CONSUMER, APPAREL, AND RETAIL STUDIES, M.S.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions.

In addition to the application materials required by The Graduate School, applicants must submit a current resume and a one to two-page goals statement. Statements should clearly outline career goals, relevant work experience, and reasons for pursuing a graduate degree; address why the Consumer, Apparel and Retail Studies program is of interest; and include specific areas of research interest related to the department’s graduate program emphasis. Of the three letters of reference, one should be written by a former instructor or academic contact.

Degree Program Requirements

Required: 30 credit hours

Thesis Option

The MS in Consumer, Apparel, and Retail Studies, thesis option, requires a minimum of 30 credit hours and focuses on research issues in consumer, apparel, and retailing. It is designed to provide students with the necessary knowledge and skills to pursue careers in academics and business.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCS 662</td>
<td>Behavior-Soft Lines Consumers</td>
<td>12</td>
</tr>
<tr>
<td>CRS 620</td>
<td>Analysis of Apparel and Related Industries</td>
<td></td>
</tr>
<tr>
<td>CRS 630</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
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</table>

Required Research Techniques

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>CRS 605</td>
<td>Research Methodology in Consumer, Apparel, and Retail Studies</td>
<td>9-11</td>
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</tbody>
</table>

Select one option of the following:

Option 1:
- STA 571 Statistical Methods for Research I
- STA 572 Statistical Methods for Research II

Option 2:
- ERM 680 Intermediate Statistical Methods in Education
- ERM 681 Design and Analysis of Educational Experiments

Option 3:
- MBA 701 Quantitative Analysis for Decision Making
- ERM 681 Design and Analysis of Educational Experiments

Electives

Select three credits from available CRS 600-and 700-level courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>CRS 699</td>
<td>Thesis</td>
<td>6</td>
</tr>
</tbody>
</table>

Thesis Advisory Committee

The student will select a graduate advisor and two other graduate faculty members to serve as a Thesis Advisory Committee. The graduate advisor must be from the Department of Consumer, Apparel, and Retail Studies. The committee must be chosen and a program of study approved no later than the second semester enrolled in graduate courses.

Global Apparel Management Concentration

Required: 30 credit hours

The concentration in Global Apparel Management requires 30 credit hours of online coursework and provides state-of-the-art skills for decision making in global apparel management with a consumer focus. Additionally, the concentration requires an applied industry practicum which serves as a capstone experience.

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<tbody>
<tr>
<td>CRS 605</td>
<td>Research Methodology in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
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</table>

Elective Courses

Select six credits from the following:

<table>
<thead>
<tr>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>CRS 570</td>
<td>Apparel Brand Management</td>
<td></td>
</tr>
<tr>
<td>CRS 614</td>
<td>Global Luxury Products Market Analysis</td>
<td></td>
</tr>
<tr>
<td>SCM 650</td>
<td>Principles of Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>SCM 651</td>
<td>Analytics for Logistics and Distribution Management</td>
<td></td>
</tr>
<tr>
<td>SCM 652</td>
<td>Strategic Cost, Procurement, and Supply Chain Finance</td>
<td></td>
</tr>
<tr>
<td>SCM 655</td>
<td>Global Supply Networks</td>
<td></td>
</tr>
<tr>
<td>MBA 706</td>
<td>Marketing Management</td>
<td></td>
</tr>
<tr>
<td>MBA 716</td>
<td>Leadership and Sustainable Business</td>
<td></td>
</tr>
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</table>

Capstone

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<tr>
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<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 632</td>
<td>Supervised Industry Practicum in Consumer, Apparel, and Retail Studies</td>
<td>6</td>
</tr>
</tbody>
</table>

* Students must demonstrate a broad knowledge of the material covered in the curriculum by undertaking an approved industry practicum. A formal contract will be established between the CARS graduate program committee and each student to clearly define the scope and requirements for the project. The student will be permitted to enroll in CRS 632 Supervised Industry Practicum in Consumer, Apparel, and Retail Studies once the Required Core Courses are complete.

Accelerated B.S. to M.S.

Application and Admission

Qualified UNC Greensboro undergraduate students who are pursuing the Bachelor of Science in Consumer, Apparel and Retail Studies may apply for admission to the Accelerated Degree Program (ADP). A cumulative undergraduate GPA of at least 3.5 based on at least 30 hours earned.
at UNC Greensboro is required. Applicants must have completed at least 60 semester credits and may not apply for admission to the ADP before the first semester of the junior year. Applicants are not required to take the Graduate Record Examination. All applicants must submit the Request for Accelerated Degree Program to the Graduate School and must simultaneously apply for admission to the graduate degree program.

Admitted students may apply up to, but not more than, 12 credit hours of graduate-level coursework towards completion of both the undergraduate and the graduate degrees, provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements.

The following courses may be counted towards both the BS and the MS degrees:

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<td>3</td>
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<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
</tr>
<tr>
<td>RCS 560</td>
<td>Advanced Retail Buying and Merchandising</td>
<td>3</td>
</tr>
<tr>
<td>RCS 584</td>
<td>Advanced Retail Analysis</td>
<td>3</td>
</tr>
<tr>
<td>RCS 662</td>
<td>Behavior-Soft Lines Consumers</td>
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**Degree Program Requirements**

Please consult with an advisor to determine how courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the Master of Science in Consumer, Apparel and Retail Studies remain the same.