The mission of the Center for the Health of Vulnerable Populations (CHVP) is to improve the knowledge of health disparities and vulnerable populations through research, collaboration and education. This includes initiatives to alleviate those disparities, thus improving the health, access, quality of care and quality of life of vulnerable populations. Strategies are designed to address the NIH Roadmap, Healthy People 2020, and Healthy Carolinians 2020 through partnerships with community stakeholders. To fulfill the mission, the Center:

1. promotes and enhances research on aging, culture, disease processes, ethnicity, health care delivery, disparities, health education, health policy and health risks and behaviors;
2. fosters collaborative research within the School, across the University and state, and involving community and international partners;
3. disseminates research information to teachers, researchers, business leaders, health care providers, policy makers, the public and the international community; and
4. develops new knowledge that contributes to better health, fewer health disparities and improved health care for vulnerable populations.

The CHVP activities include research training, research studies, grantsmanship, and outreach health education community partnerships.

The UNC Greensboro Center for Housing and Community Studies will stimulate the development and facilitation of interdisciplinary and community-based housing and community research, evaluation, and practice in the context of institutional and community collaborations. Through multidisciplinary and community-engaged research the Center for Housing and Community Studies provides data, analysis, planning and evaluation that aids non-profit and governmental agencies in providing fair, affordable, and healthy housing and building safe and sustainable communities for all.

The UNC Greensboro Center for Translational Biomedical Research (CTBR) is housed in the UNC Nutrition Research Building at the North Carolina Research Campus (NCRC) in Kannapolis, NC, about 70 miles southwest of Greensboro. Scientists at the Center are conducting studies where resources are most limited.

The Center for Community-Engaged Design is an interdisciplinary research center that fosters community/university partnerships for meaningful research and design of the built and natural environments. Housed in the Department of Interior Architecture at the University of North Carolina at Greensboro, CC-ED collaborates with community partners, non-profit organizations, and municipal departments to address design-related projects in underserved areas and for underrepresented populations in the Piedmont-Triad area. Through community-engaged processes of research, service, visioning, teaching, and learning, CC-ED brings innovative design thinking and methodologies to bear in areas where resources are most limited.

The Center for Industry Research and Engagement (CIRE) performs high-quality applied research in economic policy and business practice, including economic-impact analyses, industry studies, regional economic profiles, feasibility studies, opinion surveys, program assessments, and updates of current economic conditions.

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Center for Women’s Health and Wellness
Mail: 401 Coleman Building
Room: 126 Coleman Building
(336) 334-4736
h (http://www.uncg.edu/hhs/cwhw)hs.uncg.edu/wordpress/cwhw/
The mission of the Center for Women’s Health and Wellness is to help bring about a world where adults and children, of all gender identities and expressions, are able to live safe, healthy, productive and meaningful lives at home, school, work, and in their communities. We are particularly interested in advancing the health, wellness and quality of life of girls, women and LGBTQI individuals. Our goals are to:

1. develop an interdisciplinary program of research and community-engaged scholarship; and
2. connect research to practice through research dissemination, community education and service.

The Center’s work is organized to provide interdisciplinary, community-informed solutions to specific social issues that build on the strengths of our university, faculty, students, and community partners. The Center is currently comprised of programs that focus our work in four areas: preventing and responding to gender-based violence; advancing girls and women in sport and physical activity; advancing breastfeeding and reproductive health; and advancing the health, wellness and quality of life of LGBTQI populations. Administratively the Center is housed within the School of Health and Human Sciences.

Center for Youth, Family, and Community Partnerships
1001 W. Gate City Blvd.
(336) 334-3659
cyfcp.uncg.edu
The Center for Youth, Family, and Community Partnerships (CYFCP) is dedicated to building the capacity of families, service providers, researchers, teachers, and communities to promote the social, emotional, and cognitive well-being of children. In partnership with colleagues from across the University and the community, the Center:

• carries out basic, applied, and action research;
• translates research into effective programs and practice;
• infuses community perspectives into university research and teaching;
• facilitates strategic problem-solving processes; and
• promotes programs, practices, and policies that are likely to yield positive outcomes for children and their families.

