The Department of Media Studies offers a Bachelor of Arts in Media Studies. The Media Studies major is an integrated program of study that focuses on the creative production and critical consumption of a range of moving-image media. Majors have opportunities to study and produce narrative and documentary film, interdisciplinary media productions, fiction and non-fiction television, and news and video journalism. Students can customize their program of study, drawing from courses on various aspects of film, video, and digital media production; screenwriting; media theory, history, and criticism; and news reporting and analysis. This is enhanced by providing students with co-curricular opportunities to participate in on-campus media productions, the student-run campus radio station (WUAG), and other client-based and internship programs.

The Department also offers two minors: a Media Studies minor and a Radio minor.

Professor
David A. Cook
Michael Frierson

Assistant Professor
Jennida M. Chase

Graduate-level faculty
- Media Studies, B.A. (https://catalog.uncg.edu/arts-sciences/media-studies/media-studies-ba/)
- Media Studies Undergraduate Minor (https://catalog.uncg.edu/arts-sciences/media-studies/media-studies-minor/)
- Radio Undergraduate Minor (https://catalog.uncg.edu/arts-sciences/media-studies/radio-minor/)