**BUSINESS ADMINISTRATION, B.S.**

**Overall Requirements**
- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- A cumulative GPA of at least 2.0
- Grades of C or better in courses used to meet concentration requirements
- Courses used for either General Education Core Requirements or General Education Marker Requirements cannot be used to satisfy the 21 credits requirements for the major. (This includes courses such as PHI 361.)

**Degree Program Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>University Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>General Education Core Requirements (GEC)</strong></td>
<td><a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext</a></td>
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<tr>
<td></td>
<td><strong>Major Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Bryan School Pre-Admission Courses (29 credit hours)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Students should plan to complete the pre-admission courses by the end of the sophomore year, or as soon as possible thereafter. See the Joseph M. Bryan School of Business and Economics for more information.</td>
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</tr>
<tr>
<td>Code</td>
<td>Title</td>
<td>Credit Hours</td>
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<tr>
<td>-------</td>
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</tr>
<tr>
<td>BUS 115 &amp; BUS 215 or BUS 216</td>
<td>Blueprint for Personal Development and Blueprint for Professional Development</td>
<td></td>
</tr>
<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACC 202</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECO 201</td>
<td>Principles of Microeconomics</td>
<td></td>
</tr>
<tr>
<td>ECO 202</td>
<td>Principles of Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>ECO 250</td>
<td>Economic and Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISM 110</td>
<td>Business Computing I</td>
<td></td>
</tr>
<tr>
<td>ISM 280</td>
<td>Information Systems in Organizations</td>
<td></td>
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<tr>
<td>Select one of the following:</td>
<td></td>
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</tr>
<tr>
<td>ENG 101</td>
<td>College Writing I</td>
<td></td>
</tr>
<tr>
<td>FMS 115</td>
<td>Freshman Seminar in Reasoning and Discourse I</td>
<td></td>
</tr>
<tr>
<td>RCO 101</td>
<td>College Writing I</td>
<td></td>
</tr>
<tr>
<td>MAT 120</td>
<td>Calculus with Business Applications</td>
<td></td>
</tr>
<tr>
<td>MAT 191</td>
<td>Calculus I</td>
<td></td>
</tr>
<tr>
<td>CST 105</td>
<td>Introduction to Communication Studies†</td>
<td></td>
</tr>
<tr>
<td>MAT 120 or MAT 191</td>
<td>Calculus I</td>
<td></td>
</tr>
<tr>
<td>ECO 300</td>
<td>The International Economy</td>
<td></td>
</tr>
<tr>
<td>FIN 315</td>
<td>Business Finance I</td>
<td></td>
</tr>
<tr>
<td>MGT 301</td>
<td>Introduction to International Business</td>
<td></td>
</tr>
<tr>
<td>MGT 312</td>
<td>Organizational Behavior</td>
<td></td>
</tr>
<tr>
<td>MGT 330</td>
<td>The Legal Environment of Business</td>
<td></td>
</tr>
<tr>
<td>MGT 491</td>
<td>Business Policy and Strategy†</td>
<td></td>
</tr>
<tr>
<td>MKT 309</td>
<td>Business Communication &amp; Innovation</td>
<td></td>
</tr>
<tr>
<td>MKT 320</td>
<td>Principles of Marketing†</td>
<td></td>
</tr>
<tr>
<td>PHI 361</td>
<td>Ethical Issues in Business††</td>
<td></td>
</tr>
<tr>
<td>SCM 302</td>
<td>Operations Management</td>
<td></td>
</tr>
<tr>
<td>ECO 100</td>
<td>Economics of a Global Sustainable Society</td>
<td></td>
</tr>
<tr>
<td>BUS 130</td>
<td>Entrepreneurship in a Sustainable Global Environment</td>
<td></td>
</tr>
<tr>
<td>GES 162</td>
<td>Introduction to Sustainability</td>
<td></td>
</tr>
<tr>
<td>LLC 120</td>
<td>Global Crossings: Topics in Images, Media, and Texts</td>
<td></td>
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<tr>
<td>LLC 130</td>
<td>Global Green: Cultures of Production and/or Consumption</td>
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</tr>
<tr>
<td>STH 200</td>
<td>Introduction to Sustainable Development</td>
<td></td>
</tr>
</tbody>
</table>

