RETAILING AND CONSUMER STUDIES UNDERGRADUATE MINOR

Program Requirements

• Minimum of 15 credit hours

Majors in programs outside of the Consumer, Apparel, and Retail Studies Department may elect a minor in Consumer, Apparel, and Retail Studies by completing 15 credits, one course of which must be at the 500 level.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 231</td>
<td>Introduction to Apparel and Related Industries: From Concept to Consumer</td>
<td></td>
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<tr>
<td>CRS 255</td>
<td>Consumer Behavior in Apparel and Related Industries</td>
<td></td>
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<tr>
<td>CRS 262</td>
<td>Fashion Marketing and Communication</td>
<td></td>
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</tbody>
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*Select a minimum of 6 credits from the following:*

- CRS 312  | Technical Apparel Analysis                                   |
- CRS 321  | Social Psychology of Dress                                   |
- CRS 372  | Survey of Historic Costume                                    |
- CRS 363  | Global Sourcing of Apparel and Related Consumer Products       |
- RCS 361  | Fundamentals of Retail Buying and Merchandising               |
- RCS 363  | Visual Merchandising and Product Presentation                 |
- RCS 464  | Global Retail Strategy and Management                        |

* Provided prerequisites are met.