BUSINESS ADMINISTRATION, PH.D.

Admission into the doctoral program in Business Administration is highly selective. At a minimum, applicants should possess a completed master's degree in a business field or related area with superior performance in graduate coursework.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions.

Degree Program Requirements
Required: 60 credit hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUS 701</td>
<td>Doctoral Research Methods I (Quantitative Research Methods)</td>
<td>3</td>
</tr>
<tr>
<td>BUS 702</td>
<td>Doctoral Research Methods II (Qualitative Research Methods)</td>
<td>3</td>
</tr>
<tr>
<td>BUS 705</td>
<td>Seminar in Academic Writing and Publishing</td>
<td>3</td>
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Research Methods (12 credits)

Major Courses (12 credits)

Field Courses (15-18 credits)
Select 15-18 credits from the following:
- BUS 722 Seminar in Organizational Leadership
- BUS 731 Seminar in Cross-Cultural Management
- BUS 740 Seminar in Strategic Management I
- BUS 741 Seminar in Strategic Management II
- BUS 789 Advanced Topics in Management

Supervised Directed Research (3-6 credits)

Dissertation (15-18 credits)

Total Credit Hours 57-66

NOTE: All students must complete 60 credit hours for the Ph.D. in Business Administration. The range of total credit hours that appears in the course list above reflects only a minimum-maximum sum of the credits listed for the program requirements.

Residency Requirement
At a minimum, students must make three required visits to campus as part of their degree program:

1. To participate in an orientation program prior to coursework to foster a sense of community with their peers and faculty and to gain knowledge of the UNCG resources available to them.
2. Upon completion of coursework, to participate in:
   a. written and oral comprehensive examinations,
   b. discussion regarding the dissertation proposal with faculty, and
   c. a dissertation proposal defense.
3. To participate in their dissertation defense at the culmination of their program.

Comprehensive Exams
All students must complete a written and oral comprehensive exams.

Dissertation
All students must complete a dissertation proposal, oral defense of the proposal, and an oral defense of the completed dissertation.