

COMMUNICATION STUDIES, B.A.

Overall Requirements

- 122 credit hours, to include at least 36 credits at or above the 300 course level with a minimum of 6 credits at the 400 and/or 500 course levels
- Minimum 2.0 GPA

Degree Program Requirements

Code	Title	Credit Hours
	University Requirements (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies)	
	General Education Core Requirements (GEC) (https://catalog.uncg.edu/academic-regulations-policies/undergraduate-policies/general-education-program/#generaleducationcorerequirementstext)	
	College of Arts and Sciences Additional Requirements (LEC) (https://catalog.uncg.edu/arts-sciences/#additionalundergraduatrequirementstext)	

Major Requirements

Code	Title	Credit Hours
Required		36
CST 105	Introduction to Communication Studies [†]	
CST 200	Communication and Community	
CST 207	Relational Communication	
CST 210	Communicating Ethically	
CST 300	Communication Theory	
	<i>Select 21 additional credits of CST electives [*]</i>	

* All must be 300 level or above. 6 credits must be at the 400 and/or 500 level.

[†] Counts toward GEC GRD requirement.

Electives

Electives sufficient to complete the 122 credit hours required for degree.

Communication Studies as a Second Academic Concentration for Elementary Education Majors

Code	Title	Credit Hours
Required		18
CST 105	Introduction to Communication Studies [†]	
CST 200	Communication and Community	
CST 311	Deliberation and Decision Making	
or CST 305	Persuasion in Western Culture	
	<i>Select 12 credits from the following:</i>	
CST 207	Relational Communication	

CST 210	Communicating Ethically
CST 315	Persuasion and Social Influence
CST 344	Conflict Communication
CST 350	Small Group and Team Communication
CST 599	Communication Pedagogy

[†] Counts toward GEC GRD requirement.

Accelerated B.A. to M.A.

Qualified UNC Greensboro undergraduate students may apply for admission to the Accelerated Degree Program in Communication Studies. A cumulative undergraduate GPA of at least 3.5 based on at least 30 credit hours earned at UNC Greensboro is required. Applicants must have completed at least 60 credits and may not apply for admission to the ADP before the first semester of the junior year.

Communication Studies has the following additional requirements:

At least 15 credits of undergraduate Communication Studies courses, with an earned 3.5 GPA in these courses. The 15 credits must include CST 300 Communication Theory, with a minimum grade of B. Of the remaining 12 credits, 6 credits must be from among CST 105 Introduction to Communication Studies, CST 200 Communication and Community, CST 207 Relational Communication, and CST 210 Communicating Ethically. Standard application requirements for the Master of Arts program (i.e., undergraduate transcript(s), GRE scores, three letters of recommendation, personal statement, writing sample, interview).

All applicants must submit the Request for Accelerated Degree Program to the Graduate School and must simultaneously apply for admission to the Communication Studies Master of Arts degree program.

Admitted students may apply a maximum of 12 credits of graduate-level coursework toward completion of both the undergraduate and graduate degrees, provided that they earn a grade of "B" (3.0) or better in each graduate course and fulfill graduate-level requirements.

ADP Courses

As with all graduate students in Communication Studies, courses counted toward the Master of Arts (M.A.) degree need the prior approval of the Director of Graduate Study. Up to, but not more than, 12 credits of graduate courses may be double-counted. For a course to apply toward both degrees, the student must earn a grade of "B" (3.0) or better in the course and fulfill graduate-level requirements.

The M.A. degree requires 30 credit hours of graduate-level coursework. If the maximum of 12 credits is double-counted toward both the undergraduate and graduate degrees, the student must complete an additional 18 credits of graduate-level coursework to complete the M.A. degree. No more than 9 credits at the 500-level may be counted toward the M.A. degree. Please see the section below for a full description of the M.A. degree requirements. The following courses have been identified as those that may be counted toward the B.A. and M.A. degrees. These courses have been chosen because they are well suited to ADP students and because they are offered frequently enough to provide students substantial opportunity to enroll in them. All courses that lead to the completion of the M.A. degree must be approved with the Director of Graduate Study.

The following courses may be counted toward the Bachelor and Master degrees:

Code	Title	Credit Hours
CST 502	The Semiotics of Everyday Life	3
CST 506	Speaking Out for Community Change	3
CST 520	African American Culture and Identity	3
CST 555	Relational Communication and the Hollywood Feature Film	3
CST 601	Engaging Communication Scholarship I	3
CST 602	Engaging Communication Scholarship II	3

Substitutions for the above courses require the permission of the Director of Graduate Study in the Department of Communication Studies.

Degree Program Requirements

Please consult with an advisor to determine how the courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the Master of Arts in Communication Studies remain the same.