

CONSUMER, APPAREL, AND RETAIL STUDIES, B.S.

The Consumer, Apparel, and Retail Studies, B.S. major is available in a **traditional as well as an online format.**

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- Only grades of C (2.0) or higher in CRS, APD, and RCS courses will count toward completion of the CARS major and concentrations.
- A grade of C (2.0) or higher is required in MAT 115 or higher.

Degree Program Requirements

Code	Title	Credit Hours
University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/)		
General Education Requirements - Minerva's Academic Curriculum (MAC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/)		

Major Requirements

Code	Title	Credit Hours
Core Course		3
CRS 331	Professional Development: Consumer, Apparel, and Retail Industries	
Related Area Courses		12-13
CST 105	Introduction to Communication Studies	
ISM 110	Foundations for Analytics using Spreadsheets	
MAT 115	College Algebra *	
	or MAT 118 Algebra with Business Applications	
	or MAT 120 Calculus with Business Applications	
	or MAT 150 Precalculus I	
	or MAT 151 Precalculus II	
	or MAT 190 Precalculus	
	or MAT 191 Calculus I	
	or MAT 292 Calculus II	
PSY 121	General Psychology	
	or SOC 101 Introduction to Sociology	

* A grade of C in MAT 115 or higher is required.

Concentration

Select one of the concentrations as detailed following the major requirements.

- Apparel Design
- Retailing and Consumer Studies
- Retail Management

Electives

Electives as detailed in the concentration requirements.

Apparel Design Concentration Requirements

Code	Title	Credit Hours
Required		45
APD 200	Foundations in Apparel Product Design	
APD 244	Visual Communication for the Fashion Industry	
APD 251	Studio I: Garment Construction	
APD 252	Studio II: Patternmaking and Draping	
APD 310	Portfolio Development for Apparel Design	
APD 341	Studio III: Advanced Patternmaking and Draping	
APD 443	Studio IV: Creative and Technical Design	
CRS 211	Textile Science: From Fiber to Finish	
CRS 221	Global Perspectives on Culture, the Body, and Dress	
CRS 231	Introduction to the Fashion Industry: From Concept to Consumer	
CRS 242	Foundations of Design in the Digital Environment	
CRS 255	Consumer Behavior in Fashion	
	or CRS 262 Social Media Marketing and the Retail Consumer	
CRS 312	Technical Apparel Analysis	
CRS 363	Global Sourcing of Apparel and Related Consumer Products	
CRS 481	Capstone in Consumer, Apparel, and Retail Studies	
Internship		6
CRS 332	Internship: Consumer, Apparel, and Retail Industries *	

* May replace CRS 332 with 6 credits of approved electives earned while studying abroad with permission of CARS Department Head. These courses may not be used to satisfy any other degree requirements.

Electives

- 12 credits of electives required from APD, CRS, or RCS courses, with at least 3 credits from RCS.
- Electives should be sufficient to complete the 120 credit hours required for the degree.

Retailing and Consumer Studies Concentration Requirements

Code	Title	Credit Hours
Required		24
CRS 211	Textile Science: From Fiber to Finish	
CRS 221	Global Perspectives on Culture, the Body, and Dress	
CRS 231	Introduction to the Fashion Industry: From Concept to Consumer	
CRS 242	Foundations of Design in the Digital Environment	
CRS 255	Consumer Behavior in Fashion	
	or CRS 262 Social Media Marketing and the Retail Consumer	
CRS 312	Technical Apparel Analysis	

CRS 363	Global Sourcing of Apparel and Related Consumer Products	
CRS 481	Capstone in Consumer, Apparel, and Retail Studies	
Internship		6
CRS 332	Internship: Consumer, Apparel, and Retail Industries *	

* May replace CRS 332 with 6 credits of approved electives earned while studying abroad with permission of CARS Department Head. These courses may not be used to satisfy any other degree requirements.

Code	Title	Credit Hours
Area of Emphasis		15–18
Select one of the three Professional Emphasis Areas (detailed requirements below).		

