RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

- Minimum of 15 credit hours
- Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect to add a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 400-level.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 231</td>
<td>Introduction to the Fashion Industry: From Concept to Consumer</td>
<td>6</td>
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<tr>
<td>CRS 255</td>
<td>Consumer Behavior in Fashion</td>
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</tbody>
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The remaining credits can be selected from the courses listed below.* 9
- CRS 211  Textile Science: From Fiber to Finish
- CRS 221  Global Perspectives on Culture, the Body, and Dress
- CRS 262  Fashion and Social Media Marketing
- CRS 321
- CRS 372
- CRS 470  Fashion Brand Management

* Provided prerequisites are met.