ECONOMICS

Bryan School of Business and Economics

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Jeremy W. Bray, Department Head
Dennis P. Leyden, Graduate Program Director

Mission

The Department of Economics supports the teaching, research, and service missions of the university and the Bryan School of Business and Economics. The department’s undergraduate courses and programs prepare students for the competitive global marketplace, career and professional development, and graduate education. Its innovative graduate programs, the M.A. in Applied Economics and the Ph.D. in Economics with a focus on applied microeconomics, provide students with a mastery of advanced empirical and analytical methods so they can conduct high-quality research and contribute to the knowledge base in business, government, nonprofit, and research settings. The department conducts high-quality nationally recognized research that supports its academic programs, promotes economic understanding, and fosters economic development in the Triad and in the State.

Undergraduate

Economics is a discipline concerned with the choices made by people, firms, and governments and with public policies that affect those choices including protection of the environment, the quality and cost of health care, business productivity, inflation and unemployment, poverty, globalization, and the material well-being of the residents of the nation and of the planet. The Department of Economics offers both Bachelor of Science in Economics (B.S.) and Bachelor of Arts in Economics (B.A.) undergraduate degrees through the Bryan School of Business and Economics. These undergraduate programs prepare students for careers in business, government, or not-for-profit organizations that involve the application of economic analysis and methods or for entry into post graduate degree programs.

Undergraduate Student Learning Goals

Critical thinking, quantitative analysis, communication skills, and economic reasoning are highly valued in the competitive global economy. In order to prepare our students for their careers and possible future graduate work, our B.A. and B.S. graduates will be able to:

- Identify economic issues
- Analyze economic issues
- Propose policies to address economic issues
- Communicate effectively about economic issues

Accelerated Master’s Program (AMP)

The department offers an Accelerated Master’s Program (AMP) that allows exceptional UNC Greensboro undergraduate students to complete a bachelor’s degree and the M.A. in Applied Economics in five years with only two additional semesters of course work beyond the bachelor’s degree. Students interested in this program or the UNC Greensboro M.A. in Applied Economics program are encouraged to speak with economics faculty or an advisor early in their undergraduate studies for course selection and sequencing.

Graduate

The faculty of the Department of Economics has an established national reputation for scholarship in applied microeconomic research. The department’s graduate programs are specially focused on developing the theoretical and econometric tools required to formulate and interpret quality empirical research and the data handling and communication skills required to conduct and disseminate the outcomes of that research.

Programs of study offered by the Department of Economics at the graduate level include both a Master of Arts in Applied Economics (M.A.) and Doctor of Philosophy in Economics (Ph.D.). Students without a completed master’s degree in economics can apply directly to the Ph.D. program through the M.A. in Applied Economics Doctoral Track. This enables prospective students with only a bachelor’s degree to be admitted to the Ph.D. program and complete the M.A. in Applied Economics degree as part of their graduate plan of study.

Professor

Jeremy W. Bray, Professor and Jefferson-Pilot Excellence Professor
Stephen Paul Holland
Al Link, Virginia Batte Phillips Distinguished Professor
Kenneth A. Snowden

Associate Professor

Dora Gicheva
Stephen K. Layson
Dennis Patrick Leyden
Christopher Aaron Swann

Assistant Professor

Martin Sparre Andersen
Marie C. Hull
Matthew Arnold Schaffer
Martijn Van Hasselt

Senior Lecturer

Jeff K. Sarbaum

Graduate-level faculty

- Economics, B.S. (https://catalog.uncg.edu/business-economics/economics/economics-bs)
- Economics Undergraduate Minor (https://catalog.uncg.edu/business-economics/economics/economics-minor)
- Economics, Ph.D. (https://catalog.uncg.edu/business-economics/economics/economics-phd)
- Economics of Health Analytics, Post-Baccalaureate Certificate (https://catalog.uncg.edu/business-economics/economics/health-analytics-pbc)
Business Undergraduate Minor