

ELEARNING, POST-BACCALAUREATE CERTIFICATE

The Post-Baccalaureate Certificate in eLearning is a response to the need to engage new media and technology in almost every context of learning and work. Students can expect to build on existing knowledge to develop in-demand skills to enhance student learning and advance careers.

Applied Knowledge

The courses in the certificate focus on connecting the student's self-selected discipline and its curriculum to applied and practical professional expertise through specific pedagogy and emerging practices. Course assignments engage students in identifying workforce needs and gaps in their discipline and to create effective instructional elearning modules for their own learners. All aspects of elearning including instructional design, marketing, and administration of programs at all levels are addressed. Courses prepare students to teach in an online classroom setting using instructional theory and principles, course design, implementation of pedagogy and androgogy (teaching adult learners), as well as engaging data, information, and insights related to course content, learners and the instructor.

Program Format

All elearning courses are seven weeks long, and offered online. Also, there are no set class times. There will be set due dates for assignments and projects, but otherwise offers the flexibility for students to pursue their degree without synchronous class meetings. At the same time, instructors use a variety of tools to personalize the online classroom.

For information regarding deadlines and requirements for admission, please see the Guide to Graduate Admissions (<https://grs.uncg.edu/prospective/guide/>).

In addition to the application materials required by the Graduate School, applicants must submit a personal statement elaborating how the certificate will further their personal and professional goals.

Certificate Program Requirements

Required: 12 credit hours

Code	Title	Credit Hours
Required Courses (12 credits)		
MAS 642	Foundations of the eLearning Classroom	3
MAS 643	Elements of eLearning Course Development	3
MAS 644	Designing and Developing for Blended eLearning Environments	3
MAS 645	Living the Online Course	3
Total Credit Hours		12