

RETAIL CONSUMER DATA ANALYTICS, POST-BACCALAUREATE CERTIFICATE

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions (<https://grs.uncg.edu/prospective/guide/>).

In addition to the application materials required by The Graduate School, applicants must also submit a statement of interest and three letters of recommendation.

Certificate Program Requirements

Required: 12 credit hours

Code	Title	Credit Hours
Required Courses (12 credits)		
CRS 605	Retail Data Analytics	3
CRS 651	Advanced Retail Data Analytics	3
RCS 560	Advanced Retail Buying and Merchandising	3
RCS 662	Behavior-Soft Lines Consumers	3
Total Credit Hours		12