they have completed all their major requirements they can choose to take it as HSS 490.

Electives

Electives sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Management

Requirements

• A minimum of 12 credit hours as defined below.

• UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application (https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9uKl18v8Gfk0unzGNkPQY-W0eaemcpf7SVA/viewform/).