BUSINESS ADMINISTRATION, PH.D.

The Ph.D. in Business Administration is an innovative research program designed to prepare students for careers as faculty in academic institutions and as professionals in research organizations and government institutions. The program is intended for faculty members in business schools who do not have a Ph.D. but are interested in a research-based doctoral degree and individuals in government or industry who would like to transition to academia and are looking to enroll in a research-based doctoral program.

The program is cohort-based and requires a total of 54 credit hours to complete. Students are expected to complete the program in five years with three and a half years of course work. It is mandatory that students take two courses per semester so that they complete the core courses of the program in the first three years. The core course work includes major courses, basic field courses, and courses in research methods. Students will select one of the three areas in the program - international business, organizational behavior, and strategic management - to be their major area and another area to be their supporting area. The program is available to students with a master's degrees in a business field or related area such as economics, sociology, political science, psychology, or public administration.

For information regarding deadlines and requirements for admission, please see https://grs.uncg.edu/programs/.

Admission into the doctoral program in Business Administration is highly selective. At a minimum, applicants should possess a completed master's degree in a business field or related area with superior performance in graduate course work.

Degree Program Requirements

Required: 54 credit hours

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUS 701</td>
<td>Doctoral Research Methods I (Quantitative Research Methods)</td>
<td>3</td>
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<td>BUS 702</td>
<td>Doctoral Research Methods II (Qualitative Research Methods)</td>
<td>3</td>
</tr>
<tr>
<td>BUS 705</td>
<td>Seminar in Academic Writing and Publishing</td>
<td>3</td>
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<tr>
<td>BUS 750</td>
<td>Doctoral Research Methods IV (Regression Models)</td>
<td>3</td>
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Required Milestones*

- Residency (Immersion)
- Research Competency
- Plan of Study
- Comprehensive Exam (Written & Oral)
- Dissertation Proposal
- Admission to Candidacy
- Dissertation Defense
- Filing the Final Approved Dissertation

* General information about milestones for doctoral programs is available in Section III (https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/#sectioniiisummaryofgraduateschoolregulationsforallcertificatesanddegreestext) of the Graduate Policies (https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/) page in the University Catalog. For information about how milestones are accomplished for a specific program, please refer to the doctoral program's handbook.

The program handbook for the Ph.D. in Business Administration is available on the program's website at https://bryan.uncg.edu/programs/phd/list/phd-in-business-administration/.