

ECONOMICS

Bryan School of Business and Economics

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Jeremy W. Bray, *Department Head*
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Mission

The Department of Economics supports the teaching, research, and service missions of the university and the Bryan School of Business and Economics. The Department's undergraduate courses and programs prepare students for the competitive global marketplace, career and professional development, and graduate education. Its innovative graduate programs, the M.A. in Applied Economics and the Ph.D. in Economics with a focus on applied microeconomics, provide students with a mastery of advanced empirical and analytical methods so they can conduct high-quality research and contribute to the knowledge base in business, government, nonprofit, and research settings. The Department conducts high-quality nationally recognized research that supports its academic programs, promotes economic understanding, and fosters economic development in the Triad and the state.

The Department of Economics provides students with an understanding of economic principles, concepts, and institutions and the ability to analyze a wide variety of business and public policy issues. Economics is a social science concerned with the choices people make and with public policies that affect those choices including protection of the environment, the quality and cost of health care, business productivity, inflation and unemployment, poverty, globalization, and the material well-being of the residents of the nation and of the planet.

The Department of Economics offers both Bachelor of Science and Bachelor of Arts undergraduate degrees through the Bryan School of Business and Economics. These undergraduate programs prepare students for careers in business, government, or not-for-profit organizations that involve the application of economic analysis and methods or for entry into post graduate degree programs. The undergraduate curriculum in economics offers students introductory and intermediate courses in macroeconomics, microeconomics, and statistics. These courses provide an introduction to the theory, quantitative techniques, and critical thinking needed to use economics to analyze business, social, and other issues. The department's electives enable students to further develop their knowledge by applying these skills to economic problems and specific topics of study. Upper-division seminar courses encourage open discourse of economic topics to deepen the application of theory and economic analysis. Economics majors may elect to earn credit hours while serving in an internship to gain work experience and better prepare for their careers in the field of study.

The Bachelor of Arts (B.A.) in Economics degree builds on a comprehensive liberal arts education in the sciences, humanities, and arts and develops the student's ability to apply economic reasoning and analysis to issues of concern in economics, public and social policy, and other disciplines in the humanities and social sciences. The BA in Economics provides the flexibility to take courses outside the department and the opportunity to double major in disciplines outside the Bryan School of Business & Economics. Students in the B.A. program can

choose to double major in the liberal arts, the social sciences, or the natural sciences.

The Bachelor of Science (B.S.) in Economics builds on the analytical business foundation required of all Bryan School of Business & Economics students and develops the student's ability to apply economic reasoning and analysis to business and public policy issues. Curriculum under the B.S. degree provides the opportunity to develop synergies with other areas of study within the Bryan School.

The department offers an Accelerated Degree Program (A.D.P.) that allows exceptional UNC Greensboro undergraduate students to complete a bachelor's degree and the M.A. in Applied Economics in 5 years—only two additional semesters of course work beyond the bachelor's degree. Students interested in this program or the UNC Greensboro Masters in Applied Economics program are encouraged to speak with economics faculty or an advisor early in their undergraduate studies for course selection and sequencing.

The faculty of the Department of Economics has an established national reputation for scholarship in applied microeconomic research. The department's graduate programs are specially focused on developing the theoretical and econometric tools required to formulate and interpret quality empirical research and the data handling and communication skills required to conduct and disseminate the outcomes of that research.

Student Learning Goals

Critical thinking, quantitative analysis, communication skills, and economic reasoning are highly valued in the competitive global economy. In order to prepare our students for their careers and possible future graduate work, our B.A. and B.S. graduates will be able to:

- Identify economic issues
- Analyze economic issues
- Propose policies to address economic issues
- Communicate effectively about economic issues

Professor

Jeremy W Bray^G
Stephen P Holland^G
Al Link, *Virginia Batte Phillips Distinguished Professor*^G
Kenneth A Snowden^G

Associate Professor

Dora Gicheva^G
Stephen K. Layson^G
Dennis Patrick Leyden^G
Christopher A Swann^G

Assistant Professor

Martin Sparre Andersen^G
Berrak Bahadir^G
Marie C. Hull^G
Matthew Arnold Schaffer
Martijn Van Hasselt^G

Lecturer

Devon Marie Isaacs Hawkins
Amelia Storms Hopkins^G
Eric S Howard
Jeff K Sarbaum^G

G *Graduate-level faculty*

- Economics, B.A. (<https://catalog.uncg.edu/business-economics/economics/economics-ba>)
- Economics, B.S. (<https://catalog.uncg.edu/business-economics/economics/economics-bs>)
- Economics Undergraduate Minor (<https://catalog.uncg.edu/business-economics/economics/economics-minor>)
- Applied Economics, M.A. (<https://catalog.uncg.edu/business-economics/economics/applied-economics-ma>)
- Economics, M.A./Ph.D. (<https://catalog.uncg.edu/business-economics/economics/economics-ma-phd>)
- Economics, Ph.D. (<https://catalog.uncg.edu/business-economics/economics/economics-phd>)

Business Undergraduate Minor

The Bryan School of Business and Economics offers the Business Undergraduate Minor (<https://catalog.uncg.edu/business-economics/business-minor>).

Economics Disciplinary Honors

Consult the departmental office. See also Honors Programs (<https://catalog.uncg.edu/honors>).