

# COMMUNICATION STUDIES, B.A.

## Overall Requirements

- 120 credit hours, to include at least 36 credits at or above the 300 course level with a minimum of 6 credits at the 400 level.
- Minimum 2.0 GPA.
- Only grades of C- or better, taken in Communication Studies courses, will count toward completion of a major in the Department.

## Degree Program Requirements

| Code   | Title | Credit Hours |
|--|-------|--------------|
| University Requirements ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/undergraduate-degrees-and-degree-requirements/</a> )  |       |              |
| General Education Requirements (MAC) ( <a href="https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/#generaleducationcorerequirementstext">https://catalog.uncg.edu/academic-regulations-policies/undergraduate-requirements/general-education-program/#generaleducationcorerequirementstext</a> ) |       |              |
| College of Arts and Sciences Additional Requirements (CIC) ( <a href="https://catalog.uncg.edu/arts-sciences/#additionalundergraduaterequirementstext">https://catalog.uncg.edu/arts-sciences/#additionalundergraduaterequirementstext</a> )   |       |              |

## Major Requirements

| Code   | Title                                 | Credit Hours |
|--|---------------------------------------|--------------|
| <b>Required</b>  |                                       | <b>36</b>    |
| CST 105  | Introduction to Communication Studies |              |
| CST 200  | Communication and Community           |              |
| CST 207  | Interpersonal Communication           |              |
| CST 208  | Organizational Communication          |              |
| CST 298  | Communication Inquiry                 |              |
| CST 310  | Communicating Ethically               |              |
| <i>Select 18 additional credits of CST electives *</i> |                                       |              |

\* All must be 300 level or above. 6 credits must be at the 400 level.

## CST Electives

In addition to the 18 credit hours for the required core courses, CST majors need to satisfactorily complete 18 credits in CST electives. It is **recommended** that the students choose courses from across the following categories in CST. The focus areas are designed to help students devise a coherent set of courses, in line with our departmental emphasis on communication as personal, professional, and public. Students are free to select courses within a specific theme or choose courses across the focus areas.

### Personal

| Code    | Title                       | Credit Hours |
|---------|-----------------------------|--------------|
| CST 337 | Intercultural Communication |              |
| CST 344 | Conflict Communication      |              |
| CST 407 | Gender and Communication    |              |
| CST 408 | Health Communication        |              |

|         |   |  |
|---------|---|--|
| CST 415 | Family Communication                                    |  |
| CST 417 | Communication and Friendship                            |  |
| CST 420 | Environmental Communication                             |  |
| CST 455 | Relational Communication and the Hollywood Feature Film |  |

### Professional

| Code    | Title  | Credit Hours |
|---------|--|--------------|
| CST 341 | Communication and Workplace Relationships                      |              |
| CST 342 | Communication and Public Relations: Strategies and Innovations |              |
| CST 343 | Crisis Communication   |              |
| CST 350 | Small Group and Team Communication                             |              |
| CST 403 | Instructional Communication                                    |              |
| CST 408 | Health Communication   |              |

### Public

| Code    | Title  | Credit Hours |
|---------|--|--------------|
| CST 305 | Persuasion in Western Culture                                  |              |
| CST 311 | Dialogue, Deliberation, and Decision Making                    |              |
| CST 342 | Communication and Public Relations: Strategies and Innovations |              |
| CST 406 | Speaking Out for Community Change                              |              |
| CST 420 | Environmental Communication                                    |              |

## Electives

Electives sufficient to complete the 120 credit hours required for degree.

