

# BUSINESS ADMINISTRATION, B.S.

## Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0
- Grades of C or better in courses used to meet concentration requirements
- Courses used for General Education Requirements (Minerva's Academic Curriculum) cannot be used to satisfy the 21 credits requirements for the major. (This includes courses such as PHI 261.)
- Business Administration- Business Studies concentration and Entrepreneurship double majors, only ENT 300/BUS 300 and ENT 336/BUS 336 courses will count for both majors.
- Business Administration- Business Studies concentration and Entrepreneurship minors, only ENT 300/BUS 300 and ENT 336/BUS 336 courses will count for both major and minor.
- At least 50 percent of the business semester hours required for the degree must be earned at UNC Greensboro.

## Degree Program Requirements

Code	Title	Credit Hours
University Requirements ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/</a> )		
General Education Requirements - Minerva's Academic Curriculum (MAC) ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/</a> )		

## Major Requirements

### Bryan School Pre-Admission Courses

Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter.

Courses used to meet Bryan School Pre-Admission **and** Bryan School Common Business Core requirements cannot be used to fulfill major or concentration requirements in the following majors: ACCT, BADM, ECOS, ENTR, FINC, INTB, ISSC, HTMT, or MKTG.

See the Joseph M. Bryan School of Business and Economics for more information.

Code	Title	Credit Hours
<b>Required</b>		
BUS 115 & BUS 215 or BUS 216	Blueprint for Personal Development and Blueprint for Professional Development	<b>29-30</b>
ACC 201	Financial Accounting	
ACC 202	Managerial Accounting	
ECO 201	Principles of Microeconomics	
ECO 202	Principles of Macroeconomics	
ECO 250	Economic and Business Statistics I	

ISM 110	Foundations for Analytics using Spreadsheets
ISM 280	Information Systems for Decision Making
<i>Select one of the following:</i>	
ENG 101	Exploring Writing in College Contexts
FMS 115	Freshman Seminar in Reasoning and Discourse: Written Communication
RCO 101	College Writing I
<i>Completion of one of the following:</i>	
MAT 115	College Algebra
MAT 118	Algebra with Business Applications
MAT 120	Calculus with Business Applications
MAT 150	Precalculus I
MAT 151	Precalculus II
MAT 190	Precalculus
MAT 183	Mathematics for the Life Sciences
MAT 184	Calculus for the Life Sciences
MAT 191	Calculus I
MAT 292	Calculus II
MAT 293	Calculus III
MAT 196	Calculus A
MAT 296	Calculus B

## Bryan School Common Business Core

Code	Title	Credit Hours
<b>Required</b>		<b>38</b>
BUS 315	Global and Cultural Development	
BUS 415	Leadership Development	
CST 105	Introduction to Communication Studies	
ECO 300	The International Economy	
FIN 315	Business Finance I	
MGT 301	Introduction to International Business	
MGT 312	Organizational Behavior	
MGT 330	The Legal Environment of Business	
MGT 491	Business Policy and Strategy *	
MKT 309	Business Communication & Innovation	
MKT 320	Principles of Marketing	
PHI 261	Ethical Issues in Business	
or PHI 262	Ethical Issues in Entrepreneurship	
SCM 302	Operations Management	
<i>Global Sustainability Elective - One chosen from the list below: **</i>		
ECO 100	Economics of a Global Sustainable Society	
BUS 130	Entrepreneurship in a Sustainable Global Environment	
LLC 120	Global Crossings: Topics in Images, Media, and Texts	
LLC 130	Global Green: Cultures of Production and/or Consumption	
HTM 200	Introduction to Sustainable Development	

\* *Hospitality and Tourism Management majors are exempt from the MGT 491 requirement; a similar course, HTM 491, is taken within the major requirements.*

\*\* Or other approved Global Sustainability elective.

## Concentration

Select one of the concentrations as detailed following the major requirements.

- Business Studies
- Online Business Studies
- Human Resources
- Management

## Electives

Electives sufficient to complete 120 total credit hours required for the degree.

