

# INTERNATIONAL BUSINESS STUDIES, B.S.

## Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0.
- Minimum grade of C in all courses used to meet major requirements.
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro.

## Degree Program Requirements

Code	Title	Credit Hours
University Requirements ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/</a> )		
General Education Requirements - Minerva's Academic Curriculum (MAC) ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/</a> )		

## Major Requirements

### Bryan School Pre-Admission Courses

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission **and** Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

Code	Title	Credit Hours
<b>Required</b>		<b>29-30</b>
BUS 115 & BUS 215 or BUS 216	Blueprint for Personal Development and Blueprint for Professional Development	
ACC 201	Financial Accounting	
ACC 202	Managerial Accounting	
ECO 201	Principles of Microeconomics	
ECO 202	Principles of Macroeconomics	
ECO 250	Economic and Business Statistics I	
ISM 110	Foundations for Analytics using Spreadsheets	
ISM 280	Information Systems for Decision Making	
<i>Select one of the following:</i>		
ENG 101	Exploring Writing in College Contexts	
ENG 102	Academic Research and Writing	
FMS 115	Freshman Seminar in Reasoning and Discourse: Written Communication	
<i>Completion of one of the following:</i>		
MAT 115	College Algebra	

MAT 118	Algebra with Business Applications
MAT 120	Calculus with Business Applications
MAT 150	Precalculus I
MAT 151	Precalculus II
MAT 190	Precalculus
MAT 183	Mathematics for the Life Sciences
MAT 184	Calculus for the Life Sciences
MAT 191	Calculus I
MAT 292	Calculus II
MAT 293	Calculus III
MAT 196	Calculus A
MAT 296	Calculus B

## Bryan School Common Business Core

Code	Title	Credit Hours
<b>Required</b>		<b>38</b>
BUS 315	Global and Cultural Development	
BUS 415	Leadership Development	
CST 105	Introduction to Communication Studies	
ECO 300	The International Economy	
FIN 315	Business Finance I	
MGT 301	Introduction to International Business	
MGT 312	Organizational Behavior	
MGT 330	The Legal Environment of Business	
MGT 491	Business Policy and Strategy *	
MKT 309	Business Communication & Innovation	
MKT 320	Principles of Marketing	
PHI 261 or PHI 262	Ethical Issues in Business or Ethical Issues in Entrepreneurship	
SCM 302	Operations Management	
<i>Global Sustainability Elective - One chosen from the list below: **</i>		
ECO 100	Economics of a Global Sustainable Society	
ENT 130	Entrepreneurship in a Sustainable Global Environment	
LLC 120	Global Crossings: Topics in Images, Media, and Texts	
LLC 130	Global Green: Cultures of Production and/or Consumption	
HTM 200	Introduction to Sustainable Development	

\* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.

\*\* Or other approved Global Sustainability elective.

## Major Course Work

- Minimum grade of C in all courses used to meet major [requirements](#).

Code	Title	Credit Hours
<b>Foreign Language *</b>		<b>6</b>
<i>Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above.</i>		

**Global Experiences\*\***

MGT 303	Experience Business Abroad	3
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**Required Course Work**

MGT 302	International Business: Operations and Environments in Foreign Jurisdictions	6
MGT 304	Current Issues in International Business	

**Electives within the Major<sup>1</sup>**

<i>Select 9 credits from the following:</i>		
BUS 328	Organizational Leadership	
BUS 342		
ENT 328		
ENT 403		
FIN 330	Financial Institutions and Markets	
FIN 410	Business Finance II	
FIN 442	Investments	
MGT 313	Human Resource Management	
MGT 314	Industrial and Organizational Psychology	
MGT 315	Recruitment and Selection in Organizations	
MGT 317	Training and Development in Organizations	
MGT 354	Diversity and Inclusion in Organizations	
MGT 375	Management Process Skills	
MGT 475	Employment and Human Resource Law	
MGT 493	Honors Work	
MKT 326	Introduction to Retailing	
MKT 328	Sales Leadership	
MKT 403	Entrepreneurial Marketing	
MKT 421	Promotion Management in Esports	
MKT 422	Fundamentals of Marketing Research	
MKT 424	Consumer Behavior	
MKT 426	International Marketing	
MKT 493	Honors Work	
SCM 402	Logistics and Supply Chain Management	

\* Non-native speakers of English may be exempted from the foreign language requirements upon approval from the department. The department may require the student to demonstrate evidence of fluency in the native language. Students that have lived and studied abroad may be exempt from the study abroad requirement upon approval from the department. The approval will depend on the length of the time abroad and the significance of the educational activities.

\*\*MGT 303, one semester of study abroad, other approved electives, or short-term study abroad programs.

<sup>1</sup> 9 credits at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.

## Electives

Electives sufficient to complete the 120 credit hours required for the degree.

## Disciplinary Honors in Management

### Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

Code	Title	Credit Hours
<b>Senior Honors Project</b>		<b>3-6</b>
<i>Select one course from the following:</i>		
MGT 493	Honors Work	
BUS 493	Honors Work	
HSS 490	Senior Honors Project *	
<b>Select 6-9 credits of Honors course work in the major</b>		<b>6-9</b>
<b>Select 0-3 credits of other Honors course work</b>		<b>0-3</b>

\* Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/ BUS 493, (or if they have completed all their major requirements they can choose to take it as HSS 490).

### Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

### Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application ([https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukl\\_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/](https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukl_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/)).