CONSUMER, APPAREL, AND RETAIL STUDIES, M.S.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions.

In addition to the application materials required by The Graduate School, applicants must submit a current resume and a one to two-page goals statement. Statements should clearly outline career goals, relevant work experience, and reasons for pursuing a graduate degree; address why the Consumer, Apparel and Retail Studies program is of interest; and include specific areas of research interest related to the department's graduate program emphasis. Of the three letters of reference, one should be written by a former instructor or academic contact.

Degree Program Requirements
Required: 30 credit hours

Thesis Option
The MS in Consumer, Apparel, and Retail Studies, thesis option, requires a minimum of 30 credit hours and focuses on research issues in consumer, apparel, and retailing. It is designed to provide students with the necessary knowledge and skills to pursue careers in academics and business.

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>CRS 662</td>
<td>Behavior-Soft Lines Consumers</td>
<td>3</td>
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<tr>
<td>CRS 620</td>
<td>Analysis of Apparel and Related Industries</td>
<td>3</td>
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<tr>
<td>CRS 630</td>
<td>Economic Dynamics of the Retail Complex</td>
<td>3</td>
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<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
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Applied Research Techniques
CRS 605 Research Methodology in Consumer, Apparel, and Retail Studies 12

Select one option of the following:
Option 1:
- STA 571 Statistical Methods for Research I
- STA 572 Statistical Methods for Research II

Option 2:
- ERM 680 Intermediate Statistical Methods in Education
- ERM 681 Design and Analysis of Educational Experiments

Option 3:
- MBA 701 Quantitative Analysis for Decision Making
- ERM 681 Design and Analysis of Educational Experiments

Electives
3

Select three credits from available CRS 600-and 700-level courses

Thesis (Capstone Experience)
CRS 699 Thesis

Thesis Advisory Committee
The student will select a graduate advisor and two other graduate faculty members to serve as a Thesis Advisory Committee. The graduate advisor must be from the Department of Consumer, Apparel, and Retail Studies. The committee must be chosen and a program of study approved no later than the second semester enrolled in graduate courses.

Global Apparel Management Concentration
Required: 30 credit hours

The concentration in Global Apparel Management requires 30 credit hours of online coursework and provides state-of-the-art skills for decision making in global apparel management with a consumer focus. Additionally, the concentration requires an applied industry practicum which serves as a capstone experience.

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<td>RCS 560</td>
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Required Core Courses
CRS 605 Research Methodology in Consumer, Apparel, and Retail Studies 3

Elective Courses
6

Select six credits from the following:

- CRS 670 Apparel Brand Management
- CRS 614 Global Luxury Products Market Analysis
- SCM 657 Principles of Supply Chain Management
- SCM 651 Analytics for Logistics and Distribution Management
- SCM 652 Strategic Cost, Procurement, and Supply Chain Finance
- SCM 655 Global Supply Networks
- MBA 706 Marketing Management
- MBA 716 Leadership and Sustainable Business

Capstone
CRS 632 Supervised Industry Practicum in Consumer, Apparel, and Retail Studies 6

Accelerated B.S. to M.S.
Application and Admission
Qualified UNC Greensboro undergraduate students who are pursuing the Bachelor of Science in Consumer, Apparel and Retail Studies may apply for admission to the Accelerated Degree Program (ADP). A cumulative undergraduate GPA of at least 3.5 based on at least 30 hours earned
at UNC Greensboro is required. Applicants must have completed at least 60 semester credits and may not apply for admission to the ADP before the first semester of the junior year. Applicants are not required to take the Graduate Record Examination. All applicants must submit the Request for Accelerated Degree Program to the Graduate School and must simultaneously apply for admission to the graduate degree program.

Admitted students may apply up to, but not more than, 12 credit hours of graduate-level coursework towards completion of both the undergraduate and the graduate degrees, provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements.

The following courses may be counted towards both the BS and the MS degrees:

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**Degree Program Requirements**

Please consult with an advisor to determine how courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the Master of Science in Consumer, Apparel and Retail Studies remain the same.