

# BUSINESS ADMINISTRATION, B.S.

## Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0
- Grades of C or better in courses used to meet concentration requirements
- Courses used for General Education Requirements (Minerva's Academic Curriculum) cannot be used to satisfy the 21 credits requirements for the major. (This includes courses such as PHI 261.)
- Business Administration- Business Studies concentration and Entrepreneurship double majors, only ENT 300 and ENT 336 courses will count for both majors.
- Business Administration- Business Studies concentration and Entrepreneurship minors, only ENT 300 and ENT 336 courses will count for both major and minor.
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro.

## Degree Program Requirements

| Code | Title  | Credit Hours |
|------|--|--------------|
|      | University Requirements ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/</a> )      |              |
|      | General Education Requirements - Minerva's Academic Curriculum (MAC) ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/</a> ) |              |

## Major Requirements

### Bryan School Pre-Admission Courses

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission **and** Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

| Code                         | Title  | Credit Hours |
|------------------------------|--|--------------|
| <b>Required</b>              |  | <b>29-30</b> |
| BUS 115 & BUS 215 or BUS 216 | Blueprint for Personal Development and Blueprint for Professional Development or Blueprint for Personal and Professional Development |              |
| ACC 201                      | Financial Accounting   |              |
| ACC 202                      | Managerial Accounting  |              |
| ECO 201                      | Principles of Microeconomics   |              |
| ECO 202                      | Principles of Macroeconomics   |              |
| ECO 250                      | Economic and Business Statistics I   |              |

|  |  |
|--|--|
| ISM 110                                    | Foundations for Analytics using Spreadsheets                       |
| ISM 280                                    | Information Systems for Decision Making                            |
| <i>Select one of the following:</i>        |  |
| ENG 101                                    | Exploring Writing in College Contexts                              |
| ENG 102                                    | Academic Research and Writing                                      |
| FMS 115                                    | Freshman Seminar in Reasoning and Discourse: Written Communication |
| <i>Completion of one of the following:</i> |  |
| MAT 115                                    | College Algebra  |
| MAT 118                                    | Algebra with Business Applications                                 |
| MAT 120                                    | Calculus with Business Applications                                |
| MAT 150                                    | Precalculus I  |
| MAT 151                                    | Precalculus II   |
| MAT 190                                    | Precalculus  |
| MAT 183                                    | Mathematics for the Life Sciences                                  |
| MAT 184                                    | Calculus for the Life Sciences                                     |
| MAT 191                                    | Calculus I   |
| MAT 292                                    | Calculus II  |
| MAT 293                                    | Calculus III   |
| MAT 196                                    | Calculus A   |
| MAT 296                                    | Calculus B   |

## Bryan School Common Business Core

| Code   | Title   | Credit Hours |
|--|---|--------------|
| <b>Required</b>  |   | <b>38</b>    |
| BUS 315  | Global and Cultural Development                         |              |
| BUS 415  | Leadership Development                                  |              |
| CST 105  | Introduction to Communication Studies                   |              |
| ECO 300  | The International Economy                               |              |
| FIN 315  | Business Finance I                                      |              |
| MGT 301  | Introduction to International Business                  |              |
| MGT 312  | Organizational Behavior                                 |              |
| MGT 330  | The Legal Environment of Business                       |              |
| MGT 491  | Business Policy and Strategy *                          |              |
| MKT 309  | Business Communication & Innovation                     |              |
| MKT 320  | Principles of Marketing                                 |              |
| PHI 261  | Ethical Issues in Business                              |              |
| or PHI 262   | Ethical Issues in Entrepreneurship                      |              |
| SCM 302  | Operations Management                                   |              |
| <i>Global Sustainability Elective - One chosen from the list below: **</i> |   |              |
| ECO 100  | Economics of a Global Sustainable Society               |              |
| ENT 130  | Entrepreneurship in a Sustainable Global Environment    |              |
| LLC 120  | Global Crossings: Topics in Images, Media, and Texts    |              |
| LLC 130  | Global Green: Cultures of Production and/or Consumption |              |
| HTM 200  | Introduction to Sustainable Development                 |              |

\* *Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.*

\*\* Or other approved Global Sustainability elective.

## Concentration

Select one of the concentrations as detailed following the major requirements.

- Business Studies
- Online Business Studies
- Human Resources
- Management

## Electives

Electives sufficient to complete 120 total credit hours required for the degree.

