CONSUMER, APPAREL, AND RETAIL STUDIES, PH.D.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions (https://grs.uncg.edu/prospective/guide/).

In addition to the application materials required by the Graduate School, applicants must submit a current resume and a one to two-page goals statement.

The goals statements should clearly:

• Outline career goals, relevant work experience, and reason for pursuing a graduate degree;
• Address why the Consumer, Apparel and Retail Studies program is of interest; and
• Include specific areas of research interest related to the department's graduate program emphasis.

Of the three letters of reference, one should be written by a former instructor or academic contact.

Degree Program Requirements

Required: 60 credit hours minimum (90 credits minimum beyond the bachelor's degree)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
</tr>
<tr>
<td>CRS 701</td>
<td>Literature and Thought in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 712</td>
<td>Theory Development in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 713</td>
<td>Qualitative Methodology in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 714</td>
<td>Advanced Quantitative Methods in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
</tr>
<tr>
<td>CRS 721</td>
<td>Consumer Behavior in Apparel and Retailing</td>
<td>3</td>
</tr>
<tr>
<td>RCS 662</td>
<td>Behavior-Soft Lines Consumers</td>
<td>3</td>
</tr>
<tr>
<td>ERM 780</td>
<td>Intermediate Statistical Methods in Education</td>
<td>3</td>
</tr>
<tr>
<td>ERM 781</td>
<td>Design and Analysis of Educational Experiments</td>
<td>3</td>
</tr>
<tr>
<td>ERM 782</td>
<td>Multivariate Analysis</td>
<td>3</td>
</tr>
<tr>
<td>CRS 790</td>
<td>Independent Doctoral Research</td>
<td></td>
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</tbody>
</table>

Research Techniques (9 credits)

Cognate Area (9 credits)

Select 9 credits of cognate courses

Teaching (3 credits)

CRS 765 College Teaching Practicum in Consumer, Apparel, and Retail Studies

Electives (3 credits)

Select 3 credits from available 600-and 700-level CRS courses

Research and Dissertation (15 credits)

Select 15 credits from the following:

CRS 799 Dissertation

Total Credit Hours 60

1 In consultation with the student's chair and Advisory/Dissertation Committee, the student will identify a supporting area that will enrich and expand their research interest. The student will take a minimum of 9 credits within this area.
2 As approved by the student's chair in consultation with the Advisory/Dissertation Committee.
3 A minimum of 12 dissertation credits (CRS 799) are required.

Required Milestones*

• Residency (Immersion)
• Research Competency
• Plan of Study
• Comprehensive Exam (Written & Oral)
• Dissertation Proposal
• Admission to Candidacy
• Dissertation Defense
• Filing the Final Approved Dissertation

* General information about milestones for doctoral programs is available in Section III (https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/#sectioniii) of the University Catalog. For information about how milestones are accomplished for a specific program, please refer to the doctoral program’s handbook.