# Retailing and Consumer Studies Undergraduate Minor

## Program Requirements

- Minimum of 15 credit hours

Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 500 level.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>CRS 231</td>
<td>Introduction to Apparel and Related Industries: From Concept to Consumer</td>
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<tr>
<td>CRS 255</td>
<td>Consumer Behavior in Apparel and Related Industries</td>
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<tr>
<td>CRS 262</td>
<td>Fashion Marketing and Communication</td>
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*Select a minimum of 6 credits from the following:*  

- CRS 312 Technical Apparel Analysis
- CRS 321 Social Psychology of Dress
- CRS 372 Survey of Historic Costume
- CRS 363 Global Sourcing of Apparel and Related Consumer Products
- RCS 361 Fundamentals of Retail Buying and Merchandising
- RCS 363 Visual Merchandising and Product Presentation
- RCS 464 Global Retail Strategy and Management

*Provided prerequisites are met.*