### Business Studies Concentration Requirements

| Code   | Title                     | Credit Hours |
|--|---------------------------|--------------|
| <b>Required</b>  |                           | <b>3</b>     |
| MGT 375  | Management Process Skills |              |
| <b>Business Courses</b>                                    |                           | <b>9</b>     |
| Select 9 credits with a prefix of BUS, ENT, MGT, or MKT. * |                           |              |
| <b>Career Profile Courses</b>                              |                           | <b>9</b>     |
| Select an additional 9 credits with academic advisor. *    |                           |              |

\* BUS 115, BUS 215, BUS 216, BUS 315, and BUS 415 cannot be used as part of these 9 credit hours.

### Online Business Studies Concentration Requirements

#### Additional University Admission Requirements for Online Business Studies Concentration

- Completion of 30 credits or more of transferable college credit from an institution accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) Western Association of Schools and Colleges, Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Commission of Higher Education (NECHE), Northwest Commission on Colleges and Universities (NWCCU), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and WASC Senior College and University Commission (WSCUC).
- Minimum overall and transferable GPA of 2.0 as calculated by UNC Greensboro
- Eligible to return to last institution attended

| Code   | Title                     | Credit Hours |
|--|---------------------------|--------------|
| <b>Required</b>  |                           | <b>3</b>     |
| MGT 375  | Management Process Skills |              |
| <b>Business Courses</b>                                  |                           | <b>9</b>     |
| Select 9 credits with a prefix of BUS, ENT, MGT, or MKT. |                           |              |
| <b>Career Profile Courses</b>                            |                           | <b>9</b>     |
| Select an additional 9 credits with academic advisor.    |                           |              |

## Human Resources Concentration Requirements

- The Human Resources Concentration is available in a **traditional as well as an online format**.

| Code                                | Title                                      | Credit Hours |
|-------------------------------------|--|--------------|
| <b>Required</b>                     |  | <b>18</b>    |
| MGT 315                             | Recruitment and Selection in Organizations |              |
| MGT 319                             | Compensation and Benefits Management       |              |
| MGT 354                             | Diversity and Inclusion in Organizations   |              |
| MGT 475                             | Employment and Human Resource Law          |              |
| <i>Select two of the following:</i> |  |              |
| BUS 328                             | Organizational Leadership                  |              |
| BUS 450                             | Directed Business Practice                 |              |
| MGT 313                             | Human Resource Management                  |              |
| MGT 314                             | Industrial and Organizational Psychology   |              |
| MGT 317                             | Training and Development in Organizations  |              |
| MGT 318                             | Organizational Change and Development      |              |
| MGT 375                             | Management Process Skills                  |              |
| MGT 414                             | Human Resource Information Systems         |              |
| MGT 493                             | Honors Work                                |              |
| MGT 499                             | Problems in Management                     |              |

### Management Concentration Requirements

| Code                                | Title  | Credit Hours |
|-------------------------------------|--|--------------|
| <b>Required</b>                     |  | <b>12</b>    |
| BUS 328                             | Organizational Leadership  |              |
| MGT 300                             | Management of Organizations  |              |
| MGT 354                             | Diversity and Inclusion in Organizations                                     |              |
| MGT 403                             | Decision Making in Organizations   |              |
| <b>Select two of the following:</b> |  | <b>6</b>     |
| BUS 450                             | Directed Business Practice   |              |
| BUS 493                             | Honors Work  |              |
| MGT 302                             | International Business: Operations and Environments in Foreign Jurisdictions |              |
| MGT 303                             | Experience Business Abroad   |              |
| MGT 304                             | Current Issues in International Business                                     |              |
| MGT 313                             | Human Resource Management  |              |
| MGT 314                             | Industrial and Organizational Psychology                                     |              |
| MGT 318                             | Organizational Change and Development  |              |
| MGT 375                             | Management Process Skills  |              |
| MGT 400                             | Cybersecurity Management   |              |
| MGT 475                             | Employment and Human Resource Law  |              |
| MGT 493                             | Honors Work  |              |
| MGT 499                             | Problems in Management   |              |

Disciplinary Honors in Management

#### Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

| Code   | Title                   | Credit Hours |
|--|-------------------------|--------------|
| <b>Senior Honors Project</b>                                 |                         | <b>3-6</b>   |
| <i>Select one course from the following:</i>                 |                         |              |
| MGT 493  | Honors Work             |              |
| BUS 493  | Honors Work             |              |
| HSS 490  | Senior Honors Project * |              |
| <b>Select 6-9 credits of Honors course work in the major</b> |                         | <b>6-9</b>   |
| <b>Select 0-3 credits of other Honors course work</b>        |                         | <b>0-3</b>   |

\* *Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/ BUS 493, (or if they have completed all their major requirements they can choose to take it as HSS 490.*

### Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

### Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application ([https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukL\\_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/](https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukL_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/)).