RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

- Minimum of 15 credit hours
- Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect to add a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 400-level.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 231</td>
<td>Introduction to Apparel and Related Industries: From Concept to Consumer</td>
<td>3</td>
</tr>
<tr>
<td>CRS 255</td>
<td>Consumer Behavior in Apparel and Related Industries</td>
<td>3</td>
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</tbody>
</table>

*The remaining credits can be selected from the courses listed below.*

- CRS 211 Textile Science: From Fiber to Finish
- CRS 221 Global Perspectives on Culture, the Body, and Dress
- CRS 262 Fashion and Social Media Marketing
- CRS 372 The History of Fashion
- CRS 470 Fashion Brand Management

*Provided prerequisites are met.*