With funding from federal, state, local, and foundation grants, the Center’s current initiatives focus on family-centered, system of care approaches to mental health service delivery and training of service providers, parenting, early childhood mental health and readiness, youth violence prevention and intervention, community health, and community-based evaluation.

Institute for Community and Economic Engagement
3710 MHRA
(336) 256-2578
communityengagement.uncg.edu
Collaborators working with the Institute for Community and Economic Engagement (ICEE) focus on infusing community engagement into the strategic goals of the university and issues of importance to communities across the Piedmont Triad, state, nation, and world. ICEE supports, elevates, and amplifies the efforts of faculty, staff, student, and community colleagues from across all sectors as they employ teaching, learning, research, creative activity, and service in pursuit of these goals.

The institute serves as a central communication hub for community engagement activities, relationships, resources, scholarship, best practices, and outcomes. ICEE works campus-wide with academic affairs, student affairs, and administrative offices to integrate community engagement into core academic work and systems to advance institutional and community aims.

ICEE activities fall into six strategic areas.

1. The institute enhances the pursuit of scholarly agendas and practices of community engagement.
2. It promotes community engagement as a strategy to achieve key institutional goals among departments, programs, offices and units that offer student teaching and learning opportunities.
3. It tracks and assesses the broad range of community-engaged activities, programs, and initiatives across the university;
4. It works to expand UNC Greensboro’s capacity to identify and establish mutually beneficial community-university partnerships.
5. It strengthens UNC Greensboro’s reputation as a collaborative, inclusive, responsible, and effective member of the communities of which it is a part.
6. It supports initiatives to grow community engagement relationships and community-engaged scholarship.

Institute for Data, Evaluation, and Analytics (IDEA)
1702 MHRA
(336) 256-0426
ide.uncg.edu
The Institute for Data, Evaluation, and Analytics (IDEA), formerly known as the Center for Social, Community and Health Research and Evaluation, is a “virtual organization” developed to promote and support UNC Greensboro’s wide expertise in data analytics, evaluation, and research. It provides a visible and easily accessible point of contact for the external community seeking consulting services and technical assistance. IDEA is composed of university partners (faculty, departments, other centers) spanning a wide range of skills and supported by a comprehensive array of analytical software and technology as well as a robust computing environment with data security and comprehensive backup. By working collaboratively with personnel, units, departments, investigators, other UNC Greensboro Centers, and agencies on data collection and analysis efforts, IDEA provides technical assistance to the UNC Greensboro community and to outside agencies and programs and allows UNC Greensboro and community, institution, state, national, and international
partners to meet their accountability goals and objectives and to increase their capacity to serve their constituencies.

**Institute to Promote Athlete Health and Wellness**

437 Coleman Building  
(336) 334-9727  
athletewellness.uncg.edu/

The Institute to Promote Athlete Health & Wellness is at the forefront of excellence in health promotion for athletes of all ages and levels of competition. The Institute’s vision is to improve the health and wellness of athletes through the translation of prevention research to effective policies and practices. Areas of focus include, but are not limited to:

1. alcohol and other drug education/prevention,  
2. the prevention of interpersonal violence,  
3. the promotion of effective stress management, decision making, and communication skills and  
4. the promotion of healthy relationships and emotional health.

Their mission is to work collaboratively with a variety of organizations to provide educational resources and support through evidence-based programming, training, research, and evaluation to effectively promote athlete health and wellness thereby fostering lifelong athlete development. The Institute accomplishes this by providing valuable technical and research/evaluation support for organizations that serve athletes.

**Medicinal Chemistry Collaborative**

435 Sullivan Science Building  
(336) 334-5402  
mcsquared.uncg.edu

Natural products research examines plants, microorganisms, and other elements of the natural world to identify potentially beneficial chemical entities, such as anticancer agents, antibiotics, and agrochemicals. Studying the activities of these substances allows researchers to optimize their effectiveness and develop similar materials (analogues) with ideal biological properties. Natural products research provides insight into the effectiveness of herbal remedies, basic biological processes, and more. By leveraging expertise across disciplines, the Medicinal Chemistry Collaborative looks at the larger picture and pursues richer and more fruitful discoveries.

**North Carolina Entrepreneurship Center**

1718 MHRA Building  
(336) 256-8649  
ncec.uncg.edu

The North Carolina Entrepreneurship Center (NCEC) is a campus-wide, cross-disciplinary center that has community engagement building student and community connections as its primary focus.

Our mission is to help entrepreneurs start and grow their businesses, and to serve as a catalyst for the creation of sustainable and globally competitive enterprises in the Piedmont Triad, North Carolina, and beyond.

NCEC offers a range of outreach, instructional, and research opportunities including seminars, workshops and conferences featuring entrepreneurship education for students and faculty. It also offers extra-curricular entrepreneurial opportunities including public forums to educate the campus and community about entrepreneurship; lectures by visiting experts in various types of entrepreneurship; and business idea competitions and programs that create diverse opportunities for growing the entrepreneurial mindset.

**North Carolina Sales Institute**

441 Bryan Building  
(336) 334-4413  
b (http://ncec.uncg.edu/ryan.uncg.edu/ncsi/)

The North Carolina Sales Institute provides world-class sales education and research, carried out by two separate entities within the Bryan School: the Department of Marketing, Entrepreneurship, Hospitality & Tourism (MEHT) and the Office of Executive Education. The NCSI is a coordinating mechanism that works actively to integrate the elements of credit- and non-credit teaching, as well as research focused on sales. The target audiences are undergraduate and graduate students, current or aspiring sales professionals, and organizations in the private, public, and non-profit sectors, in the Piedmont Triad Region, the state of North Carolina, and beyond. The combination of undergraduate and graduate education and ongoing faculty scholarship, in conjunction with the membership opportunities for executive education through the Bryan School Office of Executive Education and the NCSI Sales Leadership Roundtable is unequalled by anything currently in existence in the state.

The SERVE Center at UNC Greensboro is an educational research and evaluation, technical assistance, training, and dissemination center. Since 1991, we have worked with educators and policymakers in the Southeast and nationally on improving educational outcomes. Our research and evaluation projects have ranged from large-scale experimental designs to small-scale qualitative studies on topics extending from early childhood to high school reform. We have conducted over 200 program evaluations for states, districts, schools, and other organizations. Our work is funded by a variety of sources including contracts (with federal entities, states, districts, schools, and others) and competitive grant awards. Key aspects of current work are:

- Services for at-risk students. A cornerstone of SERVE's work in helping to improve services in this area is the operation of the National Center for Homeless Education (NCHE funded by the U.S. Department of Education). NCHE at SERVE Center operates as a national information clearinghouse and technical assistance provider to support the implementation of the McKinney-Vento Act (Title X, Part C of the No Child Left Behind Act). SERVE Center also operates the North Carolina state homeless education program.
- Evaluating high school reform. Through funding from the Institute of Education Sciences, SERVE is conducting a seven-year experimental study of the impact of early college high schools in North Carolina. We are also evaluating the scale-up of this reform model nationally (serving as project evaluators for two U.S. Department of Education
Investing in Innovation projects that seek to apply early college high school principles to traditional high schools.

- Program evaluation services. SERVE provides a variety of research and evaluation services to states, districts, higher education institutions, and nonprofit agencies. For example, we currently have contracts to evaluate the Read to Achieve and the 21st Century Community Learning Programs in North Carolina and various other K-12 curriculum and teaching enhancement projects.