**Common Business Core (38 credit hours)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 315</td>
<td>Global and Cultural Development</td>
<td></td>
</tr>
<tr>
<td>BUS 415</td>
<td>Leadership Development</td>
<td></td>
</tr>
<tr>
<td>CST 105</td>
<td>Introduction to Communication Studies†</td>
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<td>SCM 302</td>
<td>Operations Management</td>
<td></td>
</tr>
</tbody>
</table>

**Global Sustainability Elective**
One chosen from the list below. ³

- ECO 100 | Economics of a Global Sustainable Society |              |
- BUS 130 | Entrepreneurship in a Sustainable Global Environment | | |
- GES 162 | Introduction to Sustainability           |              |
- LLC 120 | Global Crossings: Topics in Images, Media, and Texts | | |
- LLC 130 | Global Green: Cultures of Production and/or Consumption | | |
- STH 200 | Introduction to Sustainable Development |              |

1 Sustainable Tourism and Hospitality majors are exempt from the MGT 491 requirement; a similar course, STH 491, is taken within the major requirements.

2 All students pursuing the Marketing major must receive a C or better in MKT 320.

3 Or other approved Global Sustainability elective.

† Counts toward GEC GRD requirement.

†† Counts toward GEC GPR requirement.

††† Counts toward GEC GMT requirement.

**Concentration**
Select one of the concentrations as detailed following the major requirements.

- Business Studies
- Online Business Studies
Electives

Electives sufficient to complete 120 total credit hours required for the degree.

### Business Studies Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>MGT 375 Management Process Skills</td>
<td>3</td>
</tr>
</tbody>
</table>

Business Courses

Select 9 credits with a prefix of BUS, ENT, MGT, or MKT. *

Career Profile Courses

Select an additional 9 credits with academic advisor. *

* BUS 115, BUS 215, BUS 216, BUS 315, and BUS 415 cannot be used as part of these 9 credit hours.

### Online Business Studies Concentration Requirements

Additional University Admission Requirements for Online Business Studies Concentration

- Completion of 30 credits or more of transferable college credit from a regionally accredited institution
- Minimum overall and transferable GPA of 2.0 as calculated by UNC Greensboro
- Eligible to return to last institution attended

### Human Resources Concentration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>MGT 313 Human Resource Management</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>MGT 315 Selection and Compensation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MGT 354 Diversity and Inclusion in Organizations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MGT 475 Employment and Human Resource Law</td>
<td></td>
</tr>
</tbody>
</table>

Select two of the following: 6

- BUS 328 Organizational Leadership
- BUS 450 Directed Business Practice
- MGT 314 Industrial and Organizational Psychology
- MGT 317 Training and Development in Organizations
- MGT 318 Organizational Change and Development
- MGT 375 Management Process Skills
- MGT 414 Human Resource Information Systems

### Management Concentration Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>MGT 493 Honors Work</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>MGT 499 Problems in Management</td>
<td></td>
</tr>
</tbody>
</table>

### Disciplinary Honors in Business Administration Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.
- A minimum grade of B in all course work applicable to Disciplinary Honors in Business Administration.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>HSS 310 Honors Abroad</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>ENT/BUS 240 Introduction to the Entrepreneurial Experience</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HSS 490 Senior Honors Project</td>
<td></td>
</tr>
</tbody>
</table>

Select one course from the following: 3-6

- BUS 493 Honors Work
- ENT 493 Honors Work in Entrepreneurship
- MGT 493 Honors Work
- MKT 493 Honors Work

### Recognition

Receive a Certificate of Disciplinary Honors in Business Administration; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.
**Honors Advisor**
Contact Ellen McCain Hassell for further information and guidance about Honors in Business Administration. To apply: http://honorscollege.uncg.edu/forms/disc-application.pdf