

RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

- Minimum of 15 credit hours
- Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect to add a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 400-level.

Code	Title	Credit Hours
Required		6
CRS 231	Introduction to Apparel and Related Industries: From Concept to Consumer	
CRS 255	Consumer Behavior in Apparel and Related Industries	
<i>The remaining credits can be selected from the courses listed below. *</i>		9
CRS 211	Textile Science: From Fiber to Finish	
CRS 221	Global Perspectives on Culture, the Body, and Dress	
CRS 262	Fashion and Social Media Marketing	
CRS 321	Fashion and Identity: The Social Psychology of Dress	
CRS 372	The History of Fashion	
CRS 470	Fashion Brand Management	

* Provided prerequisites are met.