

INFORMATION TECHNOLOGY AND MANAGEMENT, M.S.

The M.S. in Information Technology and Management (MSITM) program focuses on both information technology and the management of information technology resources. The program combines technological and managerial components to train graduates who can deal effectively with the variety and complexity of issues involved in applying information technology successfully within organizations. The MSITM program seeks to extend both the knowledge of students and their ability to effectively utilize their knowledge in a collaborative work environment.

The curriculum is designed to be flexible and dynamic and provides state-of-the-art exposure to both information technology and management practices. The program places an emphasis on problem solving activities, multi-functional group decision making, and communication skills. In addition to technology and business studies, all students will be required to demonstrate acceptable competence in communication and presentation skills, interpersonal skills, teamwork skills, and problem-solving capabilities.

Students in the MSITM program have the option to specialize in one of six concentrations in Business Analytics, Cloud Computing and Security Analysis, Cyber Security, Generative AI for Business, Strategic Procurement and Supply Chain Management, or Supply Chain Analytics. Depending on the business and information technology background the student possesses, the length of the program will vary. A student can complete the program in 18 to 24 months, depending on the individual student's background and course load.

For information regarding deadlines and requirements for admission, please see <https://grs.uncg.edu/programs/>.

In addition to the application materials required by the Graduate School, applicants are encouraged to submit a resume and a personal statement. Applicants should consult the ISSCM Graduate Program Director for specific admission requirements.

GMAT or GRE scores are not required.

Degree Program Requirements

Required: 30-36 credit hours

Depending on the business background the student possesses, the length of the program will be 30-36 credit hours. Incoming students will take the Master of Science in Information Technology and Management (MSITM) core curriculum. Students also have the option to specialize in one of six concentrations in Business Analytics, Cloud Computing and Security Analysis, Cyber Security, Generative AI for Business, Strategic Procurement and Supply Chain Management, or Supply Chain Analytics. MSITM thesis option is offered.

Code	Title	Credit Hours
Foundational IT Knowledge (0-6 credits)		
Select 0-6 credits of courses that provide foundational knowledge in information technology as directed by the program director ¹		
Core Courses (12 credits)		
ISM 671	Organizing Data for Analytics	3
ISM 672	App Design and Programming	3

ISM 673	Designing Secure Computer and IoT Networks for Business	3
ISM/SCM 678	Project Management for Dynamic Environments	3
Elective Courses (12 credits)		
Select 12 credits from the following or other approved graduate-level courses: ²		
ISM 635	Principles of Enterprise Resource Planning using SAP	
ISM 638	Cloud Computing and Security Analytics	
ISM 645	Principles of Predictive Analytics	
ISM 646	Visualizing Data to Design Strategy	
ISM 647	Artificial Intelligence and Machine Learning Applications for Business	
ISM 663	Deep Learning Applications for Business	
ISM 664	Generative AI for Business	
ISM 665	Principles of Cyber Security	
ISM 666	Blockchains and Cryptography	
ISM 667	Global Cyber Threat Analysis	
ISM 668	Enterprise and IT Risk Management	
ISM 670	IT Driven Disruptive Innovation Management	
ISM 677	Information Systems Management	
SCM 650	Principles of Supply Chain Management	
SCM 651	Analytics for Logistics, Procurement, and Distribution Management	
SCM 652	Strategic Cost, Procurement, and Supply Chain Finance	
Capstone Experience (6 credits)		
Select one option from the following: 6		
<i>Non-Thesis Option (6 credits)</i>		
ISM/SCM 678	Project Management for Dynamic Environments	
Select one additional elective course (3 credits) ³		
<i>Thesis Option (6 credits)</i>		
ISM 699	Thesis	
Total Credit Hours		30-36

¹ At the discretion of the Director of the MSITM program, students may be required to take courses such as ISM 201 Essentials of Cyber Security, ISM 210 Principles of Business Analytics, ISM 218 Database Systems, ISM 240 Business Programming I, or SCM 302 Operations Management for student success.

