BUSINESS ADMINISTRATION, B.S.

Overall Requirements

• 120 credit hours, to include at least 36 credits at or above the 300 course level.
• A cumulative GPA of at least 2.0
• Grades of C or better in courses used to meet concentration requirements
• Courses used for either General Education Core Requirements or General Education Marker Requirements cannot be used to satisfy the 21 credits requirements for the major. (This includes courses such as PHI 361.)
• Business Administration-Business Studies concentration majors are not permitted to double major OR minor in Entrepreneurship.

Degree Program Requirements

Code Title Credit Hours

University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/)

General Education Requirements (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)

Major Requirements

Bryan School Pre-Admission Courses (29 credit hours)

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.

Code Title Credit Hours

BUS 115 Blueprint for Personal Development
& BUS 215 and Blueprint for Professional Development
or BUS 216 Blueprint for Personal and Professional Development
ACC 201 Financial Accounting
ACC 202 Managerial Accounting
ECO 201 Principles of Microeconomics
ECO 202 Principles of Macroeconomics
ECO 250 Economic and Business Statistics I
ISM 110 Foundations for Analytics using Spreadsheets
ISM 280 Information Systems for Decision Making

Select one of the following:

ENG 101 Exploring Writing in College Contexts
FMS 115 Freshman Seminar in Reasoning and Discourse: Written Communication
RCO 101 College Writing I

Completion of one of the following:* MAT 120 Calculus with Business Applications
MAT 191 Calculus I

Common Business Core (41 credit hours)

Code Title Credit Hours

BUS 315 Global and Cultural Development
BUS 415 Leadership Development
CST 105 Introduction to Communication Studies
MAT 120 Calculus with Business Applications
or MAT 191 Calculus I
ECO 300 The International Economy
FIN 315 Business Finance I
MGT 301 Introduction to International Business
MGT 312 Organizational Behavior
MGT 330 The Legal Environment of Business
MGT 491 Business Policy and Strategy
MKT 309 Business Communication & Innovation
MKT 320 Principles of Marketing
PHI 361 Ethical Issues in Business
or PHI 362 Ethical Issues in Entrepreneurship
SCM 302 Operations Management

Global Sustainability Elective

One chosen from the list below:

ECO 100 Economics of a Global Sustainable Society
BUS 130 Entrepreneurship in a Sustainable Global Environment
GES 162 Introduction to Sustainability
LLC 120 Global Crossings: Topics in Images, Media, and Texts
LLC 130 Global Green: Cultures of Production and/or Consumption
STH 200 Introduction to Sustainable Development

* Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.
** All students pursuing the Marketing major must receive a C or better in MKT 320.

Concentration

Select one of the concentrations as detailed following the major requirements.

• Business Studies
• Online Business Studies
• Human Resources
• Management
Electives
Electives sufficient to complete 120 total credit hours required for the degree.

### Business Studies Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MGT 375</td>
<td>Management Process Skills</td>
<td></td>
</tr>
</tbody>
</table>

**Business Courses**
Select 9 credits with a prefix of BUS, ENT, MGT, or MKT.

**Career Profile Courses**
Select an additional 9 credits with academic advisor.

*BUS 115, BUS 215, BUS 216, BUS 315, and BUS 415 cannot be used as part of these 9 credit hours.*

### Online Business Studies Concentration Requirements

**Additional University Admission Requirements for Online Business Studies Concentration**
- Completion of 30 credits or more of transferable college credit from an institution accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) Western Association of Schools and Colleges, Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Commission of Higher Education (NECHE), Northwest Commission on Colleges and Universities (NWCCU), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and WASC Senior College and University Commission (WSCUC).
- Minimum overall and transferable GPA of 2.0 as calculated by UNC Greensboro
- Eligible to return to last institution attended

### Management Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td></td>
<td>12</td>
</tr>
<tr>
<td>BUS 328</td>
<td>Organizational Leadership</td>
<td></td>
</tr>
<tr>
<td>MGT 300</td>
<td>Management of Organizations</td>
<td></td>
</tr>
<tr>
<td>MGT 354</td>
<td>Diversity and Inclusion in Organizations</td>
<td></td>
</tr>
<tr>
<td>MGT 403</td>
<td>Decision Making in Organizations</td>
<td></td>
</tr>
</tbody>
</table>

**Select two of the following:**
- BUS 450 Directed Business Practice
- MGT 493 Honors Work
- MGT 302 International Business: Operations and Environments in Foreign Jurisdictions
- MGT 303 Experience Business Abroad
- MGT 304 Current Issues in International Business
- MGT 313 Human Resource Management
- MGT 314 Industrial and Organizational Psychology
- MGT 318 Organizational Change and Development
- MGT 375 Management Process Skills
- MGT 475 Employment and Human Resource Law
- MGT 493 Honors Work
- MGT 499 Problems in Management

### Human Resources Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td></td>
<td>12</td>
</tr>
<tr>
<td>MGT 313</td>
<td>Human Resource Management</td>
<td></td>
</tr>
<tr>
<td>MGT 315</td>
<td>Recruitment and Selection in Organizations</td>
<td></td>
</tr>
<tr>
<td>MGT 354</td>
<td>Diversity and Inclusion in Organizations</td>
<td></td>
</tr>
<tr>
<td>MGT 475</td>
<td>Employment and Human Resource Law</td>
<td></td>
</tr>
</tbody>
</table>

**Select two of the following:**
- BUS 328 Organizational Leadership
- BUS 450 Directed Business Practice
- MGT 314 Industrial and Organizational Psychology
- MGT 317 Training and Development in Organizations

### Disciplinary Honors in Business Administration

**Requirements**
- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>HSS 310</td>
<td>Honors Abroad</td>
<td></td>
</tr>
<tr>
<td>ENT/BUS 240</td>
<td>Introduction to the Entrepreneurial Experience</td>
<td></td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td></td>
</tr>
</tbody>
</table>

**Select one course from the following:**
- BUS 493 Honors Work
- ENT 493 Honors Work in Entrepreneurship
- MGT 493 Honors Work
- MKT 493 Honors Work

### Recognition
Receive a Certificate of Disciplinary Honors in Business Administration; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.
Honors Advisor
Contact Ellen McCain Hassell for further information and guidance about Honors in Business Administration. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf