

CONSUMER, APPAREL, AND RETAIL STUDIES, PH.D.

For information regarding deadlines and requirements for admission, please see <https://grs.uncg.edu/programs/>.

In addition to the application materials required by the Graduate School, applicants must submit a current resume and a one to two-page goals statement.

The goals statements should clearly:

- Outline career goals, relevant work experience, and reason for pursuing a graduate degree;
- Address why the Consumer, Apparel and Retail Studies program is of interest; and
- Include specific areas of research interest related to the department's graduate program emphasis.

Of the three letters of reference, one should be written by a former instructor or academic contact.

Degree Program Requirements

Required: 60 credit hours minimum (90 credits minimum beyond the bachelor's degree)

Code	Title	Credit Hours
Required Core Courses (21 credits)		
CRS 682	Graduate Seminar in Consumer, Apparel, and Retail Studies	3
CRS 701	Literature and Thought in Consumer, Apparel, and Retail Studies	3
CRS 712	Theory Development in Consumer, Apparel, and Retail Studies	3
CRS 713	Qualitative Methodology in Consumer, Apparel, and Retail Studies	3
CRS 714	Advanced Quantitative Methods in Consumer, Apparel, and Retail Studies	3
CRS 721	Consumer Behavior in Apparel and Retailing	3
RCS 662	Behavior-Soft Lines Consumers	3
Research Techniques (9 credits)		
ERM 780	Intermediate Statistical Methods in Education	3
ERM 781	Design and Analysis of Educational Experiments	3
ERM 782	Multivariate Analysis	3
Cognate Area (9 credits)		
Select 9 credits of cognate courses ¹		9
Teaching (3 credits)		
CRS 765	College Teaching Practicum in Consumer, Apparel, and Retail Studies	3
Electives (3 credits)		
Select 3 credits from available 600-and 700-level CRS courses ²		3
Research and Dissertation (15 credits)		
Select 15 credits from the following:		15
CRS 790	Independent Doctoral Research	

CRS 799	Dissertation ³	
Total Credit Hours		60

¹ In consultation with the student's chair and Advisory/Dissertation Committee, the student will identify a supporting area that will enrich and expand their research interest. The student will take a minimum of 9 credits within this area.

² As approved by the student's chair in consultation with the Advisory/Dissertation Committee.

³ A minimum of 12 dissertation credits (CRS 799) are required.

Required Milestones*

- Residency (Immersion)
- Research Competency
- Plan of Study
- Comprehensive Exam (Written & Oral)
- Dissertation Proposal
- Admission to Candidacy
- Dissertation Defense
- Filing the Final Approved Dissertation

* General information about milestones for doctoral programs is available in Section III (<https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/#sectioniiisummaryofgraduateschoolregulationsforallcertificatesanddegreestext>) of the Graduate Policies (<https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/>) page in the University Catalog. For information about how milestones are accomplished for a specific program, please refer to the doctoral program's handbook.