MEDIA STUDIES, B.A.

Criteria for Continuing in the Media Studies Major

Continuation in the Media Studies major is contingent upon the following requirements:

1. Only grades of C or better (C- is not accepted) taken in MST courses will count toward completion of a major or minor.
2. Adherence to all building and equipment policies and procedures, including the department shooting protocols.
3. Professional conduct and treatment of program equipment, including prompt payment of any charges assessed for equipment damage.
4. Compliance with all university regulations including the Academic Honor Policy. Plagiarism, submitting the same work to more than one class, falsified attendance records, etc., are grounds for dismissal from the major.

Overall Requirements

• 122 credit hours, to include at least 36 credits at or above the 300 course level
• Minimum 36 credits in Media Studies (all levels).
• Students must take the core requirements (12 credits) and eight additional courses (24 credits).

Degree Program Requirements

University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies)

General Education Core Requirements (GEC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)

College of Arts and Sciences Additional Requirements (LEC) (https://catalog.uncg.edu/arts-sciences/#additionalundergraduaterequirementstext)

Major Requirements

Code | Title |
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MST 100 | Understanding Media |
MST 205 | Media Literacy |
MST 302 | Introduction to Film History ¹ |
or MST 303 | History of Electronic Media |
Select one of the following: |
MST 407 | Media Law and Ethics ¹ |
MST 321 | Topics in Film and Pop Culture |
MST 428 | Topics in Electronic Media |
MST 528 | Topics in Film Studies |

Additional Courses

Select 24 credits from the following:

MST 204 | Media Writing |
MST 225 | Film Appreciation |
MST 226 | Television Appreciation |
MST 252 | Creative Process in Film and Video |
MST 271 | Introduction to Media Production |
MST 301 | Media Theory |
MST 302 | Introduction to Film History ¹ |
MST 305 | Digital Media |
MST 320 | Multimedia for Social Entrepreneurship and Civic Engagement |
MST 321 | Topics in Film and Pop Culture |
MST 322 | Media Programming |
MST 323 | Radio and Media Culture |
MST 325 | Gender and Media Culture |
MST 326 | News Analysis |
MST 327 | Non-Western Film: Asian |
MST 330 | Cult Films |
MST 335 | Critiquing Popular Media |
MST 341 | Broadcast Newswriting |
MST 343 | Creative Copywriting |
MST 350 | Writing for the Screen |
MST 361 | Radio and Television Announcing |
MST 370 | Single Camera Production I |
MST 373 | TV and Film Lighting |
MST 375 | Editing I |
MST 380 | Studio News Production |
MST 423 | Movies that Matter |
MST 428 | Topics in Electronic Media |
MST 440 | Online Journalism |
MST 441 | Video Journalism |
MST 442 | Advanced Broadcast Journalism |
MST 468 | Sportscasting |
MST 470 | Single Camera Production II |
MST 471 | Editing II |
MST 473 | Media Sound Production |
MST 485 | Client Based Production |
MST 515 | Film Theory |
MST 520 | History of Film to 1938 |
MST 521 | History of Film since 1938 |
MST 524 | Media Financing and Distribution |
MST 525 | Media Organization and Management |
MST 528 | Topics in Film Studies |
MST 550 | Media Script Analysis |
MST 551 | Writing the Feature Film I |
MST 552 | Writing the Feature Film II |
MST 553 | Advanced Media Writing |
MST 559 | Doing Visual History |
MST 580 | Directing for Television |
MST 581 | Dance on Video |
MST 585 | Advanced Media Production |
MST 587 | Animation Production |
MST 588 | Documentary Production |
These courses may be used if not used to meet core requirements.

**Strong Minor or Second Major**
Media Studies majors are encouraged to develop a strong minor or second major in a related area of communication (e.g., Art, Communication Studies, English, etc.), a modern foreign language, or a content area (e.g., History, Psychology, Sociology, etc.).

**Additional Major Electives**
Media Studies majors may also take practicum and/or advanced courses as additional major electives, such as listed below.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MST 190</td>
<td>WUAG Workshop</td>
<td></td>
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<tr>
<td>MST 195</td>
<td>Spartan Television Workshop</td>
<td></td>
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<tr>
<td>MST 197</td>
<td>Media Production Practicum</td>
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<tr>
<td>MST 399</td>
<td>Independent Study</td>
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<tr>
<td>MST 490</td>
<td>Advanced WUAG Workshop</td>
<td></td>
</tr>
<tr>
<td>MST 495</td>
<td>Advanced Spartan Television Workshop</td>
<td></td>
</tr>
<tr>
<td>MST 497</td>
<td>Advanced Media Production Practicum</td>
<td>1-3</td>
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* Practicum registrations are for individual or group work conducted under the supervision of a teaching assistant or a faculty member.

**Electives**
Electives sufficient to complete the 122 credit hours required for the degree.