

INTERNATIONAL BUSINESS STUDIES, B.S.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level
- A cumulative GPA of at least 2.0
- Minimum grade of C in all courses used to meet major requirements

Degree Program Requirements

Code	Title	Credit Hours
University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/)		
General Education Requirements (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)		

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

Code	Title	Credit Hours
BUS 115 & BUS 215 or BUS 216	Blueprint for Personal Development and Blueprint for Professional Development Blueprint for Personal and Professional Development	
ACC 201	Financial Accounting	
ACC 202	Managerial Accounting	
ECO 201	Principles of Microeconomics	
ECO 202	Principles of Macroeconomics	
ECO 250	Economic and Business Statistics I	
ISM 110	Foundations for Analytics using Spreadsheets	
ISM 280	Information Systems for Decision Making	

Select one of the following:

ENG 101	Exploring Writing in College Contexts	
FMS 115	Freshman Seminar in Reasoning and Discourse: Written Communication	
RCO 101	College Writing I	

Completion of one of the following: *

MAT 120	Calculus with Business Applications	
MAT 191	Calculus I	

* Or a grade of C or better in any one of the following courses: MAT 115, MAT 118, MAT 150, MAT 151, or MAT 190.

Bryan School Common Business Core

Code	Title	Credit Hours
Required		41
BUS 315	Global and Cultural Development	
BUS 415	Leadership Development	
CST 105	Introduction to Communication Studies	
MAT 120 or MAT 191	Calculus with Business Applications Calculus I	
ECO 300	The International Economy	
FIN 315	Business Finance I	
MGT 301	Introduction to International Business	
MGT 312	Organizational Behavior	
MGT 330	The Legal Environment of Business	
MGT 491	Business Policy and Strategy *	
MKT 309	Business Communication & Innovation	
MKT 320	Principles of Marketing	
PHI 361 or PHI 362	Ethical Issues in Business Ethical Issues in Entrepreneurship	
SCM 302	Operations Management	
Global Sustainability Elective		
<i>One Chosen from the list below: **</i>		
ECO 100	Economics of a Global Sustainable Society	
BUS 130	Entrepreneurship in a Sustainable Global Environment	
GES 162	Introduction to Sustainability	
LLC 120	Global Crossings: Topics in Images, Media, and Texts	
LLC 130	Global Green: Cultures of Production and/or Consumption	
STH 200	Introduction to Sustainable Development	
* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.		
** Or other approved Global Sustainability elective.		
Major Course Work		
Code	Title	Credit Hours
Foreign Language *		6
Completion of 6 credits in a foreign language at the intermediate level (203-204 level) or above		
Global Experiences **		2–6
MGT 303	Experience Business Abroad	
Required Course Work		6
Completion of the following with a minimum grade of C:		
MGT 302	International Business: Operations and Environments in Foreign Jurisdictions	
MGT 304	Current Issues in International Business	
Electives within the Major ¹		9
Select 9 credits from the following:		
BUS 328	Organizational Leadership	

BUS 342	International Entrepreneurship
ENT 328	Sales Leadership
ENT 403	Entrepreneurial Marketing
FIN 330	Financial Institutions and Markets
FIN 410	Business Finance II
FIN 442	Investments
MGT 313	Human Resource Management
MGT 314	Industrial and Organizational Psychology
MGT 315	Selection and Compensation
MGT 317	Training and Development in Organizations
MGT 354	Diversity and Inclusion in Organizations
MGT 375	Management Process Skills
MGT 475	Employment and Human Resource Law
MGT 493	Honors Work
MKT 326	Introduction to Retailing
MKT 328	Sales Leadership
MKT 403	Entrepreneurial Marketing
MKT 421	Promotion Management
MKT 422	Fundamentals of Marketing Research
MKT 424	Consumer Behavior
MKT 426	International Marketing
MKT 493	Honors Work
SCM 402	Logistics and Supply Chain Management

* *Non-native speakers of English are exempted from the foreign language requirements and from foreign study.*

** *MGT 303 or one semester of study abroad or other approved electives or short-term study abroad programs.*

¹ *Minimum grade of C in 9 s.h. at the 300-level and above selected from the courses below or 300-level and above courses with the LLC prefix or other electives approved by Bryan School Undergraduate Student Services or approved by the faculty advisor.*

Electives

Electives sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Management

Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

Code	Title	Credit Hours
Select one course from the following:		3-6
MGT 493	Honors Work	
BUS 493	Honors Work	
HSS 490	Senior Honors Project	
Select 6-9 credits of Honors course work in the major		6-9
Select 0-3 credits of other Honors course work		0-3

Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: <http://honorscollege.uncg.edu/forms/disc-application.pdf>