MEDIA STUDIES, B.A.

Criteria for Continuing in the Media Studies Major

Continuation in the Media Studies major is contingent upon the following requirements:

1. Only grades of C- or better taken in MST courses will count toward completion of the major.
2. Adherence to all building and equipment policies and procedures.
3. Professional conduct and treatment of program equipment, including prompt payment of any charges assessed for equipment damage.
4. Compliance with all university regulations including the Academic Honor Policy. Plagiarism, submitting the same work to more than one class, falsified attendance records, etc., are grounds for dismissal from the major.

Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level.
- Minimum 36 credits in Media Studies (all levels).
- Students must take the core requirements (12 credits) and eight additional courses (24 credits).
- Only grades of C- or better taken in MST courses will count toward completion of the major.

Degree Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MST 204</td>
<td>Media Writing</td>
<td></td>
</tr>
<tr>
<td>MST 225</td>
<td>Film Appreciation</td>
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<tr>
<td>MST 226</td>
<td>Television Appreciation</td>
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</tr>
<tr>
<td>MST 271</td>
<td>Introduction to Media Production</td>
<td></td>
</tr>
<tr>
<td>MST 301</td>
<td>Media Theory</td>
<td></td>
</tr>
<tr>
<td>MST 302</td>
<td>Introduction to Film History</td>
<td></td>
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<tr>
<td>MST 303</td>
<td>History of Digital Media</td>
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<tr>
<td>MST 305</td>
<td>Digital Media</td>
<td></td>
</tr>
<tr>
<td>MST 321</td>
<td>Topics in Film and Pop Culture</td>
<td></td>
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<tr>
<td>MST 322</td>
<td>Media Programming</td>
<td></td>
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<tr>
<td>MST 325</td>
<td>Gender and Media Culture</td>
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<tr>
<td>MST 326</td>
<td>News Analysis</td>
<td></td>
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<tr>
<td>MST 327</td>
<td>Non-Western Film: Asian</td>
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<tr>
<td>MST 330</td>
<td>Cult Films</td>
<td></td>
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<tr>
<td>MST 341</td>
<td>Broadcast Newswriting</td>
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<tr>
<td>MST 343</td>
<td>Creative Copywriting</td>
<td></td>
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<tr>
<td>MST 350</td>
<td>Writing for the Screen</td>
<td></td>
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<tr>
<td>MST 352</td>
<td>Creative Process in Film and Video</td>
<td></td>
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<tr>
<td>MST 361</td>
<td>Announcing for Media</td>
<td></td>
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<tr>
<td>MST 370</td>
<td>Single Camera Production I</td>
<td></td>
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<tr>
<td>MST 372</td>
<td>Media Sound Production</td>
<td></td>
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<tr>
<td>MST 373</td>
<td>TV and Film Lighting</td>
<td></td>
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<tr>
<td>MST 374</td>
<td>Cinematography</td>
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<tr>
<td>MST 375</td>
<td>Editing I</td>
<td></td>
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<tr>
<td>MST 388</td>
<td>Video Sports Production</td>
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<tr>
<td>MST 407</td>
<td>Media Law and Ethics</td>
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<tr>
<td>MST 415</td>
<td>Film Theory</td>
<td></td>
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<tr>
<td>MST 420</td>
<td>History of Film to 1938</td>
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<tr>
<td>MST 421</td>
<td>History of Film since 1938</td>
<td></td>
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<tr>
<td>MST 423</td>
<td>Movies that Matter</td>
<td></td>
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<tr>
<td>MST 424</td>
<td>Media Financing and Distribution</td>
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<tr>
<td>MST 425</td>
<td>Media Organization and Management</td>
<td></td>
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<tr>
<td>MST 427</td>
<td>Topics in Film Studies</td>
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<tr>
<td>MST 428</td>
<td>Topics in Electronic Media</td>
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<tr>
<td>MST 441</td>
<td>Video Journalism</td>
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<tr>
<td>MST 450</td>
<td>Media Script Analysis</td>
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<tr>
<td>MST 451</td>
<td>Writing the Feature Film I</td>
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<tr>
<td>MST 452</td>
<td>Writing the Feature Film II</td>
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<tr>
<td>MST 453</td>
<td>Advanced Media Writing</td>
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<tr>
<td>MST 454</td>
<td>Writing the One Hour Movie</td>
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<tr>
<td>MST 459</td>
<td>Doing Visual History</td>
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<tr>
<td>MST 468</td>
<td>Sportscasting</td>
<td></td>
</tr>
<tr>
<td>MST 470</td>
<td>Single Camera Production II</td>
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<tr>
<td>MST 471</td>
<td>Editing II</td>
<td></td>
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<tr>
<td>MST 479</td>
<td>Directing for the Screen</td>
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<tr>
<td>MST 480</td>
<td>Directing for Television</td>
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<tr>
<td>MST 481</td>
<td>Dance on Video</td>
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<tr>
<td>MST 483</td>
<td>Advanced Media Production</td>
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<tr>
<td>MST 485</td>
<td>Client Based Production</td>
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<tr>
<td>MST 487</td>
<td>Animation Production</td>
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<tr>
<td>MST 488</td>
<td>Documentary Production</td>
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</tbody>
</table>

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MST 100</td>
<td>Understanding Media</td>
<td></td>
</tr>
<tr>
<td>MST 205</td>
<td>Media Literacy</td>
<td></td>
</tr>
<tr>
<td>MST 302</td>
<td>Introduction to Film History</td>
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<tr>
<td>MST 303</td>
<td>History of Digital Media</td>
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</tr>
<tr>
<td>MST 321</td>
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<td>MST 407</td>
<td>Media Law and Ethics</td>
<td></td>
</tr>
<tr>
<td>MST 427</td>
<td>Topics in Film Studies</td>
<td></td>
</tr>
<tr>
<td>MST 428</td>
<td>Topics in Electronic Media</td>
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</tr>
</tbody>
</table>

Select 24 credits from the following:
* These courses may be used if not used to meet core requirements.

**Strong Minor or Second Major**
Media Studies majors are encouraged to develop a strong minor or second major in a related area of communication (e.g., Art, Communication Studies, English, etc.), a modern foreign language, or a content area (e.g., History, Psychology, Sociology, etc.).

**Additional Major Electives**
Media Studies majors may also take practicum and/or advanced courses as additional major electives, such as listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MST 190</td>
<td>WUAG Workshop</td>
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<tr>
<td>MST 399</td>
<td>Independent Study</td>
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<tr>
<td>MST 490</td>
<td>Advanced WUAG Workshop</td>
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<tr>
<td>MST 497</td>
<td>Advanced Media Production Practicum</td>
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<tr>
<td>MST 492</td>
<td>Media Internship</td>
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</tbody>
</table>

* Practicum registrations are for individual or group work conducted under the supervision of a teaching assistant or a faculty member.

**Electives**
Electives sufficient to complete the 120 credit hours required for the degree.

**Disciplinary Honors in Media Studies**

**Requirements**
- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required</td>
<td>[3 credits of Honors coursework in the major]</td>
<td>[6 credits of Honors coursework in the major or another area]</td>
</tr>
<tr>
<td>HSS 490</td>
<td>Senior Honors Project</td>
<td>3</td>
</tr>
</tbody>
</table>

**Recognition**
Receive a Certificate of Disciplinary Honors in Media Studies; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

**Honors Advisor**
Contact Jeffrey Adams at jtadams@uncg.edu for further information and guidance about Honors in Media Studies. To apply: [http://honorscollege.uncg.edu/forms/disc-application.pdf](http://honorscollege.uncg.edu/forms/disc-application.pdf)