## Disciplinary Honors in Communication Studies Requirements

- A minimum of 12 credit hours as defined below.
- UNC Greensboro cumulative GPA of 3.30 or better or, for transfer students, cumulative GPA of 3.30 or better from all prior institutions.

| Code  | Title                 | Credit Hours |
|---|-----------------------|--------------|
| <b>Required</b>   |                       | <b>3</b>     |
| HSS 490   | Senior Honors Project |              |
| <b>6 credits of Honors coursework in the major *</b>                |                       | <b>6</b>     |
| <b>3 credits of Honors course work in the major or another area</b> |                       | <b>3</b>     |

\* Students may choose from an approved Communication Studies Honors course or 300-400-level Contract course

## Recognition

Receive a Certificate of Disciplinary Honors in Communication Studies; have that accomplishment, along with the title of the Senior Honors Project, noted on the official transcript; and be recognized at a banquet held at the end of the spring semester.

## Honors Advisor

Contact Roy Schwartzman at [doc\\_roy@uncg.edu](mailto:doc_roy@uncg.edu) for further information and guidance about Honors in Communication Studies.

To apply: <https://honorscollege.uncg.edu/lloyd-international-honors-college/academics/admissions-scholarships/disciplinary-honors-admissions/>.

## Accelerated B.A. to M.A. in Communications Studies

### Application and Admission

Qualified UNC Greensboro undergraduate students may apply for admission to the Accelerated Master's Program (AMP) in Communication Studies. A cumulative undergraduate GPA of at least 3.5 based on at least 30 credit hours earned at UNC Greensboro is required. Applicants must have completed at least 60 credits and may not apply for admission to the AMP before the first semester of the junior year.

### Communication Studies has the following additional requirements:

At least 15 credits of undergraduate Communication Studies courses, with an earned 3.5 GPA in these courses. The 15 credits must include CST 298 Communication Inquiry or CST 310 Communicating Ethically with a minimum grade of B. Of the remaining 12 credits, 6 credits must be from among CST 105 Introduction to Communication Studies, CST 200 Communication and Community, CST 207 Interpersonal Communication, and CST 208 Organizational Communication. Students must be scheduled to complete these courses by their time of admission, and they need not be completed by the time of their application. Standard application requirements for the Master of Arts (M.A.) program (i.e., undergraduate transcript(s), three letters of recommendation, personal statement, writing sample, interview).

### Courses

Admitted students may apply a maximum of 12 credits of graduate-level course work toward completion of both the undergraduate and graduate degrees, provided that they earn a grade of B (3.0) or better in each graduate course and fulfill graduate-level requirements.

As with all graduate students in Communication Studies, courses counted toward the M.A. degree need the prior approval of the Graduate Program Director. Up to, but not more than, 12 credits of graduate courses may be double-counted. For a course to apply toward both degrees, the student must earn a grade of B (3.0) or better in the course and fulfill graduate-level requirements.

The M.A. degree requires 30 credit hours of graduate-level course work. If the maximum of 12 credits is double-counted toward both the undergraduate and graduate degrees, the student must complete an additional 18 credits of graduate-level course work to complete the M.A. degree. Please see the section below for a full description of the M.A. degree requirements. The following courses have been identified as those that may be counted toward the B.A. and M.A. degrees. These courses have been chosen because they are well suited to AMP students and because they are offered frequently enough to provide students substantial opportunity to enroll in them. All courses that lead to the completion of the M.A. degree must be approved with the Graduate Program Director.

The following courses may be counted toward the bachelor's and the master's degrees:

|         |  |   |
|---------|--|---|
| CST 603 | Instructional Communication                | 3 |
| CST 605 | Communicating for Social Change            | 3 |
| CST 630 | Communication, Organization, and Democracy | 3 |
| CST 663 | Seminar in Relational Communication        | 3 |

Substitutions for the above courses require the permission of the Graduate Program Director in the Department of Communication Studies.

Please consult with an advisor to determine how the courses taken at the graduate level will meet requirements in the bachelor's degree program. All degree requirements for the M.A. in Communication Studies remain the same.

| Code    | Title                                 | Credit Hours |
|---------|---------------------------------------|--------------|
| CST 601 | Engaging Communication Scholarship I  | 3            |
| CST 602 | Engaging Communication Scholarship II | 3            |