GENERATIVE AI FOR BUSINESS, POST-BACCALUAREATE CERTIFICATE

For information regarding deadlines and requirements for admission, please see https://grs.uncg.edu/programs/.

Admission to the program requires a completed baccalaureate degree.

Certificate Program Requirements

Required: 12 credit hours

Code	Title	Credit Hours
Required Courses (9 credits)		
ISM 645	Principles of Predictive Analytics	3
ISM 663	Deep Learning Applications for Business	3
ISM 664	Generative AI for Business	3
Elective Course (3 credits)		**3**
Select one course (3 credits) from the following:*		
ISM 646	Visualizing Data to Design Strategy	
ISM 647	Artificial Intelligence and Machine Learning Applications for Business	
ISM 670	IT Driven Disruptive Innovation Management	
ISM 677	Information Systems Management	
Total Credit Hours		**12**

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Or other courses as approved by the MSITM Director.