RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

- Minimum of 15 credit hours
- Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect to add a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 400-level.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 231</td>
<td>Introduction to Apparel and Related Industries: From Concept to Consumer</td>
<td>6</td>
</tr>
<tr>
<td>CRS 255</td>
<td>Consumer Behavior in Apparel and Related Industries</td>
<td></td>
</tr>
</tbody>
</table>

The remaining credits can be selected from the courses listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>CRS 211</td>
<td>Textile Science: From Fiber to Finish</td>
<td></td>
</tr>
<tr>
<td>CRS 221</td>
<td>Global Perspectives on Culture, the Body, and Dress</td>
<td></td>
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<tr>
<td>CRS 262</td>
<td>Fashion and Social Media Marketing</td>
<td></td>
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<tr>
<td>CRS 372</td>
<td>The History of Fashion</td>
<td></td>
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<tr>
<td>CRS 470</td>
<td>Fashion Brand Management</td>
<td></td>
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</tbody>
</table>

* Provided prerequisites are met.