CONSUMER, APPAREL, AND RETAIL STUDIES, PH.D.

For information regarding deadlines and requirements for admission, please see https://grs.uncg.edu/programs/.

In addition to the application materials required by the Graduate School, applicants must submit a current resume and a one to two-page goals statement.

The goals statements should clearly:

- Outline career goals, relevant work experience, and reason for pursuing a graduate degree;
- Address why the Consumer, Apparel and Retail Studies program is of interest; and
- Include specific areas of research interest related to the department’s graduate program emphasis.

Of the three letters of reference, one should be written by a former instructor or academic contact.

Degree Program Requirements

**Required:** 60 credit hours minimum (90 credits minimum beyond the bachelor’s degree)

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 701</td>
<td>Literature and Thought in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 712</td>
<td>Theory Development in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 713</td>
<td>Qualitative Methodology in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 714</td>
<td>Advanced Quantitative Methods in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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<tr>
<td>CRS 721</td>
<td>Consumer Behavior in Apparel and Retailing</td>
<td>3</td>
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<tr>
<td>RCS 662</td>
<td>Behavior-Soft Lines Consumers</td>
<td>3</td>
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**Research Techniques (9 credits)**

- ERM 780 Intermediate Statistical Methods in Education | 3
- ERM 781 Design and Analysis of Educational Experiments | 3
- ERM 782 Multivariate Analysis | 3

**Cognate Area (9 credits)**

Select 9 credits of cognate courses

**Teaching (3 credits)**

- CRS 765 College Teaching Practicum in Consumer, Apparel, and Retail Studies | 3

**Electives (3 credits)**

Select 3 credits from available 600-and 700-level CRS courses

**Research and Dissertation (15 credits)**

Select 15 credits from the following:

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<tr>
<td>CRS 790</td>
<td>Independent Doctoral Research</td>
<td>3</td>
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1. In consultation with the student’s chair and Advisory/Dissertation Committee, the student will identify a supporting area that will enrich and expand their research interest. The student will take a minimum of 9 credits within this area.

2. As approved by the student’s chair in consultation with the Advisory/Dissertation Committee.

3. A minimum of 12 dissertation credits (CRS 799) are required.

Required Milestones*

- Residency (Immersion)
- Research Competency
- Plan of Study
- Comprehensive Exam (Written & Oral)
- Dissertation Proposal
- Admission to Candidacy
- Dissertation Defense
- Filing the Final Approved Dissertation

* General information about milestones for doctoral programs is available in Section III (https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/#sectioniiisummaryofgraduateschoolregulationsforallcertificatesanddegreestext) of the Graduate Policies (https://catalog.uncg.edu/academic-regulations-policies/graduate-policies/) page in the University Catalog. For information about how milestones are accomplished for a specific program, please refer to the doctoral program's handbook.