

# RETAIL CONSUMER DATA ANALYTICS, POST-BACCALAUREATE CERTIFICATE

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For information regarding deadlines and requirements for admission, please see <https://grs.uncg.edu/programs/>.

In addition to the application materials required by the Graduate School, applicants must also submit a statement of interest and three letters of recommendation.

## Certificate Program Requirements

**Required:** 12 credit hours

Code	Title	Credit Hours
<b>Required Courses (12 credits)</b>		
CRS 605	Retail Data Analytics	3
CRS 651	Advanced Retail Data Analytics	3
RCS 560	Advanced Retail Buying and Merchandising	3
RCS 662	Behavior-Soft Lines Consumers	3
<b>Total Credit Hours</b>		<b>12</b>