### Business Studies Concentration Requirements

Code	Title	Credit Hours
<b>Required</b>		<b>3</b>
MGT 375	Management Process Skills	
<b>Business Courses</b>		<b>9</b>
Select 9 credits with a prefix of BUS, ENT, MGT, or MKT. *		
<b>Career Profile Courses</b>		<b>9</b>
Select an additional 9 credits with academic advisor. *		

\* BUS 115, BUS 215, BUS 216, BUS 315, and BUS 415 cannot be used as part of these 9 credit hours.

### Online Business Studies Concentration Requirements

#### Additional University Admission Requirements for Online Business Studies Concentration

- Completion of 30 credits or more of transferable college credit from an institution accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) Western Association of Schools and Colleges, Higher Learning Commission (HLC), Middle States Commission on Higher Education (MSCHE), New England Commission of Higher Education (NECHE), Northwest Commission on Colleges and Universities (NWCCU), Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), and WASC Senior College and University Commission (WSCUC).
- Minimum overall and transferable GPA of 2.0 as calculated by UNC Greensboro
- Eligible to return to last institution attended

Code	Title	Credit Hours
<b>Required</b>		<b>3</b>
MGT 375	Management Process Skills	
<b>Business Courses</b>		<b>9</b>
Select 9 credits with a prefix of BUS, ENT, MGT, or MKT.		
<b>Career Profile Courses</b>		<b>9</b>
Select an additional 9 credits with academic advisor.		

## Human Resources Concentration Requirements

- The Human Resources Concentration is available in a **traditional as well as an online format**.

Code	Title	Credit Hours
<b>Required</b>		<b>18</b>
MGT 315	Recruitment and Selection in Organizations	
MGT 319	Compensation and Benefits Management	
MGT 354	Diversity and Inclusion in Organizations	
MGT 475	Employment and Human Resource Law	
<i>Select two of the following:</i>		
BUS 328	Organizational Leadership	
BUS 450	Directed Business Practice	
MGT 313	Human Resource Management	
MGT 314	Industrial and Organizational Psychology	
MGT 317	Training and Development in Organizations	
MGT 318	Organizational Change and Development	
MGT 375	Management Process Skills	
MGT 414	Human Resource Information Systems	
MGT 493	Honors Work	
MGT 499	Problems in Management	

### Management Concentration Requirements

Code	Title	Credit Hours
<b>Required</b>		<b>12</b>
BUS 328	Organizational Leadership	
MGT 300	Management of Organizations	
MGT 354	Diversity and Inclusion in Organizations	
MGT 403	Decision Making in Organizations	
<b>Select two of the following:</b>		<b>6</b>
BUS 450	Directed Business Practice	
BUS 493	Honors Work	
MGT 302	International Business: Operations and Environments in Foreign Jurisdictions	
MGT 303	Experience Business Abroad	
MGT 304	Current Issues in International Business	
MGT 313	Human Resource Management	
MGT 314	Industrial and Organizational Psychology	
MGT 318	Organizational Change and Development	
MGT 375	Management Process Skills	
MGT 400	Cybersecurity Management	
MGT 475	Employment and Human Resource Law	
MGT 493	Honors Work	
MGT 499	Problems in Management	

Disciplinary Honors in Management

#### Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

- A minimum grade of B in all course work applicable to Disciplinary Honors in Management.

Code	Title	Credit Hours
<b>Senior Honors Project</b>		<b>3-6</b>
<i>Select one course from the following:</i>		
MGT 493	Honors Work	
BUS 493	Honors Work	
HSS 490	Senior Honors Project *	
<b>Select 6-9 credits of Honors course work in the major</b>		<b>6-9</b>
<b>Select 0-3 credits of other Honors course work</b>		<b>0-3</b>

\* *Department of Management students are allowed to complete their Senior Honors (to count inside the major) by registering for their Senior Honors project as MGT 493/ BUS 493, (or if they have completed all their major requirements they can choose to take it as HSS 490.*

### Recognition

Receive a Certificate of Disciplinary Honors in Management; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

### Honors Advisor

See Eloise McCain Hassell for further information and guidance about Disciplinary Honors in Management. To apply: Disciplinary Honors Application ([https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukL\\_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/](https://docs.google.com/a/uncg.edu/forms/d/e/1FAIpQLSeqbpv-Y0g43D9ukL_18v8GfK0unzGNkPQY-W0eaemcpf7SVA/viewform/)).