² In consultation with the ISSCM Graduate Program Director.

³ One course (3 credits) selected from the list of elective courses or from other approved courses in consultation with the ISSCM Graduate Program Director.

Business Analytics Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
ISM 645	Principles of Predictive Analytics	3
ISM 646	Visualizing Data to Design Strategy	3
ISM 647	Artificial Intelligence and Machine Learning Applications for Business	3
Total Credit Hours		9

Cloud Computing and Security Analytics Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
ISM 638	Cloud Computing and Security Analytics	3
ISM 645	Principles of Predictive Analytics	3
ISM 673	Designing Secure Computer and IoT Networks for Business	3
Total Credit Hours		9

Cyber Security Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
ISM 665	Principles of Cyber Security	3
ISM 666	Blockchains and Cryptography	3
ISM 667	Global Cyber Threat Analysis	3
Total Credit Hours		9

Generative AI for Business Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
ISM 645	Principles of Predictive Analytics	3
ISM 663	Deep Learning Applications for Business	3
ISM 664	Generative AI for Business	3
Total Credit Hours		9

Strategic Procurement and Supply Chain Management Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
SCM 650	Principles of Supply Chain Management	3
SCM 651	Analytics for Logistics, Procurement, and Distribution Management	3
SCM 652	Strategic Cost, Procurement, and Supply Chain Finance	3
Total Credit Hours		9

Supply Chain Analytics Concentration

Code	Title	Credit Hours
Concentration Courses (9 credits)		
ISM 635	Principles of Enterprise Resource Planning using SAP	3
SCM 650	Principles of Supply Chain Management	3
SCM 651	Analytics for Logistics, Procurement, and Distribution Management	3
Total Credit Hours		9

Graduate Certificates

Students also have the option to earn one or more graduate Post-Baccalaureate Certificates in Business Analytics, Cyber Security, or Strategic Procurement and Supply Chain Management areas by

completing 12 credits which includes 9 core credits in the certificate area and 3 credits in an elective. Students electing to earn a post-baccalaureate certificate must apply separately to Graduate School through the application process for the certificate program of choice and should consult with their advisor or the ISSCM Graduate Program Director for additional information. Elective course credits earned in the MSITM core and concentrations may count towards the certificates and vice versa.

Information about the post-baccalaureate certificates core and elective courses can be found on the pages for each certificate:

Business Analytics, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/information-systems-supply-chain-management/business-analytics-pbc/>)

Cyber Security, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/information-systems-supply-chain-management/cyber-security-pbc/>)

Strategic Procurement and Supply Chain Management, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/information-systems-supply-chain-management/strategic-procurement-supply-chain-management-pbc/>)

Accelerated B.S. to M.S. in Information Technology and Management

Application and Admission

Qualified UNC Greensboro undergraduate students who are pursuing the B.S. in Information Systems and Supply Chain Management may be nominated to participate in the Accelerated Master's Program (AMP) by the Graduate Program Director. Students must have completed a minimum of 60 credit hours with at least 30 credits and a cumulative undergraduate GPA of at least 3.5 at UNC Greensboro.

Courses

Admitted students may apply a maximum of 12 credits from the following graduate-level courses toward completion of both the undergraduate and graduate degree provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements of the M.S. in Information Technology and Management:

Code	Title	Credit Hours
ISM 646	Visualizing Data to Design Strategy	3
ISM 665	Principles of Cyber Security	3
ISM 671	Organizing Data for Analytics	3
ISM 673	Designing Secure Computer and IoT Networks for Business	3
ISM/SCM 678	Project Management for Dynamic Environments	3
SCM 650	Principles of Supply Chain Management	3
SCM 652	Strategic Cost, Procurement, and Supply Chain Finance	3

Only four of the above seven courses will be specified on a student's AMP application after consultation with the Graduate Program Director. Please consult with an advisor to determine how the courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the M.S. in Information Technology and Management remain the same.