CONSUMER, APPAREL, AND RETAIL STUDIES, B.S.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level
- Only grades of C (2.0) or higher in CRS, APD, and RCS courses will count toward completion of the CARS major and concentrations.
- A grade of C (2.0) or higher is required in MAT 115.

Degree Program Requirements

University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies)

General Education Core Requirements (GEC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)

Major Requirements

- A grade of C in MAT 115 is required.

Code | Title |
---|---|
CRS 242 | Design Principles and Technology |
CRS 211 | Textile Science: From Fiber to Finish |
CRS 221 | Culture, Human Behavior, and Clothing |
CRS 231 | Introduction to Apparel and Related Industries: From Concept to Consumer |
CRS 255 | Consumer Behavior in Apparel and Related Industries |
or CRS 262 | Fashion Marketing and Communication |
CRS 312 | Technical Apparel Analysis |
CRS 331 | Professional Development: Consumer, Apparel, and Retail Industries |
CRS 363 | Global Sourcing of Apparel and Related Consumer Products |
CRS 481 | Contemporary Professional Issues in Consumer, Apparel, and Retail Studies |
CRS 332 | Internship: Consumer, Apparel, and Retail Industries |
CST 105 | Introduction to Communication Studies |
ISM 110 | Business Computing I |
MAT 115 | College Algebra (or higher) |
PSY 121 | General Psychology |
or SOC 101 | Introduction to Sociology |
Select one of the following: MGT 312 | Organizational Behavior |
MGT 354 | Diversity and Inclusion in Organizations |

Electives

Electives as detailed in the concentration requirements.

Apparel Design Concentration Requirements

Code | Title |
---|---|
APD 200 | Fundamentals of Apparel Product Development |
APD 244 | Visual Communication for the Textile Products Industry |
APD 251 | Studio I: Garment Construction |
APD 252 | Studio II: Patternmaking and Draping |
APD 310 | Portfolio Development for Apparel Design |
APD 341 | Studio III: Advanced Patternmaking and Draping |
APD 443 | Studio IV: Creative and Technical Design |

Electives

- 9 credits of electives required from APD, CRS, or RCS courses in the CARS major
- One required elective from MKT, MGT, or ECO
- Electives should be sufficient to complete the 120 credit hours required for the degree

Retailing and Consumer Studies Concentration Requirements

Code | Title |
---|---|
ACC 201 | Financial Accounting |
ECO 201 | Principles of Microeconomics |
ECO 250 | Economic and Business Statistics I |
MKT 320 | Principles of Marketing |

Concentration

Select one of the concentrations as detailed following the major requirements.

- Apparel Product Design
- Retailing and Consumer Studies
### Professional Emphasis Areas

#### Merchandising Management Professional Emphasis Area (default option)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCS 264</td>
<td>Fashion Retail Management</td>
<td></td>
</tr>
<tr>
<td>RCS 361</td>
<td>Fundamentals of Retail Buying and Merchandising</td>
<td></td>
</tr>
<tr>
<td>RCS 363</td>
<td>Visual Merchandising and Product Presentation</td>
<td></td>
</tr>
<tr>
<td>RCS 460</td>
<td>Adv Retail Buying/Merchandising</td>
<td></td>
</tr>
<tr>
<td>RCS 484</td>
<td>Advanced Retail Analysis</td>
<td></td>
</tr>
</tbody>
</table>

Total Credit Hours: 24

#### Global Retail Management Professional Emphasis Area

<table>
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<tbody>
<tr>
<td>RCS 264</td>
<td>Fashion Retail Management</td>
<td></td>
</tr>
<tr>
<td>RCS 361</td>
<td>Fundamentals of Retail Buying and Merchandising</td>
<td></td>
</tr>
<tr>
<td>RCS 464</td>
<td>Global Retail Strategy and Management</td>
<td></td>
</tr>
<tr>
<td>RCS 484</td>
<td>Advanced Retail Analysis</td>
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</tbody>
</table>

Plus satisfactory completion of 6 credit hours of foreign language at the 300 level or above

Total Credit Hours: 18

#### Retail and Consumer Data Management Professional Emphasis Area

<table>
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</tr>
</thead>
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<tr>
<td>RCS 264</td>
<td>Fashion Retail Management</td>
<td></td>
</tr>
<tr>
<td>RCS 361</td>
<td>Fundamentals of Retail Buying and Merchandising</td>
<td></td>
</tr>
<tr>
<td>RCS 355</td>
<td>Retail Consumer Research</td>
<td></td>
</tr>
<tr>
<td>CRS 405</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RCS 484</td>
<td>Advanced Retail Analysis</td>
<td></td>
</tr>
</tbody>
</table>

Total Credit Hours: 15

### Electives
- 9 credits of electives required from APD, CRS, or RCS courses in the CARS major.
- One required elective from MKT, MGT, or ECO to complete the requirements for a minor in Business, if the minor is desired.
- Electives should be sufficient to complete the 120 credit hours required for the degree.

### Accelerated B.S. to M.S.

#### Application and Admission

Qualified UNC Greensboro undergraduate students who are pursuing the Bachelor of Science in Consumer, Apparel and Retail Studies may apply for admission to the Accelerated Degree Program (ADP). A cumulative undergraduate GPA of at least 3.5 based on at least 30 hours earned at UNC Greensboro is required. Applicants must have completed at least 60 semester credits and may not apply for admission to the ADP before the first semester of the junior year. Applicants are not required to take the Graduate Record Examination. All applicants must submit the Request for Accelerated Degree Program to the Graduate School and must simultaneously apply for admission to the graduate degree program.

Admitted students may apply up to, but not more than, 12 credit hours of graduate-level coursework towards completion of both the undergraduate and the graduate degrees, provided that they earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements.

The following courses may be counted towards both the B.S. and the M.S. degrees:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS 620</td>
<td>Analysis of Apparel and Related Industries</td>
<td>3</td>
</tr>
<tr>
<td>CRS 682</td>
<td>Graduate Seminar in Consumer, Apparel, and Retail Studies</td>
<td>3</td>
</tr>
<tr>
<td>RCS 560</td>
<td>Advanced Retail Buying and Merchandising</td>
<td>3</td>
</tr>
<tr>
<td>RCS 584</td>
<td>Advanced Retail Analysis</td>
<td>3</td>
</tr>
<tr>
<td>RCS 662</td>
<td>Behavior-Soft Lines Consumers</td>
<td>3</td>
</tr>
<tr>
<td>CRS 605</td>
<td>Retail Data Analytics</td>
<td>3</td>
</tr>
</tbody>
</table>

### Degree Program Requirements

Please consult with an advisor to determine how courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the Master of Science in Retail Studies remain the same.