# INTERNATIONAL BUSINESS STUDIES, B.S.

## Overall Requirements
- 120 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0
- Minimum grade of C in all courses used to meet major requirements

## Degree Program Requirements

### Code | Title                                                                 | Credit Hours |
--- | --- | --- |

**University Requirements** ([https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/](https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/))

**General Education Requirements (MAC)** ([https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirements](https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirements))

### Major Requirements

#### Bryan School Pre-Admission Courses (29 credit hours)
Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

| Code   | Title                                                                 | Credit Hours |
--- | --- | --- |
BUS 115 & BUS 215 | Blueprint for Personal Development and Blueprint for Professional Development | 29 |
-or BUS 216 | Blueprint for Personal and Professional Development | |
ACC 201 | Financial Accounting | |
ACC 202 | Managerial Accounting | |
ECO 201 | Principles of Microeconomics | |
ECO 202 | Principles of Macroeconomics | |
ECO 250 | Economic and Business Statistics I | |
ISM 110 | Foundations for Analytics using Spreadsheets | |
ISM 280 | Information Systems for Decision Making | |

Select one of the following:

- ENG 101 | Exploring Writing in College Contexts | |
- FMS 115 | Freshman Seminar in Reasoning and Discourse: Written Communication | |
- RCO 101 | College Writing I | |
- MAT 120 | Calculus with Business Applications | |
- MAT 191 | Calculus I | |

* Or a grade of C or better in any one of the following courses: MAT 115 ([https://catalog.uncg.edu/search/?P=MAT%20115](https://catalog.uncg.edu/search/?P=MAT%20115)), MAT 118, MAT 150 ([https://catalog.uncg.edu/search/?P=MAT%20150](https://catalog.uncg.edu/search/?P=MAT%20150)), or MAT 190 ([https://catalog.uncg.edu/search/?P=MAT%20190](https://catalog.uncg.edu/search/?P=MAT%20190)).

### Common Business Core (41 credit hours)

| Code   | Title                                                                 | Credit Hours |
--- | --- | --- |
BUS 315 | Global and Cultural Development | |
BUS 415 | Leadership Development | |
CST 105 | Introduction to Communication Studies | |
MAT 120 or MAT 191 | Calculus I | |
ECO 300 | The International Economy | |
FIN 315 | Business Finance I | |
MGT 301 | Introduction to International Business | |
MGT 312 | Organizational Behavior | |
MGT 330 | The Legal Environment of Business | |
MGT 491 | Business Policy and Strategy | |
MKT 309 | Business Communication & Innovation | |
MKT 320 | Principles of Marketing | |
PHI 361 or PHI 362 | Ethical Issues in Business or Ethical Issues in Entrepreneurship | |
SOC 302 | Operations Management | |

### Global Sustainability Elective

*One chosen from the list below.*

- ECO 100 | Economics of a Global Sustainable Society | |
- BUS 130 | Entrepreneurship in a Sustainable Global Environment | |
- GES 162 | Introduction to Sustainability | |
- LLC 120 | Global Crossings: Topics in Images, Media, and Texts | |
- LLC 130 | Global Green: Cultures of Production and/or Consumption | |
- STH 200 | Introduction to Sustainable Development | |

* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.

** All students pursuing the Marketing major must receive a C or better in MKT 320.

1 Or other approved Global Sustainability elective.

### Major Course Work

#### Code | Title | Credit Hours
--- | --- | --- |
**Foreign Language** | Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above | 6

#### Global Experiences | 2–6

### Required Course Work

#### Code | Title | Credit Hours
--- | --- | --- |
MGT 303 | Experience Business Abroad | 6

### Electives within the Major

Select 9 credits from the following:
Electives sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Management

Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select one course from the following:</td>
<td>3-6</td>
<td></td>
</tr>
<tr>
<td>MGT 493</td>
<td>Honors Work</td>
<td></td>
</tr>
<tr>
<td>BUS 493</td>
<td>Honors Work</td>
<td></td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td></td>
</tr>
<tr>
<td>Select 6-9 credits of Honors course work in the major</td>
<td>6-9</td>
<td></td>
</tr>
<tr>
<td>Select 0-3 credits of other Honors course work</td>
<td>0-3</td>
<td></td>
</tr>
</tbody>
</table>

Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf