

ACCOUNTING AND FINANCE

Bryan School of Business and Economics

383 Bryan Building
336-334-5647

<http://bryan.uncg.edu/department/accounting-and-finance> (<http://bryan.uncg.edu/department/accounting-and-finance/>)

Randal J. Elder, *Department Head*

Amanda Cromartie, *Graduate Program Director*

Mission Statement

The mission of the Department of Accounting and Finance of the Joseph M. Bryan School of Business and Economics is

1. to provide high quality programs of education for accounting and finance majors at the undergraduate and graduate levels
2. to provide high quality courses to support the UNC Greensboro and Bryan School educational missions as they relate accounting and finance to global processes, sustainable enterprise, innovation and ethical awareness
3. to stimulate and support high quality research, scholarship, and publication
4. to provide service, largely through committee representation to the University, the Bryan School, the Department, the academic accounting and finance communities, and the accounting profession, and
5. to foster faculty interaction with the public in ways which enhance the common good.

The primary goal of the department is to provide programs of quality education in accounting and finance at the undergraduate and graduate levels. The undergraduate program provides an excellent foundation for careers in industry and is sufficiently broad to qualify graduates for a wide range of entry-level, business-related positions; and prepares students for further graduate-level studies in areas such as accounting, finance, law, and business administration.

Our accounting programs are separately accredited by The Association to Advance Collegiate Schools of Business (AACSB), the premier accrediting agency for business programs worldwide. Accounting is the only discipline within business for which separate accreditation is given. With this designation, we are among the top 1% of programs worldwide. We strive to maintain the quality and continuous improvement expected from programs which have achieved AACSB business and accounting accreditation.

The Department of Accounting and Finance also offers a Bachelor of Science degree with a major in finance. The undergraduate finance program deals with the theory, organization, and operation of the financial system from both a market and a managerial viewpoint. Students are expected to develop analytical abilities and to present their analyses in both written and oral form.

Undergraduate majors are offered a broad range of courses from the areas of financial management, financial institutions, and investments.

Graduates may take managerial positions in controllership or treasury work in non-financial businesses as well as a wide array of careers in financial services and banking. In addition, the degree may lead to positions in risk management and real estate departments of public

agencies and private corporations as well as insurance and real estate companies.

At the graduate level, the Bryan School offers courses in finance as part of the Master of Business Administration (M.B.A.) program.

Student Learning Goals

Critical thinking, quantitative aptitude, teamwork, and good communication skills are necessary to function effectively in today's highly competitive, global environment. In order to assure that our graduates are prepared to meet the challenges of the future:

- Students will demonstrate problem solving skills and demonstrate technical competence necessary for entry-level accounting careers or entry into graduate programs in accounting.
- Students will demonstrate the ability to communicate effectively and efficiently.
- Students will have an understanding of ethical decision-making and understand the role of professional ethics including the importance of ethical conduct and decisions to the sustainability of the accounting profession.
- Finance students will be able to create forward-looking financial statements.
- Finance students will be able to analyze the current financial condition of the firm.
- Finance students will be able to thoroughly understand the mathematical process and application of capital budgeting.
- Finance Students will thoroughly understand the concepts of the time value of money (TVM), the characteristics of traditional financial securities, and the valuation of these securities.

Professor

William O. Brown^G
Randy J Elder^G
Dayong Huang^G
Venkataraman M. Iyer^G
Daniel T Winkler^G

Associate Professor

Heng An^G
Bill Harden^G
Ambrose Jones^G
Ayalew Ali Lulseged^G
David Roy Upton^G

Assistant Professor

Soonchul Hyun
Lijun Lei^G
Jay Y Li
Mengmeng Wang

^G Graduate-level faculty

- Accounting, B.S. (<https://catalog.uncg.edu/business-economics/accounting-finance/accounting-bs/>)
- Finance, B.S. (<https://catalog.uncg.edu/business-economics/accounting-finance/finance-bs/>)
- Accounting Undergraduate Minor (<https://catalog.uncg.edu/business-economics/accounting-finance/accounting-minor/>)
- Accounting, M.S. (<https://catalog.uncg.edu/business-economics/accounting-finance/accounting-ms/>)

- Taxation, Post-Baccalaureate Certificate (<https://catalog.uncg.edu/business-economics/accounting-finance/taxation-pbc/>)

Business Undergraduate Minor

The Bryan School of Business and Economics offers the Business Undergraduate Minor (<https://catalog.uncg.edu/business-economics/business-minor/>).