ECONOMICS

Bryan School of Business and Economics

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Mission
The Department of Economics supports the teaching, research, and service missions of the university and the Bryan School of Business and Economics. The department’s undergraduate courses and programs prepare students for the competitive global marketplace, career and professional development, and graduate education. Its innovative graduate programs, the M.A. in Applied Economics and the Ph.D. in Economics with a focus on applied microeconomics, provide students with a mastery of advanced empirical and analytical methods so they can conduct high-quality research and contribute to the knowledge base in business, government, nonprofit, and research settings. The department conducts high-quality nationally recognized research that supports its academic programs, promotes economic understanding, and fosters economic development in the Triad and in the State.

Undergraduate
Economics is a discipline concerned with the choices made by people, firms, and governments and with public policies that affect those choices including protection of the environment, the quality and cost of health care, business productivity, inflation and unemployment, poverty, globalization, and the material well-being of the residents of the nation and of the planet. The Department of Economics offers both Bachelor of Science in Economics (B.S.) and Bachelor of Arts in Economics (B.A.) undergraduate degrees through the Bryan School of Business and Economics. These undergraduate programs prepare students for careers in business, government, or not-for-profit organizations that involve the application of economic analysis and methods or for entry into post graduate degree programs.

Graduate
The faculty of the Department of Economics has an established national reputation for scholarship in applied microeconomic research. The department’s graduate programs are specially focused on developing the theoretical and econometric tools required to formulate and interpret quality empirical research and the data handling and communication skills required to conduct and disseminate the outcomes of that research.

Programs of study offered by the Department of Economics at the graduate level include both a Master of Arts in Applied Economics (M.A.), a Doctor of Philosophy in Economics (Ph.D.), and two graduate certificates. Students without a completed master’s degree in economics can apply directly to the Ph.D. program through the M.A. in Applied Economics Doctoral Track. This enables prospective students with only a bachelor’s degree to be admitted to the Ph.D. program and complete the M.A. in Applied Economics degree as part of their graduate plan of study.

Business Undergraduate Minor
The Bryan School of Business and Economics offers the Business Undergraduate Minor (https://catalog.uncg.edu/business-economics/business-minor/).