Professional Emphasis Areas

Code	Title	Credit Hours
Merchandising Management Professional Emphasis Area (Default Option)		15
RCS 264	Retail Management	
RCS 361	Fundamentals of Retail Buying and Merchandising	
RCS 363	Visual Merchandising and Product Presentation	
RCS 460	Advanced Retail Buying and Merchandising	
RCS 484	Advanced Retail Analysis	
Global Retail Management Professional Emphasis Area		18
RCS 264	Retail Management	
RCS 361	Fundamentals of Retail Buying and Merchandising	
RCS 464	Global Retail Strategy and Management	
RCS 484	Advanced Retail Analysis	
<i>Plus satisfactory completion of 6 credit hours of foreign language at the 300 level or above.</i>		
Retail and Consumer Data Management Professional Emphasis Area		15
CRS 405	Retail Data Analytics	
RCS 264	Retail Management	
RCS 361	Fundamentals of Retail Buying and Merchandising	
RCS 355	Trend Forecasting and Consumer Analytics	
RCS 484	Advanced Retail Analysis	

Electives

- 12 credits of electives required from APD, CRS, or RCS courses.
- Electives should be sufficient to complete the 120 credit hours required for the degree.

Retail Management Concentration Requirements

Code	Title	Credit Hours
Required		30
CRS 262	Social Media Marketing and the Retail Consumer	
CRS 405	Retail Data Analytics	
CRS 432	Retail Management Capstone	
RCS 264	Retail Management	
RCS 355	Trend Forecasting and Consumer Analytics	

RCS 361	Fundamentals of Retail Buying and Merchandising	
RCS 460	Advanced Retail Buying and Merchandising	
RCS 464	Global Retail Strategy and Management	
RCS 484	Advanced Retail Analysis	
Concentration Electives		15
<i>Select 15 credits from BUS, ENT, MGT, or MKT courses</i>		

Electives

- 9 credits of electives required from CRS or RCS courses.
- Electives should be sufficient to complete the 120 credit hours required for the degree.

Disciplinary Honors in Consumer, Apparel, and Retail Studies Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

Code	Title	Credit Hours
Required		3
HSS 490	Senior Honors Project	
6 credits of Honors course work in the major		6
3 credits of Honors course work in the major or another area		3

Recognition

Receive a Certificate of Disciplinary Honors in Consumer Apparel and Retail Studies; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

Honors Advisor

Contact Kittichai Watchravesringkan at k_watchr@uncg.edu for further information and guidance about Honors in Consumer Apparel and Retail Studies. To apply: <https://honorscollege.uncg.edu/disciplinary-honors/disciplinary-honors-admissions> (<https://honorscollege.uncg.edu/disciplinary-honors/disciplinary-honors-admissions/>)

Accelerated B.S. to M.S.

Application and Admission

Qualified UNC Greensboro undergraduate students who are pursuing the B.S. in Consumer, Apparel and Retail Studies may apply for admission to the Accelerated Master's Program (AMP). A cumulative undergraduate GPA of at least 3.5 based on at least 30 credits earned at UNC Greensboro is required. Applicants must have completed at least 60 credits and may not apply for admission to the AMP before the first semester of the junior year. Applicants are not required to take the GRE. All applicants must complete the Accelerated Master's Program information when applying for admission to the graduate degree program.

Courses

Admitted students may apply up to, but not more than, 12 credit of graduate-level course work towards completion of both the undergraduate and the graduate degrees, provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements.

The following courses may be counted towards both the B.S. and the M.S. degrees:

Code	Title	Credit Hours
CRS 605	Retail Data Analytics	3
CRS 620	Analysis of Apparel and Related Industries	3
CRS 682	Graduate Seminar in Consumer, Apparel, and Retail Studies	3
RCS 560	Advanced Retail Buying and Merchandising	3
RCS 584	Advanced Retail Analysis	3
RCS 662	Behavior-Soft Lines Consumers	3

Please consult with an advisor to determine how courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the M.S. in Retail Studies remain the same.